



Scenic Pacifica
Incorporated Nov. 22, 1957

CITY OF PACIFICA

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NEWS RELEASE

Economic Opportunities Study Community Workshop # 2

November 3, 2022 - FOR IMMEDIATE RELEASE (Pacifica, CA) – As part of the City's Vision 2025 and Beyond Fiscal Sustainability Strategy, the City of Pacifica retained Kosmont Companies to conduct an Economic Opportunities Study. The study includes an assessment of the City's commercial economy including site development feasibility, fiscal economic development analysis, elements that will assist in updating the City's Economic Development Strategic Plan and a robust community and stakeholder outreach process.

On August 29, 2022, the City of Pacifica and Kosmont Companies hosted a Community Workshop on the Economic Opportunities Study. This workshop provided initial community input and comments as the work on the study was starting.

At Community Workshop # 2 which will be held during the evening of November 15, 2022, the 3-member study team from Kosmont Companies will share their initial research on Pacifica's commercial economy and ask for additional community input and comments before their study work moves into its final stages.

The City of Pacifica invites all members of the community to join this **in-person Economic Opportunities Study Community Workshop**. During Workshop # 2, small group conversations with fellow Pacificans will be held to discuss the initial study research and your views of the potential economic opportunities in each of the City's five business zones:

- Pacifica Manor / Fairmont
- Sharp Park / Eureka Square
- Rockaway Beach / Vallemar
- Linda Mar / Sun Valley
- Pedro Point

Community input is essential as the study proceeds to examine the commercial sector in Pacifica and the economic development opportunities to meet community needs, desires, and quality of life.

Event Details:

Tuesday, November 15, 2022 from 5:30 pm – 8:30 pm
Pacifica Community Center
540 Crespi Drive
Pacifica, CA 94044

Community Workshop # 2 Schedule:

Doors open at 5:30 pm, light dinner will be provided
Workshop from 6:00 pm to 8:00 pm

Staff Contact:

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