MINUTES

Beautification Task Force Meeting 1800 Francisco Blvd. Pacifica, CA 94044 March 14, 2012

The meeting was called to order at 7:00 PM by Chair Jaquith.

Beautification Task Force members in attendance were: Ginny Jaquith, Wendy Santiago, David Martinez, Michael Mooney, Jerry Crow, and Susan Vellone. Members that were absent: Ann Long, John Edwards, Chris Porter.

The minutes of the previous meeting had not been reviewed by members of the Beautification Task Force. Therefore, no action was taken to approve or disapprove the minutes of the previous meeting.

The meeting started with a brief discussion of the plans for the upcoming Earth Day. These plans include:

- A possible appearance by Congress Woman Jackie Spear.
- More booths than in previous years.
- An appearance by the band Haunted by Heroes.
- The availably of Keep Pacifica Beautiful bumper stickers.

Next the different teams reported on there progress:

The team of Ann Long, Michael Mooney and Susan Vellone made suggestions for the street islands located near the intersection of Oddstad Boulevard and Terra Nova Boulevard as well as the intersection of Crespi Drive and Highway 1.

The suggestions for the islands are as follows:

- Make an effort to determine if water could be restored to the islands, possibly by repairing a broken supply pipe.
- Amend the existing soil with mulch
- Remove some of the rocks.
- Investigate the thickness of the concrete on the islands to determine the feasibility of removing all or portions of the concrete covering.
- If the concrete is too thick to remove then perhaps rocks could be removed to create planting sites.
- The possibility of putting wood chips in the abandoned gas station site was discussed.

Additional suggestions for the Crespi Drive and Highway 1 intersection are:

- Creating a planting design that would add color to the Portola statue area.
- Involving the Manager of The Pacifica Beach Resort Hotel & Restaurant in the beautification process.

The team of Chris Porter and Jerry Crow made suggestions for the intersection of Highway 1 and Rockaway Beach Avenue and entrance to Pedro Point from Highway 1. The team suggested general cleanup and weeding of both areas. No suggestion was made for the Highway 1 frontage south of Linda Mar Boulevard as Cal Trans has plans to build a new bridge in that area. No landscape plans for that project has been proposed.

Rock roses were suggested for the medium strip on Sharp Park Road (east of the Grace McCarthy Vista Point) and a new community logo sign was suggested for the area just west of the Grace McCarthy Vista Point.

The team of Ginny Jaquith and John Edwards reported on suggested projects in the northern part of Pacifica. The suggestions are:

- For the Milagra Pedestrian Overpass across Highway 1, the suggestions were to clean up the garbage, trim bushes, replace the broken railing with a more aesthetically pleasing railing and paint a mural on the west side wall. It was also mentioned that Terra Nova High School students had prepared a design for a mural at that site and that the project had been approved by the Pacifica City Council at one time.
- Removing the bus stop/pull-out south of the overpass as it is no longer used.
- Working with the owner/s of the property adjacent to the Pacifica Car Wash to remove weeds and clean up the property.
- Continue the planting, already begun by the Fairmont Shopping Center, onto the Cal Trans property at Skyline Drive and Hickey Boulevard.

The team of Susan Vellone and David Martinez presented the planting plan they had developed for the Linda Mar Boulevard center island strips in front of the Linda Mar Shopping Center. The plants chosen for the area are:

- Ceanothus griseus
- Cistus ladanifer
- Rhamnus cal.
- Agave
- Erigeron glaucus
- Leymus caodensatus

Discussion about the Adopt a Highway Program consumed the remainder of the meeting. The status of that project will be reported in the next meeting and is outlined below:

- Michael Mooney currently has a graffiti removal permit with Cal Trans for the entire length (both sides) of Highway 1 within Pacifica City Limit
- For tasks other than graffiti removal, Cal-Trans accepts applications from individuals or groups seeking to adopt a two (2) mile section on one side of the highway. Separate applications must be filed for each section.
- Sections of the highway are listed in specific categories. They are as follows:
 - a) Adopted Site is adopted
 - b) NA Site is not adoptable

- c) Constr. Site is under construction
- d) Vacant Site is available for adoption
- e) Vacant NSR Site is vacant, but a review must be performed before the site can be adopted.
- There are currently ten (10) two mile sections identified by Cal Trans along Highway 1 and Highway 35.
- The designations of the 10 sites are as follows:
 - a) Seven (7) areas are listed as Vacant NSR
 - b) Two (2) areas are listed as NA
 - c) One area is currently adopted
- Cal-Trans maintains a list of individuals or groups that complete Adopt a Highway applications. Areas are offered on a first come first served basis as they become available.
- Cal Trans is in the process of evaluating areas currently listed as Vacant NSR
- All areas in Pacifica listed as Vacant NSR have a waiting list.
- Cal Trans will not divulge the names of the individuals or groups currently on the waiting list for the various areas.
- Cal-Trans can forward a letter drafted by the Beautification Task Force to the individuals or groups currently on the various waiting list
- The Cal Trans contact person for the Adopt a Highway Program in Pacifica area is Chris Mayfield (510) 286-442

The next meeting of the Beautification Task Force is scheduled for Wednesday April 4, 2012 at 7:00 PM. The meeting will be held in the PB&R Conference room located at 1810 Francisco Boulevard.

Chair Jaquith adjourned the meeting at 9:00 PM.