

MINUTES

Beautification Advisory Committee
1800 Francisco Blvd.
Pacifica, CA 94044

April 15, 2013

The meeting was called to order at 6:05 PM by Chair Jaquith

Beatification Advisory Committee (BAC) members in attendance were Ginny Jaquith, David Martinez, Florentina Mazzone and Michael Mooney. Wendy Santiago would arrive late to the meeting at 7:00 PM. Others in attendance were City Council Liaison Mary Ann Nihart, Director of Public Works Van Ocampo and Parks Superintendent Aren Clark.

Mary Ann Nihart presented to the committee souvenir items to be given as gifts to people who would contribute money to the beautification efforts of the committee. She also presented a banner displaying the Keep Pacifica Beautiful logo to be used at various BAC activities/booths. The five members of the committee also received a t-shirt imprinted with the same logo. The committee discussed the donation amounts and the corresponding gift associated with that donation and these are as follows:

1. Cup - \$20 donation
2. Hat - \$20 donation
3. Tote Bag - \$40 donation
4. Tote Bag, Hat, and Cup \$75 donation

Donation checks to the BAC are to be written to Support Pacifica and will be deposited in an account specific to the BAC beautification projects.

Earth Day is April 20, 2013. The preparation for the BAC booth for Earth Day celebration at Linda Mar Beach was discussed. Activities for Earth Day are as follows:

1. 8:30 AM setup time.
2. Booth will be manned from 11:00 AM to 3:00 PM
3. Wendy Santiago is putting the City Beautification Plan in a binder for those manning the booth to be able to use.
4. City staff will be preparing a map of the City (24" x 36") to be mounted on a foam board to show the proposed beautification project areas. This is to be displayed at the booth.

The steps for adopting a project area were discussed and determined to be as follows:

- 1) Person or group wishing to adopt an area would contact the BAC.
- 2) The prospective volunteer/s will be invited to a BAC meeting for the following:

- (a) Identification of resources and determination of the ability of the volunteer to work and accomplish a project, possibly steering them to an appropriate beautification project site.
 - (b) Creation of a beautification plan for the chosen site and get concurrence from the volunteer group, keeping in mind that the plan should fit the design framework described in the 2012 Beautification Plan
 - (c) Creation of a timeline for completion of the project.
- 3) The City of Pacifica Department of Public Works will review the plan and grant final approval if appropriate.
- 4) Volunteer group will be trained by BAC in proper gardening practices.

The suggestion was made that if the BAC could provide price estimates for the various projects it would make it easier for prospective volunteers to pick a suitable site.

It was decided that future meetings will be scheduled for the first Wednesday of each month, with the next meeting being on May 1st. The meetings will be held at 6:30 PM in the PB&R Conference room located at 1810 Francisco Boulevard.

The meeting was adjourned at 7:25 PM