



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

Wednesday, March 1, 2023

6:30 p.m.

**Public Works Corporation Yard
675 Oceana Blvd. Pacifica, CA 94044**

CALL TO ORDER: 6:32 P.M. by Chair Gail Bennett

Members Present: Gail Bennett, Julie Gossage, Hernan Muirragui, and Dan Wells

City Council Liaison: Councilmember Sue Beckmeyer

PB&R Liaison: Commissioner Gail Benton Shoemaker

Staff Members: Public Works Director Lisa Petersen, Streets Superintendent Louis Langi, and Project Coordinator Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF FEBRUARY 1, 2023 MEETING MINUTES: Approved.

PUBLIC COMMENT: No public comment.

DISCUSSION ITEMS:

A. Palmetto Streetscape Updates:

Chairperson Bennett shared Committee member Muirragui adopted the northeast corner of Santa Rosa and Palmetto, nearest the Cotton Crustacean. The spot at Santa Maria Avenue. Avenue directly across from the Pacifica Resource Center was also recently adopted.

B. Pacifica Beautification Awards:

Chairperson Bennett said she and Committee member Hoffman completed the award program certificates and lawn sign design samples. Chairperson Bennett handed out three nominee photos and applications and said all three locations were spread out in different parts of the City. Since so few entries were taken in, she asked the group if they would consider awarding all of them, which the committee agreed on. Chairperson Bennett passed out certificate and lawn sign samples for the group's input. Commissioner Benton Shoemaker recommended the certificate have the City's official colors on it. The group agreed on changing a few items on the samples and decided to move forward with the selection. Chairperson Bennett showed the group a tall lawn stake she purchased at Home Depot and also visited John The Sign Guy to inquire about size and prices. She said the recipient of the lawn sign would be able to display it for three months until the next round of awards. At that time, the sign will be taken back and passed on to the next winner. Nominations for the Spring awards will be taken in during the months of April and May and will be voted on at the June BAC meeting. The group also discussed the different categories, criteria, and other details of the application. Chairperson Bennett will have City staff send out the final design samples to the group prior to the April meeting.

C. Cabrillo School Bioswales and April Cabrillo PTO Meeting:

Chairperson Bennett said she and Committee member Gossage will be presenting a PowerPoint presentation on the Cabrillo Bioswale adoption proposal at the April 13th Cabrillo Elementary School PTO meeting. Committee member Muirragui said he drove passed the location and noticed the site had a great deal of weeds and even noticed a Willow weed growing.

D. Future Workdays- Saturday, March 11 on Palmetto Ave., Saturday, March 25 – on Palmetto Avenue. Avenue, Wednesday, March 29 - weed 1/3 of Grace McCarthy Overlook, Sunday, April 2 - plant 1/3 of Grace McCarthy Overlook:

Chairperson Bennett said Committee member Jonas is planning a Grace McCarthy Overlook weeding workday on Wednesday, March 29th, and a planting day on Sunday, April 2nd. Future Palmetto Workdays per Chairperson Bennett will be on Saturday, March 11 and Saturday, March 25 from 9:30 a.m. to 11:30 a.m.

E. Golden Gate National Recreation Area plant propagation discussion:

Chairperson Bennett said she found out the GGNRA garden that was discussed at last month's meeting is only available to the school's students. She said there is a garden at Fort Funston, but it is fortunately non-functioning, so there is no opportunity to obtain any propagated plants from either location.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer discussed Phase 2.A of the Beach Boulevard Infrastructure Resiliency Project and the public engagement plan kickoff. Councilmembers Christine Boles and Mary Bier serve on the project's subcommittee. Councilmember Beckmeyer also talked about the City's Housing Element and said additional information and data can be found on the City's website. She said the City's allocation is more than four times the allocation of the last round so the City's job is to create zoning and developer opportunities. Councilmember Beckmeyer said the Council approved a cap on short-term rentals at 150 permits.

STAFF COMMUNICATIONS:

Director Petersen said staff asked the Council for additional contingency money for the ongoing Anza Pump Station Project. Director Petersen also asked the committee to think about low-cost improvements at the Grace McCarthy Overlook that may help with the accumulation of trash at the site and on the hillside.

NEW BUSINESS:

- A. Cabrillo Bioswales**
- B. Pacifica Beautification Awards Sign Design**
- C. Palmetto Avenue. Workday**

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:45 p.m. The next meeting of the Beautification Advisory Committee is scheduled for April 5, 2023, at 6:30 p.m. and is subject to change.