

CITY OF PACIFICA BEAUTIFICATION ADVISORY COMMITTEE SPECIAL MEETING MINUTES

Wednesday, July 1, 2024 6:30 p.m. Public Works Corporation Yard 675 Oceana Blvd. Pacifica, CA 94044

CALL TO ORDER: 6:35 p.m. by Chairperson Gail Bennett

Members Present: Gail Bennett, Julie Gossage, Linda Jonas, Teresa Sulcer and Dan Wells

City Council Liaison: Not present

PB&R Liaison: Gail Benton Shoemaker

Staff Members: Building and Parks Superintendent Michael Pham, and Project Coordinator

Michelle Trayer

APPROVAL OF AGENDA: Approved.

APPROVAL OF JUNE 5, 2024 Minutes: Approved.

PUBLIC COMMENT: Gail Benton Shoemaker stated the PB&R Commission has three new

Commissioners.

DISCUSSION ITEMS:

A. Workdays discussion and schedule for July, August, and September 2024:

Chairperson Bennett thanked Committee member Jonas and the Rotary Club members for clearing out weeds at the Palmetto & Clarendon bulb outs. Chairperson Bennett said she and Committee member Gossage, along with a fair amount of Cabrillo PTO volunteers tended to the Crespi Boulevard Bioswales on Saturday, June 22. She said the Cabrillo PTO will be doing a school-wide cleanup on August 10th to get ready before school is back in session. The BAC will be on site that day from 9:00-11:00 am to weed, put in some new plants, and mulch the bioswales. Chairperson Bennett and the group discussed potential Palmetto Streetscape cleanup days for July and determined that Sunday, July 14, between 9:00 am-2:00 pm BAC members, sponsors, and volunteers will work on weeding and pruning the bulb outs. Saturday, September 14, 9:00-11:00 am would be the best day to spread mulch on Palmetto Avenue before the Fog Fest event.

B. Public Art and Mural Subcommittee Meeting Updates:

Committee member Sulcer stated she would check in with Director Petersen on the Traffic Engineering piece of the proposed asphalt art project. Chairperson Bennett said Cindy Abbott, who is on the Public Art/Mural Subcommittee, has been following up with the artist on the last mural panel at the Anza Pump Station so the project can wrap up and hopefully have a ribbon cutting event.

C. Fog Fest Booth:

Committee member Sulcer shared a few community engagement ideas for this year's Fog Fest, one being a large poster banner that children can color. She discussed the need for more space since the BAC has historically shared a booth with the City's Public Works Wastewater Department and the City Clerk's Office. Committee member Sulcer said she had a discussion with Cindy Abbott from the Sanchez Art Center about the BAC collaborating and sharing a space with their organization. The committee members liked this idea and voted to explore the opportunity. Committee member Sulcer will discuss with Cindy Abbott and report back to the committee at the August 7th meeting.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer was not present.

STAFF COMMUNICATIONS:

Building and Parks Superintendent Michael Pham said his crew picked up the weed piles the BAC laid out curbside at their last workdays and also noted they are in the process of reinstalling the benches on the San Pedro trail.

NEW BUSINESS:

A. Public Art and Mural Subcommittee Meeting Updates

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:04 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for August 7, 2024 at 6:30 p.m. and is subject to change.