



# CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE Meeting Minutes

**Tuesday, July 10, 2018, 6:00 PM**

**Pacifica Police Dept. - EOC room, 2075 Pacific Coast Hwy, Pacifica**

## **CALL TO ORDER: 6:06PM**

### **Roll Call:**

- a. Members: Matthew Dougherty, Daisy Fong, David Leal, Jonathan Mizrahi, Grace Sobieski
- b. City Council Liaisons: Sue Digre, Mike O'Neill
- c. Staff Liaison: Thomas Myers

## **ADMINISTRATIVE BUSINESS:**

Approval of Order of Agenda - No changes to Order of Agenda  
Approval of Minutes of May 8, 2018 - Approved, Jonathan Motioned, Grace seconded, passed unanimously.

## **COMMUNITY COMMUNICATIONS:**

### **Oral Communications at opening:**

Craft Coffee owner introduced themselves to the committee.

## **PRESENTATIONS:**

1. Pedro Point Brewing Company (Aaron and Roberta Gamble, intro by Samantha Hauser) Was not present for discussion.
2. Palmetto Streetscape Arch - Sam/EDC/BAC  
Design plans for arch would most likely cost \$30-40k. With total costs being 300k to 400k.  
BAC is currently working on getting sponsors planting the bulb outs. Currently 6 out of 40 bulb outs are sponsored. Planting will most likely take place after fogfest in October.

## **COMMITTEE COMMUNICATIONS:**

1. Liaison to FogFest
  - a. Daisy volunteered to attend their next meeting.
2. Ad Hoc Committee Updates
  - a. Business Customer Service - Grace
    - i. Requested to schedule special meeting or have a workshop at our next meeting.
  - b. Marketing Pacifica (Web Presence) - Daisy
    - i. Has been in contact with Chamber as well as other publications talking about Pacifica. Would like to see an aggregator of events to include things going on in Pacifica as well as include Pacifica in broader regional activities.

## **INFORMATIONAL ITEMS:**

1. Update by Library Advisory Committee - David Leal
  - a. July meeting is cancelled. Workshops and community group meetings are taking place to solicit feedback on designs that the community prefers.
2. Update from Chamber of Commerce - Jamie Monozon
  - a. No update
3. Ohlone Portola Events - Daisy Fong
  - a. Attended meeting, working on trail and path through Pacifica.

## **STAFF COMMUNICATIONS:**

Thomas - Groundbreaking for Highway 1 pedestrian crossing is on Thursday. Also the Hotel RFQ is in progress hoping to release it soon.

## **ORAL COMMUNICATION FROM THE COMMITTEE:**

1. Updates from Committee Members
  - a. More expressed desire for workshops for committee
2. Next Meeting – August 8, 2018

**ADJOURNMENT - 7:50 pm**