

RESOLUTION NO. 62-2023

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFICA
GRANTING CONSENT TO THE CITY OF BURLINGAME TO FORM
THE SAN FRANCISCO PENINSULA TOURISM MARKETING DISTRICT (SFPTMD)
AND TO INCLUDE THE CITY OF PACIFICA IN THE SFPTMD**

WHEREAS, in 2001, the San Mateo County Tourism Business Improvement District (SMCTBID) was formed pursuant to the Parking and Business Improvement Area Law of 1989 by City of Burlingame Ordinance No. 1648; and

WHEREAS, the City of Pacifica granted consent to the City of Burlingame to be included within the boundaries of the SMCTBID by Pacifica City Council Resolution No. 27-2010; and

WHEREAS, the City of Burlingame, San Mateo County/Silicon Valley Convention and Visitors Bureau dba The San Francisco Peninsula ("SFP"), and San Mateo County lodging businesses, seek to modernize the SMCTBID by forming a new District, the San Francisco Peninsula Tourism Marketing District (SFPTMD), pursuant to the Property and Business Improvement District Law of 1994; and

WHEREAS, the Property and Business Improvement Law of 1994, Streets and Highways Code § 36600 et seq., authorizes the City of Burlingame to establish business improvement districts for the purposes of driving increased business sales directly to payors; and

WHEREAS, the City Council of the City of Burlingame has requested consent to form the SFPTMD in the City of Pacifica with adoption of Burlingame City Council Resolution No. 050-2023, dated May 15, 2023.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Pacifica, that:

Section 1: The above recitals are true and correct.

Section 2: The City of Burlingame is hereby granted consent to include the City of Pacifica in the SFPTMD, for the formation of the SFPTMD and future renewals.

Section 3: The Clerk of the City of Pacifica is hereby directed to transmit a certified copy of this Resolution to the Clerk of the City of Burlingame.

Section 4: This Resolution is effective upon its adoption.

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PASSED AND ADOPTED at a regular meeting of the City Council of the City of Pacifica, California, held on the 26th day of June, 2023, by the following vote:

AYES, Councilmembers: *Beckmeyer, Bier, Bigstyk, Botes, Vaterlaus.*

NOES, Councilmembers: *na*

ABSENT, Councilmembers: *na*

ABSTAIN, Councilmembers: *na*

Tygaris Twyrls Bigstyk
Tygaris Twyrls Bigstyk, Mayor

ATTEST:

Sarah Coffey

Sarah Coffey, City Clerk

APPROVED AS TO FORM:

Michelle Kenyon

Michelle Kenyon, City Attorney