

RESOLUTION NO. 35-2024

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PACIFICA
RESCINDING RESOLUTION NO. 09-2019 AND ADOPTING REVISIONS TO THE
ECONOMIC DEVELOPMENT COMMITTEE CHARTER**

WHEREAS, under the direction of the Pacifica City Council and as administered by the Economic Development Program in the City Manager's Office, the Economic Development Committee (EDC) exists to support the City's economic development goals, including the retention of local businesses in Pacifica, the development and expansion of local businesses, and assist in the attraction of new businesses to Pacifica; and

WHEREAS, the objectives of the EDC are to: (1) Work with the Economic Development Program, the community and visitors in the identification of new businesses that fill a neighborhood business market gap; (2) Provide a forum for exchanging ideas, education, information, and addressing the business and economic needs of the business community and its residents and visitors; (3) Reach out to the business community, residents, and visitors to promote business development and support the implementation of the City's Economic Development Plan; and the committee will be provided with additional opportunities to provide input on the economic impact of development within the City; and

WHEREAS, the EDC members will: 1) Be residents of the City of Pacifica; 2) Possess knowledge of business and/or local economic development; and 3) Have a passion for the local community; and

WHEREAS, the EDC will be comprised of nine (9) community members appointed by the City Council plus one non-voting, Ex-Officio member as designated by the Board of the Pacifica Chamber of Commerce; and

WHEREAS, the committee shall select one of its members to act as Chair and another as Vice-Chair on an annual cycle each July; and

WHEREAS, the City Manager or designee shall serve as staff liaison to the EDC and at least one City Councilmember shall be appointed by City Council to serve as Committee liaison;

NOW, THEREFORE, IT IS HEREBY RESOLVED that the City Council of the City of Pacifica does hereby rescind Resolution No. 09-2019 and amend the Economic Development Committee Charter as listed above and further detailed in the attached Exhibit A.

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PASSED AND ADOPTED at a special and regular meeting of the City Council of the City of Pacifica, California, held on the 22nd day of April, 2024, by the following vote:

AYES, Councilmembers: *Beckmeyer, Bier, Bigstyk, Bolas, Vaterlaus.*

NOES, Councilmembers: *n/a*

ABSENT, Councilmembers: *n/a*

ABSTAIN, Councilmembers: *n/a.*

Sue Vaterlaus

Sue Vaterlaus, Mayor

ATTEST:

Sarah Coffey

Sarah Coffey, City Clerk

APPROVED AS TO FORM:

Michelle Kenyon

For Michelle Kenyon, City Attorney

EXHIBIT A

Economic Development Committee

Duties

The objectives of the Economic Development Committee (EDC) are to:

1. Work with the Economic Development Program, the community and visitors in the identification of new businesses that fill a neighborhood business market gap;
2. Provide a forum for exchanging ideas, education, information, and addressing the business and economic needs of the business community and its residents and visitors;
3. Reach out to the business community, residents, and visitors to promote business development and support the implementation of the City's Economic Development Plan; and
4. The committee may be presented with additional opportunities as requested by the City Council to provide input on the economic impact of activities within the City.

Membership

The EDC will be comprised of nine (9) community members appointed by the City Council plus one non-voting, Ex-Officio member as designated by the Board of the Pacifica Chamber of Commerce.

Members shall be selected based on the following:

- Residents of the City of Pacifica
- Possess knowledge of business and/or local economic development
- Have a passion for the local community

Terms and General Provisions

Members of the EDC shall be appointed by the City Council to represent a broad cross-section of the community. No compensation is awarded to members for their services.

The Committee shall select one of its members to act as Chair and another to act as Vice Chair on an annual cycle each July. City staff or a designated Committee member shall serve as secretary to the Committee.

The City Manager or designee shall serve as staff liaison to the EDC. At least one Councilmember shall be appointed by the City Council to serve as Committee liaison.

The Committee shall hold open meetings subject to the Brown Act and shall abide by the rules set out in the Commission and Committee Handbook as amended from time to time. The Council may remove at any time by majority vote any committee member.