

## MINUTES

Beautification Advisory Committee  
Police Department EOC  
2075 Coast Highway  
Pacifica, CA 94044

November 2, 2016

The meeting was called to order at 6:31 p.m. Members of the Beautification Advisory Committee (BAC) in attendance were Wendy Santiago, Alan Ernat and Edith Dom, Patty Hontalas, Ginny Jaquith and Sandy Parry. Aren Clark and Yessika Dominguez from the City of Pacifica Public Works Department were also in attendance. Eagle Scout Dustin Hatlen was present as a member of the public, along with his father, Eric Hatlen.

The agenda was approved with no corrections.

The minutes of the previous meeting were approved with one correction. See revised minutes for 10/5/16 meeting.

There were no Announcements.

There were no Public Comments.

### Project Updates:

- Crespi Parking Lot: The Pacifica Garden Club will be adding more plants periodically.
- Greenhouse Project: Eagle Scout Hatlen passed around photos of his progress. The next phase will be to install plywood, adjust the doors, trench and order the heat retention cover. Hontalas asked what the life expectancy was for the roof, and Hatlen noted that it will come with a 4-year warranty. Jaquith made sure that Public Works approved of the cover. The approximate cost for the cover is \$365. Weather pending, work is aimed to be completed in November but could possibly go into December. Public Works will be able to provide wood chips and possibly gravel. Work is expected to happen every Saturday beginning November 12<sup>th</sup> at 9am. Hontalas asked how many hours have been put in so far on this project. Hatlen reported that each of the 15 volunteers have worked for approximately 8 hours. Leftover lumber can be picked up and recycled by DPW.
- Oceana Blvd., Ocean Shore School and Mazzetti's Bakery: Trees are thriving, and the Rotary Club has scheduled work on November 12<sup>th</sup>. Clark noted flooding issues with the wood chips and noted that the Trash Capture Devices (TCD's) installed in the storm drains are mandated and difficult to keep clear, as they plug very easily. Santiago asked if the City can pick up some soil piles after digging. Jaquith and the Rotary Club got confirmation from the Terra Nova High School soccer teams to do community service day in January for planting. Linda Jonas from the Rotary Club will coordinate further with the new principal of Terra Nova for more student involvement.
- Highway 1 / Adopt-a-Highway: Santiago distributed a design plan for the area in front of Eureka Square. Clark reviewed and gave preliminary approval of the plant selection, and will forward to Public Works Director Van Ocampo for final approval. Feedback will be provided at the next meeting. Santiago discussed the different plant options and the pro's and con's of each type. Santiago also followed up on the draft letter to the local elected officials. Jaquith asked if the expectation is for Caltrans to provide the plant materials. Clark reiterated the importance of submitting this to Caltrans right away before the pedestrian overcrossing construction begins.

Jaquith recommended drafting a letter on behalf of the BAC to accompany Santiago's design plan.

#### Upkeep of Completed Projects:

- ✓ Linda Mar Medians: Hontalas and Ernat will coordinate weeding of the islands in the near future. Jaquith noted that the North Coast County Water District's (NCCWD) island needs some attention. Clark would like to restore all the islands to a satisfactory condition and then find new sponsors to maintain them. He is also willing to contact NCCWD about improving their island in the meantime. Parry suggested a joint effort between the BAC and NCCWD. Santiago offered to do a replacement plant list for that island. The second island needs more compost. The committee decided on Tuesday, November 8<sup>th</sup> as a work day to improve this site.
- ✓ Grace McCarthy Vista Point: The main island has filled in and looks good. December 4<sup>th</sup> is the next scheduled work day for this site. Parry suggested getting volunteers from the Pacifica Beach Coalition (PBC), but Santiago noted that due to safety issues at that site, it would be best to keep the volunteers to a minimum.
- ✓ Marvilla Estates Park: The ribbon-cutting for this site is scheduled for Monday, November 7<sup>th</sup> at 3:30 p.m. Jaquith will send Dominguez the certificate for the Mayor's signature. Parry suggested mentioning the Mother's Club at the ribbon cutting to acknowledge them for their work at this site. Clark noted that more direction is required in the future for site adopters. Santiago will provide planting list to Jaquith who will forward to Beverly at the Mother's Club.
- ✓ Spindrift School: No progress.

#### Continuing Business:

- Review of the BAC Calendar: Santiago passed out copies of the current calendar, no additions or corrections were made.
- Mayor's Beautification Awards Sub-Committee: Winners have been decided: 7 winners total, 5 homeowners and 2 commercial properties. The committee aims to present the winners at the November 28<sup>th</sup> City Council meeting. Hontalas will email list of recipients to Dominguez for printing. Parry noted the nice landscaping project at U.S. Bank in Eureka Square, perhaps for next year's program. Murals were included this year.
- Mural Subcommittee: A report is being compiled for the November meeting, and Jaquith hopes to have it ready by January to present to the BAC and finally make a recommendation to the City Council. She spoke with Anne Stedler about getting some murals on Palmetto Avenue as part of the streetscape project. Clark mentioned the Community Center as a potential mural/art site. Jaquith mentioned that this topic has been discussed in the subcommittee meetings, since the Portola anniversary is approaching and a memorial art/mural may be considered.
- Pacifica Beach Coalition (PBC): Coastal Cleanup and Fog Fest outreach were very successful. The Coalition emphasized education through their "Sharktober" event, where 175 attended. The Coalition sked for a \$5 per family donation, and Parry suggested having a similar type of event to raise money for BAC projects. Metal buckets have been installed around town for cigarette butt disposal. It was mentioned that a local artist painted one bucket, which could be another potential BAC project. To date, the PBC reported to have raised over \$30,000. This year, the Coalition's slogan is "Make a Splash by Ending Trash," as this year's emphasis will be trash reduction by recycling and generating less trash. The Coalition shared a Fog Fest booth with the Marine Mammal Center, and hopes to collaborate with more agencies next year.
- Palmetto Streetscape Project: Anne Stedler made a presentation to The Rotary Club on this project, and they may be interested in getting involved.

New Business:

- Santiago suggested updating the website to introduce new subcommittees, but Jaquith wants to wait until some projects are actually completed. Dominguez will implement changes. Ernat says the Master Gardeners with the Pedro Point Headlands Group would like to possibly use the greenhouse to propagate white orchid.

There were no reports from staff.

Items for Next Meeting:

- Re-adoption for existing project sites

Good of the Order: There is signage in front of Gorilla BBQ that say "volunteers" with what seems to be the City logo, but Jaquith noted that it may related to the schools. Hontalas mentioned using NextDoor and other social media channels for seeking volunteers, and possibly also the City website.

The meeting was adjourned at 7:45pm.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, December 7<sup>th</sup> at 6:30 p.m. The meeting will be held in the EOC room located in the Pacifica Police Station at 2075 Coast Highway in Pacifica, California.