

**MINUTES: CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE (EDC)
SPECIAL MEETING
24 May, 2022, 4:30 p.m.**

CALL TO ORDER: 4:37 p.m.

ROLL CALL

- a. Members Present: Daisy Fong (chair), Debi Hirshlag (secretary), Robert Foster, Archie Judan, Greta Sieglock, Matthew Dougherty
- b. Members Absent: Sean Thompson (vice-chair), Nick Humann, Beth Lemke
- c. City Council Liaison Present: Mary Bier
- d. City Staff Liaisons Present: Yulia Carter, Alyssa Barranti

COMMITTEE COMMUNICATIONS REGARDING USE OF REMAINING EDC BUDGET

Subcommittee 1 (Robert Foster, Nick Humann, Beth Lemke and Sean Thompson)

- Member Foster talked about what expenses for Blues and Brews could be prepaid now.
- Yulia Carter asked for a full line-item budget by mid-June so she can determine which could be done this year.

Subcommittee 2 (Matthew Dougherty, Debi Hirshlag and Archie Judan)

- Job Fair spending limited so far – social media/advertising, \$25 Shop Pacifica raffle prize and printing.
- Estimate at least \$500 of allocated budget will be left. No other uses recommended within the short timeframe remaining.

Subcommittee 3 (Matthew Dougherty, Daisy Fong, Archie Judan and Greta Sieglock)

- Member Sieglock presented several ideas she had, including Shop Pacifica incentive programs for hotels and other businesses. Can cards be pre-bought for this?
- All agreed any remaining money that could not be used by Subcommittees 1 and 2 would be well used for these ideas.

Next scheduled meeting – June 14, 2022, 6:00 p.m.

MEETING ADJOURNED: 5:30 p.m.