

CITY OF PACIFICA

ECONOMIC DEVELOPMENT COMMITTEE

Minutes of October 6, 2009

In attendance were members Courtney Conlon, Dan Murphy, Sue Digre, Javier Chavarria, Jim Heldberg, Mike Ervin, Mary Ann Nihart, and Samuel Casillas

Member absent was Sue Vaterlaus

1. Call to Order

The meeting was called to order at 6:05 pm.

2. Election of Chair and Vice Chair

Dan Murphy was elected as Chair and Javier Chavarria was elected Vice Chair by a unanimous vote of the committee.

3. Outline of Approach of Work plan

The three objectives were listed and the committee discussed the direction for the committee and identified tasks/projects that fell under the objectives (see attached objectives and task lists). Members of the Committee volunteered to serve on subcommittee's to work on refining the projects for further discussion by the committee at the next meeting.

The subcommittees were as follows:

Objective #1 - Javier Chavarria & Mike Ervin

Objective #2 - Dan Murphy and Sue Vaterlaus (Courtney Conlon later selected this subcommittee also)

Objective #3 - Sam Casillas and Jim Heldberg

The committee discussed the need to have City Council approval prior to beginning to implement the tasks/projects. The current effort of the committee was to refine the ideas and research background information.

4. Oral Communications from the Public

Ron Calson mentioned that he had served on an earlier Economic Development Committee for the City and related some of the efforts of that earlier group. He said that he felt that the purpose of economic development was to bring increased revenue to the City. He encouraged the committee to work at define what kind of economic development was needed in Pacifica.

5. Next Meeting Date

The committee agreed to establish the second Tuesday of the month for regular committee meetings. Alternative days will be arranged when conflicts arise. The next meeting of the committee will be November 10th.