



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MINUTES

Tuesday, March 13th, 2018, 6:00 PM
Police station EOC room, Pacifica, CA 94044

Approved at 5/8/2018 Meeting

CALL TO ORDER: 6:04pm

Attendees:

Committee: David Leal, Matthew Daugherty, Sam Hauser, Jonathan Mizrahi, Grace Sobieski, Daisy Fong

Staff Liaison: Lorenzo Hines

City council Liaison: Sue Digre, Mike O'Neill

ADMINISTRATIVE BUSINESS

Approval of Order of Agenda

- Jonathan moved to approve the order of Agenda. David seconded. Passed Unanimously.

Approval of Minutes of February 13th 2018

- Sam moved to approve the minutes. Kevin seconded. Passed Unanimously.

COMMUNITY COMMUNICATIONS (Oral Communications)

- None

PRESENTATIONS

1. Palmetto Update (Public Works - Lee Panza)

- Lights are installed and turned on for the initial burn off period. Lights are up for pole decorating only however the city does not have an established program for signage or lights on poles.
- PG&E will remove electrical poles and green lanes will be painted once there is a stretch of dry weather.
- Lorenzo posed the question to the committee, What would a kick off for Palmetto look like?

2. Ohlone Portola Heritage Trail Committee (OSPC - Jim Sullivan)

- Jim provided an update on the Ohlone Portola work going on within the county as well as Pacifica. Jim presented a map of the trail paths for the event and provided details regarding the Adobe improvements and upgrades. There is a workgroup which requested committee presence and Daisy volunteered to attend the next meeting in April.

ACTION ITEM:

1. Review of the City's website for business startup information
 - Lorenzo led a review of the City's website as it relates to starting a business. The committee agreed that the next course of action was to take an inventory of the information on the website and determine the best layout and presentation for this information as an improvement over the current experience.

COMMITTEE COMMUNICATIONS

1. Workgroup Next Steps - Ad Hoc Committee Updates
 - Ad Hoc workgroups have been kicked off as of 3/13/18
 - Business Customer Service Update - Grace
 - a. Marketing Pacifica (Web Presence) - Kevin/Daisy
 - b. Development Opportunities - Jonathan/Sam
 - c. Palmetto Streetscape - Sam

INFORMATIONAL ITEMS

1. Update by Library Advisory Committee - David Leal
 - Next meeting is 3/14. Focus of workgroup is kicking off the conceptual design phase for a 2 library model.
2. Update from Chamber of Commerce - Jamie Monozon
 - None

STAFF COMMUNICATIONS

Lorenzo requested next meeting to have Cindy Abbott of the Sanchez Art Center to attend to provide an overview of the Creative California Grant Program.

ORAL COMMUNICATION FROM THE COMMITTEE

Updates from Committee Members

- None

ADJOURNMENT

- 8:15pm Sam motioned, Kevin seconded. Passed Unanimously.