



Hello Pacifica Business Community,

Happy Pride Month! The City of Pacifica is proud to be an inclusive place to live and run a business.

We hope this newsletter offers valuable resources to help your important business. Small businesses are essential pillars of our community, bringing economic vitality and diversity to our community. Through the many funding and training opportunities listed below, as well as initiatives like **Shop Pacifica**, we can assist and support businesses like yours, that contribute to our local economy's vitality. Thank you for all you contribute to Pacifica's economy. You make Pacifica the vibrant, eclectic city that we all love and enjoy! For more information about Shop Pacifica click [here](#).

During this month of celebration, the Economic Development Team is here to help your business succeed in this accepting community. We want to engage with local businesses throughout our community with our regularly-scheduled business visitation program and will make an effort to assess your unique needs. We are committed to all our businesses' growth and well-being. If we inadvertently missed you and haven't had the pleasure of visiting your business, please reach out to us so we can connect you we can help your business thrive thrive.

As always, we appreciate your feedback. Please contact us at econdev@pacificagov if you have any questions, comments, or suggestions on how this publication, and the economic development division in general, can be a more valuable resource to you. We recognize that small businesses are the backbone of our economy, and we want to provide resources that will foster the success of your business. Please share this e-newsletter in your network and invite your friends and family to subscribe.

All the best,
Tara Schiff
Economic Development Manager



Happy Pride Month!



WHAT SMALL BUSINESSES NEED TO KNOW

When Making Repairs or Improvements

✓ Spanish and Chinese language interpretation will be provided upon request.

RSVP & request language access accommodations
<https://bit.ly/smallbusinessstraining4>

Monday, June 17, 2024 2pm - 3:30pm

Join us virtually on Zoom!



Learn about

- Working with Contractors
- Business Insurance Basics
- Local Permits and Licenses
- Potential Tax Implications
- Disabled Access Compliance

Questions?

econdev@goodcityco.com



\$10,000 Grants for Excellence in Home Service



\$10,000 grants for excellence in home service

It only takes 5 minutes to apply! We want to spotlight your work through our \$150,000 grant program built to recognize excellence in home services businesses.

It only takes 5 minutes to apply! Spotlight your work through a \$150,000 grant program built to recognize excellence in home services businesses.

Apply by June 12, 2024

Learn
More

Window Display Workshop

Live Webinar

Wednesday, June 26, 2024

10:00 - 11:15 am

Join us for practical tips and creative strategies to transform your storefront into a visual masterpiece.

SIGN UP HERE

Zoom registration required



PRESENTERS

VM Works CEO, Rose Balderian, & City of Mountain View Economic Development Team



econdev.mountainview.gov

Questions?
Email us at
econ.dev@mountainview.gov

Sign Up
Here

The Pacific Coast Fog Fest Board of Directors Are Recruiting Volunteers



Fellow community members who love Fog Fest, you're invited to get involved! The Pacific Coast Fog Fest Board of Directors are recruiting volunteers to fill specific roles necessary to put on the 37th Annual Pacific Coast Fog Fest. If you are interested in volunteering on one of the following teams, contact John Beckmeyer at jbeckmeyer@fogfest.org for more information.

- Legal
- Security
- Website Management
- Fundraising & Sponsorships
- Marketing & Communications
- Cashier Training & Management

An advertisement for the "Fast Break for Small Business" grant program. It features basketball player Giannis Antetokounmpo holding a basketball. The text reads: "Fast Break for Small Business grant program: the perfect play". There is an "Apply now" button. Logos for the NBA and Entrepreneur are visible. Text on the right identifies Giannis Antetokounmpo as an NBA Champion, 2x MVP, and Entrepreneur. The bottom left corner has logos for the NBA and Entrepreneur, with the text "Official Online Business Formation Services Partner".

Fast Break for Small Business is the largest grant program for small business owners.* The program aims to assist business owners with the tools and resources they need to start and grow their businesses—the perfect play. This opportunity is designed to support both established and budding business ventures with the most significant distribution of funding for small business owners in recent years.*

Apply today for your chance at a \$10,000 small business grant and/or up to \$500 in LegalZoom products and services. Grant applications close on **September 13, 2024 at 8 p.m. ET.**

[Learn More &](#)

Register

Accessing Capital for Early Stage Businesses



Accessing Capital for Early Stage Companies and Start-ups is designed for new companies looking to raise their first outside money. The webinar will cover equity and debt and feature a panel of experts.

June 18 | 10:30 a.m. - 12:00 p.m.

