



# CITY OF PACIFICA

## MEASURE Y CITIZENS' OVERSIGHT COMMITTEE

### AGENDA

**Thursday, August 29, 2024, 5:30 PM**  
**CIVIC CENTER – COMMUNITY DEVELOPMENT & ENGINEERING BUILDING**  
**LARGE CONFERENCE ROOM**  
**1800 FRANCISCO BLVD., PACIFICA**

#### **CALL TO ORDER:**

##### **Roll Call:**

- a. **Members:** Marjory Davis, David Griesbach, Nicholas Humann, Joe Hurley
- b. **Staff Liaison:** Yulia Carter
- c. **Additional Staff Present:**

#### **ADMINISTRATIVE BUSINESS:**

1. Review the Annual Comprehensive Financial Report as relevant to Measure Y:  
<https://www.cityofpacifica.org/home/showpublisheddocument/17224/638417824961230000>
2. Review FY 2023-24 Mid-Year Budget Review (Item #5, 2024-03-25 Council):  
[https://pacificacityca.iqm2.com/Citizens/Detail\\_Legifile.aspx?Frame=&MeetingID=1609&MediaPosition=&ID=5606&CssClass=](https://pacificacityca.iqm2.com/Citizens/Detail_Legifile.aspx?Frame=&MeetingID=1609&MediaPosition=&ID=5606&CssClass=)
3. Review FY 2023-24 Financial Report for the Third quarter (Item #7 2024-06-10 Council)  
[https://pacificacityca.iqm2.com/Citizens/Detail\\_Legifile.aspx?Frame=&MeetingID=1614&MediaPosition=&ID=5672&CssClass=](https://pacificacityca.iqm2.com/Citizens/Detail_Legifile.aspx?Frame=&MeetingID=1614&MediaPosition=&ID=5672&CssClass=)
4. Review Proposed FY 2024-25 Budget Program Options (Item #15, 2024-06-10 Council)  
[https://pacificacityca.iqm2.com/Citizens/Detail\\_Legifile.aspx?Frame=&MeetingID=1614&MediaPosition=&ID=5684&CssClass=](https://pacificacityca.iqm2.com/Citizens/Detail_Legifile.aspx?Frame=&MeetingID=1614&MediaPosition=&ID=5684&CssClass=)
5. Review Adopted FY 2024-25 Budget  
<https://www.cityofpacifica.org/home/showpublisheddocument/18790/638602633658922333>
6. Review Most Recent HdL Sales Tax Data (as of March 31, 2024) (attached)
7. Committee Discussion and Recommendations to Staff on Preparation of the Annual Committee Report Regarding Measure Y Finding
8. Next Scheduled Meeting Date – To Be Determined

#### **ORAL COMMUNICATIONS (Public Comments on Items Not on Posted Agenda)**

This portion of the agenda is available to the public to address the Committee on any issue within the subject matter jurisdiction of the Committee that is not on the agenda.

