



CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE MEETING AGENDA

Tuesday, May 9, 2023, 6:00 PM
Pacifica Community Center Portola Conference Room
540 Crespi Drive, Pacifica

CALL TO ORDER:

Roll Call:

- a. **Members:** Sean Thompson, Matthew Dougherty, Robert Foster, Archie Judan, Greta Sieglock, Lauren Smith, Brendan Berman, Ruby Tovar, L.J. Jones
- b. **City Council Liaisons:** Mary Bier, Sue Beckmeyer
- c. **Staff Liaison:** Yulia Carter, Alyssa Barranti

ADMINISTRATIVE BUSINESS (5 minutes):

- Introductions
- Approval of Order of Agenda
- Approval of Minutes of November 08, 2022

COMMUNITY COMMUNICATIONS (5 minutes):

Oral Communications at opening:

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

PRESENTATIONS (0 minutes):

STAFF COMMUNICATIONS (10 minutes):

1. Update on Economic Development-Related Items

COMMITTEE COMMUNICATIONS (50 minutes):

1. Committee Workplan Actions and Updates
 - Discuss subcommittee deliverables for the remainder of the fiscal year – Sean
 - Brainstorm Speakers for future EDC meetings
 - Discuss annual report to City Council

INFORMATIONAL ITEMS (10 minutes):

1. Update on upcoming Chamber Events – Archie Judan

ORAL COMMUNICATION FROM THE COMMITTEE (15 Minutes)

1. Updates from Council Liaisons
2. Updates from Individual Committee Members
3. Next Scheduled Meeting Date – June 13, 2023

POTENTIAL FUTURE AGENDA TOPICS (5 minutes)

1. The Committee will discuss and determine potential future agenda items

ADJOURNMENT

Notes:

*Please note that timeframes were provided at the request of the Committee Chair and are meant to provide guidance and not limitations.



**MINUTES: CITY OF PACIFICA ECONOMIC DEVELOPMENT COMMITTEE (EDC)
Tuesday, November 8th, 2022, 6:00 p.m.**

CALL TO ORDER: 6:11 p.m.

ROLL CALL

- a. Members Present: Sean Thompson (chair), Robert Foster (vice-chair), Greta Sieglock, Matthew Dougherty, Ruby Tovar, Brendan Berman
- b. Members Absent: Archie Judan, Lauren Smith
- c. City Council Liaisons Present: Mary Bier
- d. City Staff Liaisons Present: Alyssa Barranti

Follow-up/Action Items

Confirm when next recruitment will be to fill vacant seats in committees.

ADMINISTRATIVE BUSINESS

- Introduction of new members
- Election of New Officers
 - Chair – Thompson elected
 - Foster nominates Thompson, Sieglock seconds
 - Vote – Unanimous
 - Vice Chair – Foster elected
 - Thompson nominated Foster, Sigelock seconds
 - Vote – Unanimous
 - Secretary – Tovar elected
 - Sieglock nominated Tovar, Foster Seconds
 - Vote - Unanimous
 -
- Thompson asked for approval of Agenda
 - Motion from Member Foster, Seconded by Member Thompson. All in Favor.

Community Communications

- Oral communications – none

Community Presentation

- None

STAFF COMMUNICATIONS

- Update on Economic Development Related items
 - Shop Pacifica – City Wide launch was successful

- Sold 473 cards across 29 merchants
- Update on Economic Development Manager position
 - Search on-going

COMMITTEE COMMUNICATIONS

- Update on Economic Development related Items
 - Committee 1 - Blues and Brews Event
 - Members Foster and Thompson shared a recap of the successful event that raised >\$6000 for the Bike Park
 - Committee 2 - Networking Mixer
 - Member Sieglock shared an update on the upcoming networking event on 11/30)

INFORMATIONAL ITEMS

- Fog Fest Recap – Tabled until December 6th

ORAL COMMUNICATIONS

- **Update from Council Liaisons**
 - **Pride 2023 – Plan is for the first week of June (June 3rd)**
- **Updates from Individual Committee member**
 - **Upcoming events**
 - **Arbor Day upcoming at Oceana HS**
 - **Tree lighting – December 4th**
 - **Elf Market – December 13th**
 - **Brendan – has PacificaPride.com handle reserved**
 - **Greta – has an Instagram handle**

POTENTIAL FUTURE AGENDA TOPICS/SPEAKERS

- Potential Future Speaker – San Mateo Chamber of Commerce

Next scheduled regular meeting – December 6th, 2022, 6:00 p.m.

MEETING ADJOURNED: 8:04 p.m.