



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Tuesday, May 10, 2022, 6:00 PM

Pacifica Police Dept – EOC room, 2075 Pacific Coast Hwy, Pacifica

CALL TO ORDER:

Roll Call:

- a. **Members:** Daisy Fong (Chair), Sean Thompson, Debi Hirshlag, Matthew Dougherty, Robert Foster, Nicholas Humann, Archie Judan, Beth Lemke, Greta Sieglock
- b. **City Council Liaisons:** Mayor Mary Bier, Sue Beckmeyer
- c. **Staff Liaison:** Yulia Carter, Alyssa Barranti

ADMINISTRATIVE BUSINESS (5 minutes):

Approval of Order of Agenda

Approval of Minutes of March 8, 2022 meeting

COMMUNITY COMMUNICATIONS (5 minutes):

Oral Communications at opening:

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

PRESENTATIONS (30 minutes):

1. James Crowe- FogFest

STAFF COMMUNICATIONS (10 minutes):

1. Update on Economic Development-Related Items
 - a. City of Pacifica marketing plan update

COMMITTEE COMMUNICATIONS (50 minutes):

1. Committee Workplan Actions and Updates
 - a. Hear updates from workplan subcommittees and discuss next steps.
2. Review/discuss annual report to City Council
3. Discuss goals and priorities for FY 22-23 workplan
4. Pacifica Small Business Job Fair

INFORMATIONAL ITEMS (10 minutes):

1. Update on Beach Bites Bingo & Dog Surfing – Archie Judan

ORAL COMMUNICATION FROM THE COMMITTEE (15 Minutes)

1. Updates from Council Liaisons
2. Updates from Individual Committee Members
3. Next Scheduled Meeting Date – June 14, 2022

POTENTIAL FUTURE AGENDA TOPICS (5 minutes)

1. The Committee will discuss and determine potential future agenda items
 - Speaker- Josh Kizler, owner of Intertwine Café

ADJOURNMENT

Notes:

*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.

