CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

September 11, 2012 6:00 PM Police Station 2075 Coast Highway

- 1. Call to Order
- 2. Approval of August 7, 2012 Minutes
- 3. Subcommittee Reports/Discussion
 - Objective #1 (Review and develop plans to improve customer service in departments interfacing with current and potential Pacifica businesses)
 - Objective #2 (Facilitate owners/operators in existing business districts to organize, develop and implement plans for improvement and business development)
 - Small business incubator
 - Art Space Use
 - Movie Night
 - Objective #3 (Devise and implement a plan for outreach and marketing of Pacifica to encourage business growth)
 - o City Map update guided walks
 - Encouraging Sporting Events in Pacifica
- 4. Fairmont Shopping Center/Linda Mar Shopping Center Kimco
- 5. Council Goal for Economic Development Plan
- 6. Oral Communications from the Public
- 7. Oral Communications from the Committee
- 8. Next Meeting date October 9, 2012