

MINUTES

Beautification Advisory Committee
1800 Francisco Blvd.
Pacifica, CA 94044

March 5, 2014

City Council Liaison

The meeting was called to order at 6:36 PM by Chair Santiago. Members of the Beatification Advisory Committee (BAC) in attendance were, David Martinez, Wendy Santiago, and Michael Mooney. Others in attendance were Director of Public Works Van Ocampo and Aren Clark. Florentina Mazzone and Ginny Jaquith were not present at the meeting

The minutes of the previous meeting were accepted with no corrections.

During the announcement portion of the meeting, the negative feedback from members of the public regarding the Linda Mar Boulevard median planting project was discussed. There have been complaints that wood chips blowing into the street were clogging the street drainage inlets and could lead to localized flooding. It was decided that the risk of flooding was minimal and that the woodchips will settle in a few months and be less prone to blowing into the street. It was suggested that the complaining individuals should be invited to attend a meeting of the BAC.

The protocol the City of Pacifica uses for announcing to the public the time, location and dates of BAC meetings, was explained.

The BAC was informed that a member of the public came to the Pacifica Public Works office to complain about the misuse of City personnel in the planting of the medians. It was explained to the individual that safety concerns prohibit the use of volunteers on the Linda Mar Boulevard medians and that future BAC projects will not require the use of City maintenance workers.

During the public comments portion of the meeting, Mr. Durkin who has adopted the third median on Linda Mar Boulevard expressed concerns about the appearance of the medians previously planted. Specifically he felt there were too many wood chips and wanted to have some removed. It was explained that three to four inches of wood chips are necessary in order to discourage weed growth and help retain moisture in the ground. It was also pointed out that planting small plants (one gallon size) saves money and that over a short period of time the smaller plants will generally outperform larger specimens (five gallon or larger) of the same species.

Members of the Beta Sigma Phi group had requested an absolute final cost of adopting the planter box on Crespi Drive adjacent to the Community Center. More research will need to be done on the condition of the irrigation system before a final cost can be determined. It was pointed out that the backflow belongs to Cal-Trans and they are currently billed for water use in this area. Cal-Trans will need to agree to the use of the water or the ownership and responsibility

of the maintenance and inspection of the backflow device controlling the water will need to be transferred to the City of Pacifica . Beta Sigma Phi is interested in finding volunteers to help with the physical labor involved in the project.

The next discussion centered on the recognition sign to be placed by the North Coast County Water District, on the first median. Several suggestions were made about installing the sign. One method discussed was to place rebar in the ground to anchor the sign.

The topic of future maintenance of adopted sites was moved to the next meeting scheduled for April 2, 2014.

The members of the BAC reviewed the Annual Report. The report was accepted with the addition of one item. The addition was the point that David Martinez, Wendy Santiago and Ginny Jaquith had appeared on the television show Urban Traditions.

The BAC decided not to have a booth at the Earth Day Celebration at Linda Mar Beach because all the BAC members have other engagements.

The City Attorney made a determination regarding the placement of memorial plaques in the adopted areas. The rules are:

- The BAC will have control over the size of any memorial plaque.
- The adopting group will have full responsibility for the maintenance or replacement of the plaque.
- The plaque may be removed when the adopting period has expired.
- Plaque placed on CalTrans property must be approved by CalTrans and removed at their request.

There was some discussion about increasing public awareness of the BAC. Some of the ideas were:

- Have the Pacifica Tribune list the BAC in the Club Meetings section of the newspaper.
- Have a BAC member write a letter to be printed in the Letters to the Editor section of the Pacifica Tribune.
- Post an announcement on the Pacifica Patch website.

It was decided to discuss this topic further during the next BAC meeting.

The meeting was adjourned at 8:04 PM.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday April 2, 2014 at 6:30 PM. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway Pacifica California.