

**MINUTES: CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE (EDC)
Tuesday, November 8th, 2022, 6:00 p.m.**

CALL TO ORDER: 6:11 p.m.

ROLL CALL

- a. Members Present: Sean Thompson (chair), Robert Foster (vice-chair), Greta Sieglock, Matthew Dougherty, Ruby Tovar, Brendan Berman
- b. Members Absent: Archie Judan, Lauren Smith
- c. City Council Liaisons Present: Mary Bier
- d. City Staff Liaisons Present: Alyssa Barranti

Follow-up/Action Items

Confirm when next recruitment will be to fill vacant seats in committees.

ADMINISTRATIVE BUSINESS

- Introduction of new members
- Election of New Officers
 - Chair – Thompson elected
 - Foster nominates Thompson, Sieglock seconds
 - Vote – Unanimous
 - Vice Chair – Foster elected
 - Thompson nominated Foster, Sigelock seconds
 - Vote – Unanimous
 - Secretary – Tovar elected
 - Sieglock nominated Tovar, Foster Seconds
 - Vote - Unanimous
 -
- Thompson asked for approval of Agenda
 - Motion from Member Foster, Seconded by Member Thompson. All in Favor.

Community Communications

- Oral communications – none

Community Presentation

- None

STAFF COMMUNICATIONS

- Update on Economic Development Related items
 - Shop Pacifica – City Wide launch was successful

- Sold 473 cards across 29 merchants
- Update on Economic Development Manager position
 - Search on-going

COMMITTEE COMMUNICATIONS

- Update on Economic Development related Items
 - Committee 1 - Blues and Brews Event
 - Members Foster and Thompson shared a recap of the successful event that raised >\$6000 for the Bike Park
 - Committee 2 - Networking Mixer
 - Member Sieglock shared an update on the upcoming networking event on 11/30)

INFORMATIONAL ITEMS

- Fog Fest Recap – Tabled until December 6th

ORAL COMMUNICATIONS

- **Update from Council Liaisons**
 - **Pride 2023 – Plan is for the first week of June (June 3rd)**
- **Updates from Individual Committee member**
 - **Upcoming events**
 - **Arbor Day upcoming at Oceana HS**
 - **Tree lighting – December 4th**
 - **Elf Market – December 13th**
 - **Brendan – has PacificaPride.com handle reserved**
 - **Greta – has an Instagram handle**

POTENTIAL FUTURE AGENDA TOPICS/SPEAKERS

- Potential Future Speaker – San Mateo Chamber of Commerce

Next scheduled regular meeting – December 6th, 2022, 6:00 p.m.

MEETING ADJOURNED: 8:04 p.m.

