



Scenic Pacifica
Incorporated Nov. 22,
1957

CITY OF PACIFICA
Beautification Advisory Committee (BAC)
170 Santa Maria Avenue • Pacifica, California 94044-2506
www.cityofpacifica.org

MAYOR
Sue Beckmeyer

MAYOR PRO TEM
Mary Bier

COUNCIL
Mike O'Neill
Sue Vaterlaus
Tygarjas Bigstycck

Wednesday, July 7, 2021
6:30 p.m.
Virtual Meeting via Zoom Link:

Join URL:

<https://zoom.us/j/99335289340?pwd=VXZOU0w5MUk1V1lYaTJJV2ZiT1pwdz09>

CORONAVIRUS DISEASE (COVID-19) NOTICE

THIS MEETING WILL BE CONDUCTED PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT AND PURSUANT TO THE ORDERS OF THE HEALTH OFFICER OF SAN MATEO COUNTY DATED JUNE 17, 2020. THIS MEETING IS NECESSARY SO THAT THE CITY CAN CONDUCT NECESSARY BUSINESS AND IS PERMITTED UNDER THE ORDER AS AN ESSENTIAL GOVERNMENTAL FUNCTION.

Consistent with the above-referenced Orders, this City Committee Meeting will not be physically open to the public and Committee Members and staff will be video/teleconferencing into the meeting. To maximize public safety while still maintaining transparency and public access, members of the public can observe and participate in the meeting as detailed below.

How to Join the Meeting:

- **Join using Zoom meeting link:**

<https://zoom.us/j/99335289340?pwd=VXZOU0w5MUk1V1lYaTJJV2ZiT1pwdz09>

(Meeting ID: 993 3528 9340; Password: 944750)

To dial-in via phone:

DIAL: +1 669 900 6833 Meeting ID: 993 3528 9340

- Contact Department of Public Works Project Coordinator, Michelle Trayer by email to: trayerm@ci.pacificaca.us

How to Submit Public Comments:

- **There are 2 options for providing public comments.**

(1) By EMAIL to trayerm@ci.pacificaca.us. Comments submitted by email should adhere to the following:

1. Subject Line: "Public Comment – BAC Mtg 7/7/2021 [AGENDA ITEM NO. or "ORAL COMMUNICATIONS" for topics not on the agenda]"
2. Submitter's Full Name
3. 350 word maximum

(2) Use Raise Hand feature within the Zoom meeting to provide a verbal comment during the appropriate agenda item. Participants that dial-in can press *9 to raise their hand.

Electronic Comments received by email will be monitored during the meeting and read into the record at the appropriate time with a maximum allowance of 3 minutes per individual comment, subject to the Chair's discretion.

Note: The format of this meeting may be altered, or the meeting may be cancelled, if needed. You may check on the status of the meeting by visiting the City's website at www.cityofpacificca.org for any updates.

CALL TO ORDER

ADMINISTRATIVE BUSINESS (5 Minutes):

- Approval of July 7, 2021 Agenda
- Approval of June 2, 2021 Minutes

PUBLIC COMMUNICATION:

Oral Communication: *This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is, or is not on the agenda (3 minutes per speaker)*

DISCUSSION ITEMS (20 Minutes):

- A. 2012 Beautification Plan updates: BAC membership
- B. Splash of Color-Mural update: Chairperson Melinda Moses
- C. Planting Sites updates: BAC membership
- D. Palmetto Streetscape: Committee members Gail Bennett and Ryann Hoffman

STAFF COMMUNICATIONS (10 Minutes):

- A. General Updates from Public Works Staff- Public Works Director Lisa Petersen and Field Services Manager Paul Lavorini

NEW BUSINESS:

- The Committee will discuss and determine potential future agenda items and the deadline for emailing last minute items to the BAC chair.

GOOD OF THE ORDER:

- Reminder to Email, Text, or Call if not attending meeting – important for quorum.
- Please print & review Minutes and Agenda before meeting.
- Please speak one at a time during meeting.

Next meeting August 4, 2021 at 6:30 P.M., subject to change

ADJOURNMENT

Notes: *Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.