MINUTES

Beautification Task Force Meeting 1800 Francisco Blvd. Pacifica, CA 94044 October 3, 2012

The meeting was called to order at 7:10 PM by Chair Jaquith.

Beautification Task Force members in attendance were: Ginny Jaquith, Wendy Santiago, David Martinez, Jerry Crow, Michael Mooney, John Edwards, and Susan Vellone. Members that were absent: Chris Porter, and Ann Long.

The minutes of the previous meeting were accepted.

A timeline for the completion of the BTF final report was discussed. The original idea was to have the report finished by October 17, 2012. To achieve this goal an additional meeting of the BTF was scheduled for October 17, 2012. This meeting was eventuality rescheduled for October 24, 2012.

It was reported that the core plant list is done and the full plant list will be completed by October 15, 2012. It was also reported that the plant resource list has not been completed.

Members of the BTF were asked to contribute any additional changes to the draft report. The only change mentioned was to add the colors yellow and pink to the color palette.

The main topic of discussion centered on the signage to be used to acknowledge the specific adopting group at each individual beautification site. The points raised in this area were:

- The wording on the sign should have the words "Adopted By" on top with the name of the adopting group below. At the bottom of the sign are to be the words "Keep Pacifica Beautiful" or a website address.
- The size of the sign should be a standard size. It was going to be looked into as to what the different standard sizes are, but it is presumed that the signs will be 22 inches by 14 inches.
- The colors on the signs will reflect the plant color palette. The background color could be blue or periwinkle. The lettering could be white with gold border.
- The frame for the signs should be made with recycled wood.

Chair Jaquith adjourned the meeting at 8:30 PM.

The next meeting of the Beautification Task Force is scheduled for Wednesday October 24, 2012 at 7:00 PM. The meeting will be held in the PB&R Conference room located at 1810 Francisco Boulevard.