



**CITY OF PACIFICA  
BEAUTIFICATION ADVISORY COMMITTEE  
MEETING MINUTES**

**Wednesday, January 3, 2024  
6:30 p.m.  
Public Works Corporation Yard  
675 Oceana Blvd.  
Pacifica, CA 94044**

**CALL TO ORDER:** 6:32 p.m. by Chairperson Gail Bennett

**Members Present:** Gail Bennett, Sue Garza, Julie Gossage, Linda Jonas, Hernan Muirragui, Teresa Sulcer and Dan Wells

**City Council Liaison:** Not Present

**PB&R Liaison:** Gail Benton Shoemaker

**Staff Members:** Building and Parks Superintendent Michael Pham, and Project Coordinator Michelle Trayer

**APPROVAL OF AGENDA:** Approved

**APPROVAL OF December 6, 2023 Minutes:** Approved

**PUBLIC COMMENT:** PB&R Commissioner Shoemaker said the trees that were planted on Arbor Day at Fairway Park look well and the neighborhood seems happy about the new additions.

**DISCUSSION ITEMS:**

**A. Workdays:**

Chairperson Bennett reminded the group of the Community Center workday on Saturday, January 6, 2024 at 9:00 a.m., and the Palmetto Streetscape workday on Saturday, January 20<sup>th</sup> at 12:00 p.m. Chairperson Bennett said she noticed a lot of weeds on Palmetto at a lot of the sites. She and Committee member Sulcer readdressed regular sponsor responsibility of their sites and how to achieve this. Commissioner Gail Benton Shoemaker mentioned a tree maintenance agreement with the City of South San Francisco which had commitment chart that helped clarify the signer's responsibility and said the City saw a high compliance rate because of the way the agreement was outlined. The group thought this was a good idea, and Committee member Gossage suggested a weeding, mulching, and reassessing replacement plants should be on this chart.

**B. Posting calendar of workdays on Social Media:**

Chairperson Bennett asked City staff to continue posting upcoming workdays on the City's Facebook, Nextdoor, and Connect with Pacifica newsletter.

**C. Updates on Bioswales:**

Committee member Gossage stated the bioswales are holding water, the plants are still present, and there are minimal weeds. She said she has cardboard left over from the Grace McCarthy project and suggested the volunteers use it for the Cabrillo Bioswale workday scheduled in February.

**D. Possible sponsorship of 3 concrete planters on Palmetto Ave:**

Field Services Manager Gino Assereto was not present. This item was tabled and will be on a future agenda.

**E. Mural location possibilities:**

Building and Parks Superintendent Michael Pham identified a possible mural location at Linda Mar Beach. He said Public Works has had issues with people vandalizing the gates at the Anza Pump station with graffiti, which takes a lot of staff time to paint over. In addition to the amount of time it takes to cover up the graffiti, the end result looks splotchy and uneven. Committee member Gossage shared an idea about having a random striped pattern that can be repainted to cover graffiti marks. She said the color and width of stripes may change over time as graffiti is covered, but it eliminates the need for color matching. Committee member Gossage said she would send a photo example to Superintendent Pham. Chairperson Bennett suggested the possible mural location at Linda Mar Beach be brought up at next month's meeting when Cindy Abbott from the Mural Subcommittee is present.

**COUNCIL MEMBER UPDATES:**

Councilmember Beckmeyer was not present.

**STAFF COMMUNICATIONS:**

Director Lisa Petersen was not present to discuss the "Seniors in Action" item. This item was tabled and will be on a future agenda. Superintendent Pham told the BAC he is looking into replacing the six concrete San Pedro Trail benches with wooden ones and reinstalling the garbage cans that were once present. He is currently collecting estimates and hopes the improvements will rejuvenate the area.

**NEW BUSINESS:**

- A. Pacifica Beautification Awards restructure**
- B. Mural suggestion**

### **C. Concrete Planters on Palmetto**

#### **GOOD OF THE ORDER:**

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

#### **ADJOURNMENT:**

There being no further business, Chairperson Bennett closed the meeting at 7:22 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for February 7, 2024 at 6:30 p.m. and is subject to change.