



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, August 7, 2024
6:30 p.m.
Public Works Corporation Yard
675 Oceana Blvd.
Pacifica, CA 94044**

CALL TO ORDER: 6:35 p.m. by Chairperson Gail Bennett

Members Present: Gail Bennett, Sue Garza, Julie Gossage, Linda Jonas, Hernan Muirragui, and Dan Wells

City Council Liaison: Sue Beckmeyer

PB&R Liaison: Not Present

Staff Members: Director of Public Works Lisa Petersen, Building and Parks Superintendent Michael Pham, and Project Coordinator Michelle Trayer

APPROVAL OF AGENDA: Approved.

APPROVAL OF JULY 1, 2024 Special Meeting Minutes: Approved.

PUBLIC COMMENT: None

DISCUSSION ITEMS:

A. Workday discussion and schedule of Upcoming Workdays:

Chairperson Bennett said the BAC would be working alongside the Cabrillo school PTO on Saturday, August 10th to weed, plant, and put down cardboard and mulch in preparation of the new school year. She stated the Public Works Department would be delivering materials the day before. The next scheduled workday would be September 14th on Palmetto, which would be to prepare for Fog Fest.

B. Rotary Club Updates:

Committee member Jonas said eight volunteers recently cleaned up the Rotary Plaza at Sanchez Art Center worked on their Palmetto Avenue bulb outs and also helped other sponsors trim shrubs and sweep around their sites. Committee member Gossage said she noticed the weeds at the Grace McCarthy Overlook look recently cut down. Parks Superintendent Pham stated Public Works crews took care of cleaning up the overgrown weeds at the location.

C. Fog Fest Booth/Location:

Director Petersen said she checked with the City Manager's office about the BAC being invited by the Sanchez Art Center to share their booth at the Fog Fest and it was decided that would be allowed since it was offered to them. Chairperson Bennett said there would be large ocean-themed poster for adults and children to color and more details would be discussed at the September meeting.

D. Public Art/Mural Subcommittee Meeting Updates:

Committee member Sulcer was absent from the meeting but Chairperson Bennett shared notes on her behalf. Per the notes, she stated Public Works approved the three sites the Public Art Mural Subcommittee suggested for the asphalt art project. Director Petersen did express maintenance responsibility concern for when the time came to refresh the paint when it started to fade. Chairperson Bennett said Subcommittee Member Cindy Abbott would assess the sites to see which ones would need the least prep work and would let Public Works know what site was selected. She said the scope of the project would be limited to the crosswalk and would have no more than three colors. In adherence with the City's guidelines for public Art, Cindy Abbott would be putting out a call for artists for the project. Due to the fact the project is a small and temporary art installation, the call for artists will be limited to a list of working artists at the Sanchez Art Center. The subcommittee will continue the timeline, artwork selection, funding, and community involvement discussions and their future meetings.

COUNCIL MEMBER UPDATES:

Councilmember Beckmeyer went over a few updates from previous Council meetings. At the June 10th meeting, the City Council heard a report of the Certification of Final Environmental Impact Report for the 310-330 Esplanade Avenue Infrastructure Preservation Project as well as a final budget presentation. Next, Councilmember Beckmeyer said at the June 24th meeting, City Council had a Short Term Rental study session, heard from the community, and gave staff direction on what they wanted to see on their workplan since the renewal of the City's license is coming up. She said the Council also conducted a Public Hearing and ruled on a resolution approving the annual report of the Pacifica Hotel Business Improvement District Advisory Board and the Adoption of the Fiscal Year 2024-25 Operating and Capital Budget. Lastly on July 8th, City Council heard an update from the Climate Action and Adaptation Plan Task Force on Task Force process, ongoing activities and what to expect next spring. She shared Council approved the next 5-year Street Maintenance Plan as well as the placement of the Ballot Measure to update the City's Transient Occupancy (Hotel/Lodging Guest) Tax imposed on short term stays by increasing to fifteen percent (15%) by amending Pacifica Municipal Code section 3-7.03. Councilmember Beckmeyer said this would be on the ballot on November 5, 2024.

STAFF COMMUNICATIONS:

Parks Superintendent Pham said staff is continuing to secure the benches along the San Pedro Trail. Committee member Wells offered advice on how to attach them to the ground and also asked Public Works to please address the graffiti on the road. Director Petersen noted Engineering moved offices to the new Civic Center Campus at 1800 Francisco Boulevard and future BAC meetings would be held there. She also shared Public Works has a new Streets Superintendent, Dan Heath, who came over from the Wastewater Division. Lastly, Director Petersen announced her departure from the City of Pacifica and shared the news she accepted a position as the Public Works Branch Manager for the City and County of Honolulu, Hawaii. She said she enjoyed her time with the committee and stated her last day would be August 21st.

NEW BUSINESS:**A. Fog Fest Planning and Booth Schedule****GOOD OF THE ORDER:**

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review the minutes and agenda prior to the meeting.

ADJOURNMENT:

There being no further business, Chairperson Bennett closed the meeting at 7:20 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for September 4, 2024 at 6:30 p.m. and is subject to change.