



**CITY OF PACIFICA  
BEAUTIFICATION ADVISORY COMMITTEE  
MEETING MINUTES**

**Wednesday, February 7, 2024  
6:30 p.m.  
Public Works Corporation Yard  
675 Oceana Blvd.  
Pacifica, CA 94044**

**CALL TO ORDER:** 6:32 p.m. by Chairperson Gail Bennett

**Members Present:** Gail Bennett, Sue Garza, Julie Gossage, Linda Jonas, Hernan Muirragui, Teresa Sulcer and Dan Wells

**City Council Liaison:** Sue Beckmeyer

**PB&R Liaison:** Gail Benton Shoemaker

**Staff Members:** Director of Public Works Lisa Petersen, Field Services Manager Gino Assereto, Building and Parks Superintendent Michael Pham, and Project Coordinator Michelle Trayer

**APPROVAL OF AGENDA:** Approved

**APPROVAL OF January 3, 2024 Minutes:** Approved

**PUBLIC COMMENT:** No comment.

**DISCUSSION ITEMS:**

**A. Updates from Mural & Public Art Subcommittee member Cindy Abbott:**

Mural & Public Art Subcommittee member Cindy Abbott gave an overview of the conception of the subcommittee and public art plan. She shared the policy and guideline documents with the group, discussed past mural projects and their histories, and invited the BAC to consider joining the subcommittee. She distributed a 2016 potential art location list and asked the BAC to update it since some locations have had murals installed or the location is no longer present. She said there should be a section on the BAC webpage about the Mural Subcommittee and have links to documents such as the ones she distributed. Chairperson Bennett said she would work with City staff to accomplish this. Subcommittee member Abbott stated due to delays with the Anza Pump station repair project, the final wall of the “Unity Project/Four Directions” mural should be completed in February or March, weather pending. Committee member Sulcer asked if any other type of art aside from murals was acceptable. Subcommittee member Abbott said pieces such as three-dimensional sculptures can also be considered art that could be installed under the guidelines. She also passed out information on colored-crosswalks and other pavement art for the group and City to look further into.

The group discussed art on utility boxes which they learned PG&E does not allow, but City-owned traffic boxes could be a possibility.

**B. Graffiti Solution for Anza Pump Station:**

Chairperson Bennett went over Committee member Gossage's idea of solid stripes of color as graffiti coverage. When Public Works is tasked with painting over graffiti, they use gray paint to cover the area, which does not blend well. The idea is if the wall is already painted with color stripes, coverage would look brighter and more cohesive.

**C. Workdays:**

Chairperson Bennett said the group weeded the southside of the Crespi bioswales the previous weekend. She said the next workday would be March 2 and stated she would like to put cardboard down and add mulch to the sites as the next step of the planting process. The group discussed volunteers, logistics of the plan, and decided they would move forward as long as it is not raining.

**D. Possible sponsorship of 3 concrete planters on Palmetto Ave:**

Field Services Manager Gino Assereto shared a possible new location for sponsorship at the alcove along Palmetto Avenue across from the library on Hilton Way. He stated there are three circular concrete planters with a water system that he proposed the BAC put up for sponsorship adoption. Public Works is in the process of fixing the lighting in the area.

**E. "Seniors in Action" meeting:**

Chairperson Bennett said she was told by a Cabrillo planting volunteer the BAC might want to reach out to the "Seniors in Action" group to see if they would like to be involved with planting and maintaining an area of the large planters located along Highway One and the Community Center parking lot. She said there is an upcoming meeting with the group this month and asked if any available member could attend and mention the idea since she would not be able to.

**COUNCIL MEMBER UPDATES:**

Councilmember Beckmeyer gave council meeting updates to the group. She said they had their council reorganization on December 11 and announced Sue Vaterlaus as the Mayor and herself as Mayor Pro-Tem. At the January 8<sup>th</sup> meeting they discussed the "Dangerous Animals Ordinance" Update and the Local Coastal Land Use Plan. She said Council let staff know there needed to be more than one public meeting and in a different format than the previous one. The next public meeting will be March 2, location yet to be determined. She said Council also went over the Commission/Committee liaison assignments and shared she would still be serving on the Beautification Advisory Committee and Mayor Vaterlaus would be making her rounds to all groups. Councilmember Beckmeyer said the Council approved the Housing Element on January 22, and the upcoming February 12<sup>th</sup> meeting will consist of entirely of Consent items and will have no Consideration or Public Hearing items.

**STAFF COMMUNICATIONS:**

Director Petersen commended the Public Works staff for their performance in the latest storms. She said a lot of planning goes into organizing staff and preparing equipment before the events and said there a lot of effort put in by such a small staff. She said the last storm brought significant winds which took down 24 trees. The trees were mostly privately-owned trees, while some were in the City's right-of-way and in some parks. Field Services Manager Assereto also commended his crew on working into the late hours and overseeing the pumps and tending to other issues throughout the City.

**NEW BUSINESS:****1. Public Art Guidelines****GOOD OF THE ORDER:**

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

**ADJOURNMENT:**

There being no further business, Chairperson Bennett closed the meeting at 7:51 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for March 6, 2024 at 6:30 p.m. and is subject to change.