

CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE

**Minutes of March 11, 2014
Approved on April 8, 2014**

In attendance were members: Brent Shedd, Christine Engstrom, Javier Chavarria, Jim Heldberg, Len Stone, Linda Fahey, Mary Brown, Michael Varney, Peter Menard and Sue Digre; and City Staff: Lorie Tinfow, George White and Marilyn de Souza.

Absent: Courtney Conlon.

1. Call to Order

Chair Len Stone called the meeting to order at 6:04 pm.

2. Approval of February 11, 2014 Minutes

Jim Heldberg made a motion to accept the Minutes as amended. Peter Menard seconded. The motion passed.

3. Explanation of how 9/10/13 EDC Minutes Will Be Treated

The City Manager explained that the EDC met on September 9, 2013. The committee was disestablished and a new committee reestablished. Four people from the previous group have continued, but only three of them were present at the September meeting. Therefore the September Minutes will be made part of the record and reflected as the Minute Taker's record of what transpired without formal approval from the EDC.

4. Establish Committee Member Term Limits

Term limits for committee members were established.

5. Review/Discussion of 2013/2014 General Fund Revenue Summary

The City Manager provided the committee with a breakdown of how the City generates its General Fund Revenue. The Committee found it to be a very useful tool.

6. Review/Discussion of Q3 2013 Sales Tax Revenue Update

The City Manager provided the Committee with 3rd Quarter of 2013 Sales Tax information.

7. Discussion of "acceptance" of City Council Minutes re Draft Economic Development Plan (EDP)

The City Manager discussed "acceptance versus adoption" of the Draft Economic Development Plan. In either case, the Draft EDP is a body of work that merits attention from this committee.

8. Continued Discussion of Draft EDP and Next Steps

The committee would like to identify and prioritize those items within the Draft EDP that will provide the best return on investment. At the next meeting, the City Manager will provide a list from the draft EDP to assist the group in prioritizing and deciding the next steps.

9. Oral Communications from the Public

None.

10. Next Meeting Date

The next meeting date was set for TUESDAY, April 8, 2014.

Len Stone adjourned the meeting at 7:28 p.m.