CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

January 8, 2013 6:00 PM Police Station 2075 Coast Highway

- 1. Call to Order
- 2. Approval of December 11, 2012 Minutes
- 3. Election of Chair and Vice Chair
- 4. Discussion about development of Economic Development Plan
- 5. Subcommittee Reports/Discussion
 - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
 - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
 - Small business incubator
 - Mentoring Program
 - Art Space Use
 - Movie Night
 - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
 - City Map update guided walks
 - o Encouraging Sporting Events in Pacifica
 - o Cross Country Event in Pacifica
- 6. San Jose Business Incentive Program
- 7. Oral Communications from the Public
- 8. Oral Communications from the Committee
- 9. Next Meeting date February 12, 2013