

# CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE

## AGENDA

Tuesday, April 10, 2018, 6:00 PM

Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER: Roll Call:

1. Members Present: Kevin Cubba, Matthew Dougherty, Daisy Fong, Samantha Hauser, David Leal, Jonathan Mizrahi, Grace Sobieski
2. City Council Liaisons: Sue Digre, Mike O'Neill
3. Staff Liaison: Lorenzo Hines, Jr.

ADMINISTRATIVE BUSINESS (10 minutes):

Approval of Order of Agenda 1<sup>st</sup> Sam 2<sup>nd</sup> Kevin

Introduction of Economic Development Manager Thomas Myers (Lorenzo Hines) Thomas has worked in LA, Berkeley, and SF and is here to listen. He thinks Pacifica is very unique in having residents on city committees and thinks it's a unique opportunity to engage. His job is to mitigate the negative impacts of decisions that are made.

COMMUNITY COMMUNICATIONS (10 minutes):

Oral Communications at opening:

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

PRESENTATIONS (60 minutes):

1. Alison Warne of Regency Centers- spoke to committee about Palmetto project and having random vacancies. Want input on attracting cool retail spaces. Need a food/beverage anchor

Businesses look at tourism rate and residential growth

2. Cindy Abbott of the Sanchez Art Center - Creative California Communities – Received a small grant to facilitate the discussion of placemaking

#### COMMITTEE COMMUNICATIONS (30 minutes):

1. Annual Report Update - David/Sam – committees to present next month May 14<sup>th</sup> to City Council, 10 minutes/ presentation, cross out 2017 challenges

2. Ad Hoc Committee Updates

a. Business Customer Service – Grace- Special Meeting for June

b. Marketing Pacifica (Web Presence) - Kevin/Daisy

c. Development Opportunities - Jonathan/Sam

d. Palmetto Streetscape - Sam

Alison Warner of Regency Centers - Overview of changing retail landscape and health & wellness uses in retail centers.

2. Cindy Abbott of the Sanchez Art Center - Creative California Communities

#### INFORMATIONAL ITEMS (10 minutes):

1. Update by Library Advisory Committee - David Leal – meeting again tomorrow night last night talked about conceptual designs
2. Update from Chamber of Commerce - Jamie Monozon – not present, David will follow up with the Commerce about having a liaison come to the committee
3. Ohlone Portola Events - Daisy Fong – next meeting is April 19th

#### STAFF COMMUNICATIONS (10 minutes):

#### ORAL COMMUNICATION FROM THE COMMITTEE (10 Minutes)

1. Updates from Committee Members – Pedro Point Brewery now open, City Hall 6:30pm Wednesday 4/18 work on city hall presentation,

Mike- received applications for 2 hotels, height limit of 3 stories, RFQ out for Beach Blvd.

Lots of Complaints about the Palmetto lights being too bright

May 1<sup>st</sup> Rotary Grand opening for Sharp Park Restaurant 6:30-8

West Pac Caltrans repaving Highway 1 grant for on ramp by Chevron

Kevin- for sale sign by a Japanese restaurant

2. Topics for Next Meeting

3. Next Meeting - May 8th, 2018

ADJOURNMENT 1<sup>st</sup> Kevin 2<sup>nd</sup> Matthew

Notes:

\*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.