City of Pacifica City Council Goals
*Adopted April 24, 2018**

Scenic Pacifica
Incorporated Nov. 22, 1957

- **"Fiscal Sustainability"** includes investing in economic development to increase revenues, funding a reserve/emergency fund, and being well prepared for grant opportunities.

- **"A Connected Community"** includes taking actions to restore trust in city government, expanding communication, and building community.

- **"Stewardship of City Infrastructure"** includes repairing/replacing outdated city facilities such as city hall, the libraries, fire stations, etc., improving streets, and responding to impacts of sea level rise.

- **"A Healthy and Compassionate Community**" includes addressing affordable housing and mental health services, investigating strategies related to homelessness, and supporting youth services.

- **"Preserve and Enhance Natural Resources"** includes mapping out parks and open space, preserving hillsides and beaches, paying attention to flora and fauna needs, and environmental health.

- **"A Strong Workforce Infrastructure"** includes strategies to address employee retention and attraction challenges, engaging staff in decision-making, and recognizing staff.

- **"Maintaining a Safe Community"** includes supporting our first responders (police, fire, public works), responding to storm emergencies, protecting our infrastructure (streets, sidewalks, water), and engaging in emergency preparedness activities.

*No changes made from previous years' goals

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FY2018-19 City Council-Prioritized Projects/Initiatives

The following 19 projects/initiatives have been prioritized by the Pacifica City Council for FY2018-19. This diverse and robust work plan is intended to help fulfill the City Council's broader goals of Fiscal Sustainability, A Connected Community, Stewardship of City Infrastructure, A Healthy and Compassionate Community, Preserve and Enhance Natural Resources, A Strong Workforce Infrastructure, and Maintaining a Safe Community. Other numerous major City projects/initiatives not represented on this list are also underway, in addition to hundreds of on-going programs and services of the City, the totality of which represents the City's effort to deliver exceptional programs, projects, and services to the Pacifica Community.

Coastal Protection and Sea Level Rise Planning
1. Begin Planning and Design Phase of the Beach Boulevard Seawall and Promenade Replacement Project
2. Continue Bluff Erosion Protection and Infrastructure Preservation along Esplanade Avenue
3. Complete the Sea Level Rise/Local Coastal Plan Update

Palmetto Area Revitalization & Library
4. Continue Efforts Toward Construction of a New Sharp Park Library and a Renovated Sanchez Library
5. Establish a Priority Development Area (PDA) for West and East Sharp Park
6. Begin Preparing a Palmetto District Specific Plan

Housing Issues
7. Implement Housing Element Actions and Explore Ways the City Can Support Affordable Housing Initiatives
8. Evaluate Whether to Reconvene the Rent Advisory Task Force and Determine Next Steps
9. