



OFFICE OF  
**ASSESSOR-COUNTY CLERK-  
 RECORDER & ELECTIONS**  
 COUNTY OF SAN MATEO

**RECEIVED**

**AUG 19 2024**

**CITY CLERK**

**MARK CHURCH**

CHIEF ELECTIONS OFFICER &  
 ASSESSOR-COUNTY CLERK-RECORDER

**Ballot Measure Rebuttal Argument Submission Form**

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a **typed** rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers. **Please make sure you are using proper format before submitting to the Elections Office.**

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure M for the presidential general elections to be held on November 5, 2024.

Rebuttal to Argument in Favor of Measure M  Rebuttal to Argument Against Measure \_\_\_\_\_

**Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument**

If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and **skip** the back side of this form.

Rebuttal Argument Is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument

Contact Person's Printed Name:

Ellia PATEL

Phone:

[Redacted]

Email:

[Redacted]

**Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument**

The author(s) of the primary argument may authorize *any other person or persons* to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).

Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s)

Contact Person's Printed Name:

Phone:

Email:

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.gov web www.smcacre.gov

## Rebuttal Argument Signers Form

Pronouns

No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed.

Names and titles listed will be printed in the order that they are listed below. A signer can only list one title. Honorifics such as M.D., Dr., Esquire, etc. with a name are not accepted.

If the signers are part of a bona fide association, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association and may include their position within that association. By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading. **Type** information clearly.

Check one of the boxes below

1.	Name:	Title:	He/ His: <input type="checkbox"/>
	Phone:	Email:	She/ Her: <input type="checkbox"/>
	Address:		They/ Them: <input type="checkbox"/>
	Signature:	Date:	
2.	Name:	Title:	He/ His: <input type="checkbox"/>
	Phone:	Email:	She/ Her: <input type="checkbox"/>
	Address:		They/ Them: <input type="checkbox"/>
	Signature:	Date:	
3.	Name:	Title:	He/ His: <input type="checkbox"/>
	Phone:	Email:	She/ Her: <input type="checkbox"/>
	Address:		They/ Them: <input type="checkbox"/>
	Signature:	Date:	
4.	Name:	Title:	He/ His: <input type="checkbox"/>
	Phone:	Email:	She/ Her: <input type="checkbox"/>
	Address:		They/ Them: <input type="checkbox"/>
	Signature:	Date:	
5.	Name:	Title:	He/ His: <input type="checkbox"/>
	Phone:	Email:	She/ Her: <input type="checkbox"/>
	Address:		They/ Them: <input type="checkbox"/>
	Signature:	Date:	

N/A

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

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Rebuttal To Argument in Favor Of Measure M

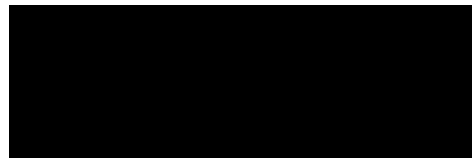
Vote NO on Measure "M" to demand fiscal responsibility and transparency. Hotels in Pacifica are already being charged a substantial TOT tax. The City has never provided information detailing the dispersal of these funds. Our community deserves to know exactly where every dollar is spent.

City administrators have strayed from the financial stability path set two decades ago. They've hired costly consulting firms, and outside contractors to perform work that our well-paid city staff should handle, often resulting in subpar results. Our tax dollars have been managed irresponsibly. TOT funds are thrown into the general fund, with no clear accountability. Discussions need to be had, and specific spending objectives identified prior to voting on this ballot measure.

The transient occupancy tax hike disproportionately harms independent hotel operators in Pacifica, while benefiting large corporations like Marriott. This measure does not burden visitors; it taxes local businesses and pushes commerce to neighboring cities.

Measure "M" does not guarantee funding of any city services including police and fire. Measure "M" funds will not improve city streets as gas tax funds are used for road repairs. Instead of raising taxes, the city needs to use its current TOT revenue on projects specifically designed to strengthen Pacifica's economic base. By creating a more vibrant and profitable business community, Pacifica could raise revenue without increasing taxes.

Vote NO on "M" to send a clear message: We expect our tax dollars to be spent wisely, with accountability and good judgment. Don't hand City Hall a blank check.



8/19/24