



MINUTES
April 11, 2018

**CITY OF PACIFICA
LIBRARY ADVISORY COMMITTEE
PACIFICA SANCHEZ LIBRARY
1111 TERRA NOVA BLVD., PACIFICA**

COMMITTEE PRESENT:	Cindy Abbott (CA); Eric Ruchames (ER); David Leal (DL); Jerry Crow (JC); Kathy Long (KL); Tom Clifford (TC); Barbara Eikenberry (BE); Kathy Shiokari (KS); Anne Evers Hitz (AH)
CITY COUNCIL LIAISONS PRESENT:	Deirdre Martin (DMa); Sue Vaterlaus (SV)
COMMITTEE ABSENT:	Kellie Samson (KS); Caroline Barba (CB)
CITY STAFF PRESENT:	Planning Director Tina Wehrmeister (TW);
CONSULTANT TEAM:	Dawn Merkes, Group 4 Architects (DM); Daheen Maeng (DMg); Andrea Gifford (AG)
SMCL STAFF:	Rachel McDonnell (RM)

CA called the meeting to order at 6:32 PM.

The minutes of March 14, 2018 were unanimously approved (motion by TC, second by BE).

There were no members of the public wishing to speak during oral communications.

Through the Chair, AG requested that Item 4 be considered first.

CA opened Item 4 – Review of Master Plan Program and Site Summaries

AG reviewed program and site summaries including library “core spaces” which are in every library vs opportunities for other types of spaces which can be geared to a community’s needs and preferences. For example, maker spaces, galleries, space for community partners, etc.

CA suggested an ocean observation area at Sharp Park.

TC suggested music recording studio.

RM explained the pending SMCL maker space master plan that is currently underway. She explained that SMCL will survey the community during the planning process also in order to provide user preference data.

DL asked about programs to check-out non-traditional items related to outdoor activities, such as fishing gear.

ER asked how big the Sharp Park building could be.

AG confirmed that a 30k square foot building would fit on the site.

KS asked if staff offices and facilities would be planned, including separate restrooms.

AG confirmed that staff space will meet the County standards, plus book sorting space, etc.

ER wanted to confirm that storage and sales areas would be provided for the Friends of the Library.

AG confirmed this and added that the garage is also a good opportunity for storage.

TC reminded that climate must be considered in storage areas.

CA opened Item 3 - Community and Stakeholder Outreach

DM provided an overview of the item and request for LAC members to participate in outreach to community groups. DM said a PowerPoint presentation would be created for LAC use and they would have consultant or staff support. DM discussed the sign in sheet that was passed around.

AH suggested including the Pedro Point Association.

SV suggested adding realtors and Democrat Club.

CA suggested the American Association of University Women (AAUW).

ER reminded the LAC about the need for a kick-off event or press release; "media blitz"

SV thinks the "you spoke, we listened" statement mentioned at a previous meeting would be important to communications.

DL suggested using the freeway electronic reader board.

CA mention that the community center electronic sign might be available also.

ER suggested including both school boards in communications.

CA opened Item 5 – Project Goals

DM and AG introduced the item.

CA asked for more info on what Group 4 is looking for in terms of project goals.

DM and AG explained that project goals also refers to process goals.

TC suggested a connection from NextDoor to the City website.

KL noted that the City website provides all the information but it is not a marketing tool and could be more inviting to users/public.

CA suggested that the process focus on what has changed since the November 2016 ballot measure.

KL agreed and seconded SV's earlier comment about "we heard you."

TC said a goal would be to retain supporters and add 10%.

ER said goal should be marketing.

CA suggested that the goal is to expand outreach.

KS suggested that the project make good use of banners, especially at Sanchez.

TC mentioned the banner brackets on the new Palmetto light poles.

DM said that new banners should focus on what's different.

CA and AG discussed internal process goals.

KL reiterated need for a presentation to be created for LAC outreach use.

TC suggested that presentations be kept big picture.

BE suggested that budget education be addressed – roads vs. libraries.

CA suggested that education regarding condition of existing buildings be included.

TW said that the project FAQs are due for an update.

ER project needs a dedicated email box.

AH asked about how to deal with social media and fake news.

TW stated that part of the LAC's charge was to educate people they come into contact with regarding project facts.

KS said that Pacifica is generally very supportive of education. It is important to note that schools depend on public libraries. This should be included in messaging.

The discussion moved on to goals for sites.

Sharp Park:

DM said the goals for this phase would reiterate the goals contained in the LAC recommendations from January (activate downtown, sustainability, etc.). We are now looking at greater specificity for each library.

BE suggested transit accessibility.

AG added the observation deck mentioned earlier.

CA said the Sharp Park library should fit in with the neighborhood and not be too imposing. This is also a residential area. Should be available for all mobility types.

TW requested inclusion of public art.

Sustainable design was discussed.

DM explained "civic architecture" and pride.

CA stated that ingress and egress and parking was especially important at Sharp Park.

DL agreed and added pedestrian access.

CA said the project needs to be sensitive to traffic flow on Hilton.

JC said the design should be welcoming.

DL suggested an outdoor plaza.

Sanchez:

DM architecture should be scaled to the neighborhood.

CA opportunity for creek education.

AH highlight community garden.

JC suggested a covered vehicle drop off area, especially since seniors frequent this library.

TC agreed and suggested a senior welcoming area.

SV suggested that the renovations and/or expansion do not prohibit future uses of the large site.

DM said the building would also be designed to allow for partnerships.
KS asked how the LAC brainstorm this evening and reality come together.

DL agreed with SV's statements about future uses on the site not being excluded by design.

CA asked if security is more critical at Sanchez since it is less trafficked.

AG and DM previewed design values and asked the LAC to quickly submit architecture preferences. This will be discussed in greater detail at future meetings.

The Chair adjourned the meeting at 8:08 PM.

Respectfully submitted,

Tina Wehrmeister
Planning Director

APPROVED: _____



Cindy Abbott
Library Advisory Committee Chair