#### **ADJOURNMENT**



# CITY OF PACIFICA MEASURE Y

SALES, USE AND TRANSACTIONS TAX RECEIPTS

ADJUSTED FOR  
ECONOMIC DATA

Effective from 4/1/2023 to 3/31/2032, Rate 0.5%

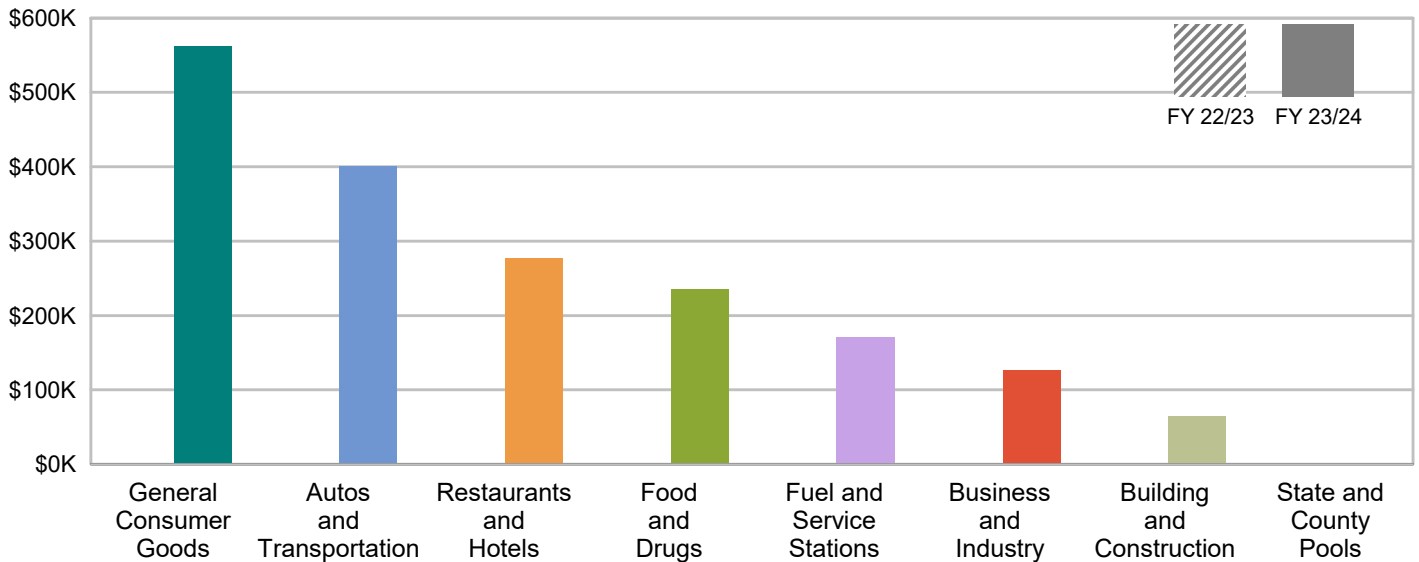
Major Industry Groups	2Q 2023			3Q 2023			4Q 2023			1Q 2024		
	Sales / Use Tax	Transactions Tax	Ratio	Sales / Use Tax	Transactions Tax	Ratio	Sales / Use Tax	Transactions Tax	Ratio	Sales / Use Tax	Transactions Tax	Ratio
Autos And Transportation	28,501	124,066	435.3%	27,736	131,469	474.0%	26,908	138,273	513.9%	26,933	130,476	484.4%
Building And Construction	25,347	20,665	81.5%	24,195	21,883	90.4%	16,321	22,873	140.1%	14,226	17,500	123.0%
Business And Industry	6,743	35,925	532.8%	7,285	41,180	565.3%	7,775	44,571	573.3%	4,831	39,430	816.2%
Food And Drugs	158,524	78,300	49.4%	156,579	77,835	49.7%	161,754	81,906	50.6%	147,242	74,455	50.6%
Fuel And Service Stations	111,398	41,591	37.3%	118,731	59,587	50.2%	114,580	57,567	50.2%	104,606	52,555	50.2%
General Consumer Goods	74,369	164,948	221.8%	77,803	178,912	230.0%	81,651	216,496	265.1%	66,762	165,674	248.2%
Restaurants And Hotels	205,834	98,459	47.8%	200,684	97,598	48.6%	193,163	93,216	48.3%	177,109	85,288	48.2%
Transfers & Unidentified	843	19,571		2,633	20,084	762.8%	1,427	24,574		2,481	18,275	736.7%
<b>Total All Businesses</b>	<b>611,559</b>	<b>583,526</b>	<b>95.4%</b>	<b>615,646</b>	<b>628,547</b>	<b>102.1%</b>	<b>603,579</b>	<b>679,477</b>	<b>112.6%</b>	<b>544,190</b>	<b>583,651</b>	<b>107.3%</b>
State and County Pools	155,793	0		148,910	0		169,105	0		142,382	0	
<b>Gross Receipts</b>	<b>767,352</b>	<b>583,526</b>	<b>76.0%</b>	<b>764,556</b>	<b>628,547</b>	<b>82.2%</b>	<b>772,684</b>	<b>679,477</b>	<b>87.9%</b>	<b>686,572</b>	<b>583,651</b>	<b>85.0%</b>
SBOE Admin	-5,683	-2,970		-5,624	-2,970		-5,385	-2,970		-4,498	1,030	
<b>Total</b>	<b>761,669</b>	<b>580,556</b>	<b>76.2%</b>	<b>758,932</b>	<b>625,577</b>	<b>82.4%</b>	<b>767,299</b>	<b>676,507</b>	<b>88.2%</b>	<b>682,074</b>	<b>584,681</b>	<b>85.7%</b>

