



**CITY OF PACIFICA  
BEAUTIFICATION ADVISORY COMMITTEE  
MEETING MINUTES**

**Wednesday, May 1, 2024  
6:30 p.m.  
Public Works Corporation Yard  
675 Oceana Blvd.  
Pacifica, CA 94044**

**CALL TO ORDER:** 6:32 p.m. by Chairperson Gail Bennett

**Members Present:** Gail Bennett, Sue Garza, Julie Gossage, Linda Jonas, Hernan Muirragui, Teresa Sulcer and Dan Wells

**City Council Liaison:** Sue Beckmeyer

**PB&R Liaison:** Gail Benton Shoemaker

**Staff Members:** Director of Public Works Lisa Petersen, Building and Parks Superintendent Michael Pham, and Project Coordinator Michelle Trayer

**APPROVAL OF AGENDA:** Approved.

**APPROVAL OF APRIL 3, 2024 Minutes:** Approved with corrections.

**PUBLIC COMMENT:** Gail Benton Shoemaker spoke on behalf of Tree City Pacifica to request the April minutes be amended to change the reference of Tree City USA to Tree City Pacifica. She told the group she took the request for the organization of an “Adopt-A-Tree” program to their last meeting and they decided they could not handle another initiative. She personally volunteered to assist the BAC if they chose to organize such a program and stated South San Francisco has a successful one in place. Director Petersen stated if this is something the BAC wanted to do, it would be a change to their charter that would first need to go before the Council. Committee member Sulcer asked what the optimum time of year would be to plant trees. Gail Benton Shoemaker said the best time is in the fall before the rainy season. Committee member Sulcer asked how the charter process worked. Director Petersen said the Council would review the committee’s comments, take into consideration their other commitments, and listen to what they are interested in as a whole. The BAC’s charter discussion with Council will be in the next few months.

**DISCUSSION ITEMS:**

**A. Westview Entrance:**

Chairperson Bennett received photos from the Westview resident who attended the April meeting about beautifying the entrance to her neighborhood. Building and Parks

Superintendent Michael Pham and Chairperson Bennett drove to the location and determined not only is the area Caltrans property, but it is also highly trafficked and unsafe for anyone to be working on. Chairperson Bennett will respond to the resident and let her know this is not an area the BAC can assist with.

**B. Workdays:**

Chairperson Bennett covered the upcoming workdays in an updated calendar handout and asked the group who would be able to attend the next few events. Councilmember Beckmeyer said the Cabrillo Elementary School is dealing with a water leak that is causing flooding in one of the bioswales. The group decided with the rain in the forecast and the current flooding, there may be a possibility the upcoming June Cabrillo School bioswale workday might need to be postponed.

**C. Nominations/ Vote for Vice Chairperson**

Chairperson Bennett asked the group for any interest and nominations from the members. Committee member Jonas nominated Committee member Wells who accepted the nomination. The members voted unanimously for Committee member Wells to become the new Vice Chairperson. Chairperson Bennett stated the Vice Chairperson will perform her duties in the event she is absent.

**D. Updates of Pacifica Art/Mural Subcommittee**

Committee member Sulcer spoke about the subcommittee's idea of asphalt art at the Ingrid B. Lacey School crosswalk on Palmetto Avenue and wanted to know if this would be a project the BAC would support. Director Petersen said there are specific colors that need to be at a school crosswalk and advised against this location. She suggested the subcommittee choose a non-yellow crosswalk further down Palmetto, but she would still need to hire a Traffic Engineer to look at the proposal to make sure it meets safety requirements and the requirements of the "Sharp Park Specific Plan." She said the subcommittee would need to go through the appropriate steps as outlined in the "Keep Pacifica Beautiful Through Public Art Program Policy and Guidelines" such as creating a preliminary design and showing the funding source for their project. Committee member Sulcer hoped to accomplish this project before September's Fog Fest. Chairperson Bennett asked the group to vote on the project, and the BAC voted as whole for the subcommittee to move forward with the process. Director Petersen said Committee member Sulcer should bring information at the next meeting on how the subcommittee plans on managing the steps they discussed.

**E. City Council Slide Presentation**

Chairperson Bennett shared the PowerPoint presentation she created for the May 28<sup>th</sup> City Council meeting. The committee had no changes to the presentation.

**COUNCIL MEMBER UPDATES:**

Councilmember Beckmeyer stated there were three meetings since the last BAC meeting, which

were held on April 8<sup>th</sup> , 15<sup>th</sup> , and 22<sup>nd</sup>. On April 8<sup>th</sup> the Council discussed the budget planning process and upcoming Capital Improvement Projects such as the Street Pavement Maintenance Project and the Mid-block Crosswalk Improvement Project. Director Petersen stated at the budget meeting, Public Works asked for additional funding for emergency asphalt repairs and crash cushion replacements on Sharp Park Road. Councilmember Beckmeyer said the next two meetings were continued discussions about the Local Coastal Land Use Plan, which has been described as the general plan for the coastal zone. The Local Coastal Land Use Plan is a requirement of, and needs to be approved by, the California Coastal Commission. The LCLUP, like the City's General Plan, has not been updated since 1980. Councilmember Beckmeyer said a Special Council Meeting to continue the discussion will be May 23<sup>rd</sup>. Councilmember Beckmeyer said The Rockaway Quarry Reclamation Plan meeting that was supposed to occur on May 6<sup>th</sup> has been delayed and will now be on May 20<sup>th</sup>. She said the intention of the meeting would be more a of a study-session approach as opposed to a continuation of the hearing.

#### **STAFF COMMUNICATIONS:**

Director Petersen briefly shared details of the upcoming Capital Improvement Projects that the Council approved at the April 8<sup>th</sup> meeting. These projects included the Street Pavement Maintenance Project, ADA ramp project, and the Mid-block Crosswalk Improvement Project. The latter project would upgrade flashing beacons, refresh striping, and install bulb-outs around schools. She also said the City received an Emergency Coastal Development Permit to remove sand from Beach Boulevard and will be starting another phase of removal at the end of following week. Chairperson Bennett thanked Public Works for the new trash receptacles along Beach Boulevard.

#### **NEW BUSINESS:**

##### **A. Pacifica Art/Mural Subcommittee Updates**

#### **GOOD OF THE ORDER:**

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

#### **ADJOURNMENT:**

There being no further business, Chairperson Bennett closed the meeting at 7:35 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for June 5, 2024 at 6:30 p.m. and is subject to change.