



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, April 3, 2024
6:30 p.m.
Public Works Corporation Yard
675 Oceana Blvd.
Pacifica, CA 94044**

CALL TO ORDER: 6:32 p.m. by Chairperson Gail Bennett

Members Present: Gail Bennett, Sue Garza, Julie Gossage, Linda Jonas, Hernan Muirragui, and Dan Wells

City Council Liaison: Sue Beckmeyer

PB&R Liaison: Gail Benton Shoemaker

Staff Members: Director of Public Works Lisa Petersen, Building and Parks Superintendent Michael Pham, and Project Coordinator Michelle Trayer

APPROVAL OF AGENDA: Approved

APPROVAL OF MARCH 6, 2024 Minutes: Approved

PUBLIC COMMENT: Westview resident Mayra Espinosa asked if the BAC could assist with identifying how to beautify the entrance to her neighborhood and volunteered her time to help. Committee member Wells thanked Ms. Espinosa for attending the meeting and shared with her Gail Benton Shoemaker is involved with Tree City Pacifica and he works with the Pacifica Garden Club. He said they have planted trees in her neighborhood and the committee does its best to identify areas that can be beautified in all parts of the city. Commissioner Benton Shoemaker introduced herself and spoke about the Pacifica Garden Club funded Arbor Day celebration at Fairmont Park. She said the neighbors at Parkview Circle planted trees in the resident's neighborhood and welcomed ideas from her for future Arbor Day events. Director Petersen reminded the group that Public Comment is limited to three minutes and if the Committee wished to speak further on this neighborhood topic, they could vote to add it as an agenda item for a future meeting. The committee voted yes to discuss this further at the May meeting. Commissioner Benton Shoemaker did not have any PB&R Commission comments since no meeting occurred.

DISCUSSION ITEMS:

A. Workdays:

Chairperson Bennett said the next Palmetto workday is Saturday, April 6th and she will be meeting volunteers to spread mulch at various locations. The next Cabrillo Bioswale

workdays are for Saturday, April 13, and for the first time, an evening Cabrillo Bioswale workday will be held on April 18th starting at 4:30 p.m. Finally, the BAC will be holding a Community Center Planters workday on Saturday, May 11th. Full details on the events were placed on the BAC's website, Next Door, Facebook, and the Connect with Pacifica Newsletter.

B. New Workdays for April and May

Chairperson Bennett covered the workdays in item A and passed out the updated dates to the members.

C. Updates on Pacifica Art/Mural Subcommittee

Committee member Jonas said the Subcommittee met recently to discuss ideas and wanted to pass on information from Subcommittee member Sulcer who was not able to attend BAC meeting. Member Jonas said member Sulcer is interested in installing street art on Palmetto Avenue near Ingrid B. Lacy School. Director Petersen said she looked at the Manual on Uniform Traffic Control Devices for Streets and Highway (MUTCD) documents that Subcommittee member Cindy Abbott provided at the February meeting and said if there was a proposed plan and the Subcommittee could identify funding for the project, she would like to enlist a Traffic Engineer who is familiar with the new (MUTCD) language to look over the scope of work.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer said a special meeting was held on March 28th for the Council to approve two grant applications with the California Division of Boating and Waterways which they did. Staff submitted a grant application for Phase 2b (Environmental Documentation) on the Beach Boulevard Infrastructure Resiliency Project (BBIRP) for the DWB Shoreline Erosion Control Program for a grant of \$2.5M and submitted the United States Army Corps of Engineers (USACE) General Investigation Study for the DWB Public Beach Restoration Program grant for \$1.5M. Councilmember Beckmeyer said the Council met on March 25th to discuss the Economic Development Committee's charter which went through fine. She said other topics discussed were the Mid-Year Budget review and Committee and Commission interviews for new and reapplying members. She noted Committee member Wells was renewed for another term. Lastly, she said on March 19th, Council had a lengthy discussion about non-governmental organization grant funding and the proposal to consider a grant application process. The City has and will continue to support the Pacifica Resource Center and the Pacifica Beach Coalition, but Council decided to not move forward with a grant application process due to lack of extra City funds for organizations seeking City assistance.

STAFF COMMUNICATIONS:

Director Petersen briefly shared the upcoming Capital Improvement Projects going to Council on April 8th. These projects include an ADA ramp project, the Mid-block Crosswalk Improvement Project, which would upgrade flashing beacons, striping, and install bulb-outs around schools, and the next Street Pavement Maintenance Project. Director Petersen said additional funds from Measure Y made it possible to address some areas left out in the previous 5-year pavement

resurfacing plan. She said some locations unfortunately could not be addressed due to a large upcoming Wastewater project, but some portions of Vallemar like Reina Del Mar Avenue to Minerva Avenue, some areas east of Rockaway Beach, Grand Avenue, and San Pedro Avenue would be part of this round of street improvements.

Director Petersen also gave an update on tree replacements and increasing the City's canopy under the new Tree Ordinance. She said the City is finding it a challenge to follow the 2:1 tree replacement as written in the latest ordinance. She said the City is working with an Arborist and when they start to look at locations for the trees, there are utility boxes, driveways, telephone poles, etc. present that make it difficult to plant two trees in the same location. She said because of this, there are additional street trees that need to find homes. She said Public Works planted some on Cattle Hill and stated the City Council expressed interest in planting some of the surplus trees in neighborhoods. Director Petersen discussed the upcoming Sharp Park Pedestrian Improvement Project that would bring new ADA improvements and said they were going to determine if there is space available after the project is complete to plant some additional trees. She said there was also a discussion with Tree City Pacifica about people helping to maintain the health of a street tree, which would be similar to the South San Francisco "Adopt A Tree" program. Councilmember Beckmeyer brought up the sixteen Monterey Cypress trees on Minerva Avenue that an arborist deemed high-risk and in "imminent failure." She said the recommendation to remove eight trees on the street was brought to Council, while some others needed severe pruning and cabling. The City Council inquired about the cost to remove all sixteen trees at once, which they learned would be an additional \$65,000.00. The Council voted to remove and replace the trees and will begin the multi-step planning process of how to execute the removals safely and efficiently.

NEW BUSINESS:

- A. Westview Beautification**
- B. Future Pacifica Art/Mural Subcommittee project ideas**

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:29 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for May 1, 2024 at 6:30 p.m. and is subject to change.