# CITY OF PACIFICA MEASURE Y

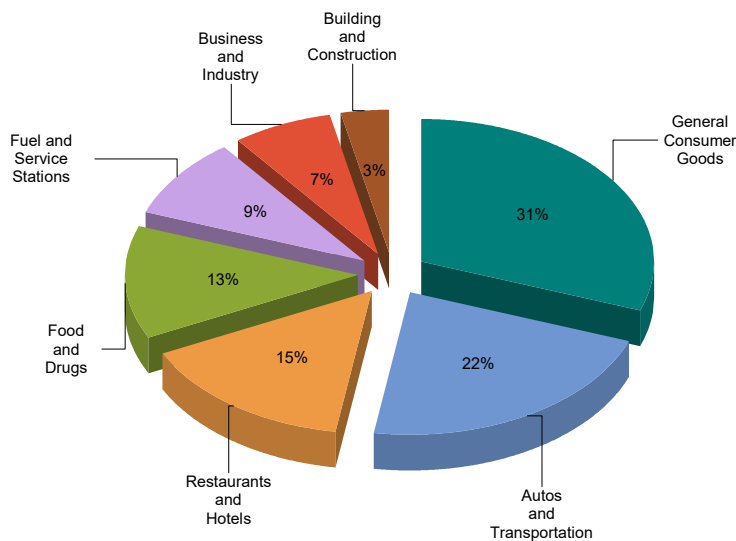
## MAJOR INDUSTRY GROUPS

Major Industry Group	Count	FY 23/24	FY 22/23	\$ Change	% Change
General Consumer Goods	1,700	561,082	0	561,082	-N/A-
Autos and Transportation	446	400,217	0	400,217	-N/A-
Restaurants and Hotels	141	276,101	0	276,101	-N/A-
Food and Drugs	81	234,195	0	234,195	-N/A-
Fuel and Service Stations	14	169,709	0	169,709	-N/A-
Business and Industry	1,812	125,181	0	125,181	-N/A-
Transfers & Unidentified	1,988	62,933	0	62,933	-N/A-
Building and Construction	180	62,257	0	62,257	-N/A-
State and County Pools	-	0	0	0	-N/A-
<b>Total</b>	<b>6,362</b>	<b>1,891,675</b>	<b>0</b>	<b>1,891,675</b>	<b>-N/A-</b>

**FY 22/23 Compared To FY 23/24**



**FY 23/24 Percent of Total**





# CITY OF PACIFICA MEASURE Y

## TRANSACTIONS & USE TAX ALLOCATION SUMMARY

Seven Major Industry Groups	Fiscal Yr 2021-22 Totals	FY 2022-23 Sales Quarters				Fiscal Yr 2022-23 Totals	Dollar Change Prior Yr	Percent Change Prior Yr	FY 2023-24 Sales Quarters				Fiscal Yr 2023-24 YTD Totals	YTD % Change Prior Yr
		3Q	4Q	1Q	2Q				3Q	4Q	1Q	2Q		
District Tax														
Autos And Transportation	0	0	0	0	122,971	122,971	122,971	- N/A -	131,977	138,653	130,682	401,312	- N/A -	
Building And Construction	0	0	0	0	19,400	19,400	19,400	- N/A -	23,047	22,398	18,103	63,549	- N/A -	
Business And Industry	0	0	0	0	35,069	35,069	35,069	- N/A -	41,327	44,579	40,131	126,037	- N/A -	
Food And Drugs	0	0	0	0	66,255	66,255	66,255	- N/A -	88,543	77,650	80,048	246,241	- N/A -	
Fuel And Service Stations	0	0	0	0	41,568	41,568	41,568	- N/A -	59,506	57,545	52,680	169,731	- N/A -	
General Consumer Goods	0	0	0	0	163,241	163,241	163,241	- N/A -	178,718	216,068	168,007	562,793	- N/A -	
Restaurants And Hotels	0	0	0	0	91,380	91,380	91,380	- N/A -	100,158	90,397	92,625	283,180	- N/A -	
Transfers & Unidentified	0	0	0	0	19,443	19,443	19,443	- N/A -	19,510	24,181	19,394	63,085	- N/A -	
Total District Tax	0	0	0	0	559,327	559,327	559,327	- N/A -	642,787	671,472	601,669	1,915,928	- N/A -	
Less: Cost of Administration	0	0	0	0	(2,970)	(2,970)	(2,970)	- N/A -	(2,970)	(2,970)	1,030	(4,910)	- N/A -	
<b>Grand Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>556,357</b>	<b>556,357</b>	<b>556,357</b>	<b>- N/A -</b>	<b>639,817</b>	<b>668,502</b>	<b>602,699</b>	<b>1,911,018</b>	<b>- N/A -</b>	
Budget												2,800,000		

\*\*Due to the monthly allocation changes by CDTFA, as of 1st Quarter 2018 all fiscal year totals will be reported on an accrual basis (July to June sales).