Register

Shop Pacifica

Shop Pacifica is a citywide eGift Card program created to support small businesses

and the local economy by keeping local dollars in Pacifica. The Shop Pacifica e-Gift card is free to businesses to participate in and allows customers to shop at ANY participating locations in Pacifica.

Do not miss this opportunity to support your community and promote your business. **Join 55+ merchants** already registered and **sign up** to become a participating business today.

Be on the lookout for upcoming Shop Pacifica holiday promotions!

Watch a 2 Minute Informational Video

Learn More



Apply to
Join

Business Plans That Work

This webinar will provide a detailed format for writing Business Plans that get funded. Steve Roth developed this model over 40 years of investing and has successfully used it for hundreds of companies across all industries. We will feature a panel of experts to answer questions.



[Register](#)

California Competes Tax Credit (CCTC)

The **California Competes Tax Credit (CCTC)** is an income tax credit available to businesses that want to locate in California or stay and grow in California.

Businesses of any industry, size, or location compete for over \$180 million available in tax credits by applying in one of the three application periods each year.

For fiscal year 2023 - 2024, **GO-Biz** will accept applications for the California Competes Tax Credit during the following periods:

- Monday, March 4, 2024 - Monday, March 18, 2024



[Learn More](#)



REGISTER NOW

Join the New Year's Sustainable Business Challenge

The California Green Business Network can help your business save money and operate more efficiently through our Green Business Certification.

The first two businesses that complete their certification by Earth Day will receive a 2 minute highlight video to promote their business

ENROLL NOW!



greenbiztracker.org/business/registration

Register

New Reporting Requirements for Small Businesses

The **Corporate Transparency Act**, which took effect in January 2024, requires small businesses with fewer than 20 employees to report their ownership information to the Department of the Treasury's Financial Crimes Enforcement Network as part of an effort to curb money laundering and illicit financial operation. Existing companies have one year to file and new companies must file within 90 days of creation or registration.

Corporate Transparency Act

Amber Grant for Women

WomensNet founded the "Amber Grant" in 1998. The grant was set up with one goal in mind: to honor the memory of a very special young woman, Amber Wigdahl, who died at just 19 years old — before realizing her business dreams.

Applying is simple. Just take a few minutes to tell us about yourself and your business dream. No long, complicated forms to fill out.



Submitting one application makes you instantly eligible for all grants related to your business. We announce the grant winners by the 23rd of the following month.

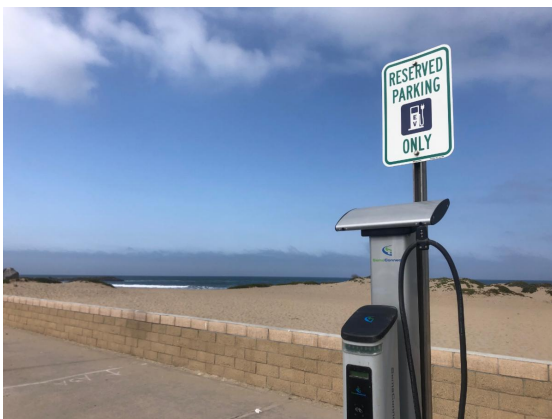
[Apply Now](#)

Military Entrepreneur Challenge Nationwide Grant Application

The Military Entrepreneur Challenge is a nationwide grant program that gives veteran, military spouse, and Gold Star family entrepreneurs the opportunity to compete for capital to grow their small business.



[Apply Now](#)



Electric Vehicle Charging Programs, Incentives and Benefits

Peninsula Clean Energy's EV Ready Program is a \$28 million electric vehicle (EV) charging infrastructure program seeking to install 3,500 charging ports in San Mateo County over four years. The program is for workplaces, multi-dwellings, public parking areas, and other public locations to improve access to EV charging and accelerate the adoption of electric vehicles.

[Read More About the EV Ready Program](#)

[Benefits of EV Charging for Multi - Family Properties and Workplaces.](#)

[View a Map of EV Charging Stations in Pacifica.](#)

Feature Your Business on the City of Pacifica's Facebook & Instagram

City of Pacifica reaches a combined audience of 4,000+ on Facebook & Instagram, and is eager to share content from local businesses relating to news, events and promotions that will inspire people to visit the city. If you would like the City of Pacifica to review one of your

businesses social media posts, please visit the link below and learn more.



Learn More
Here



ECONOMIC DEVELOPMENT

Meet Our Economic Development Team



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Learn More About Pacifica's Economic Development Committee

[Next EDC Meeting Details](#)
[Economic Development Agendas and Minutes](#)



RESOURCES

Visit our City webpage for a full list of available resources

Questions & Comments? Contact Us!
econdev@pacifica.gov.

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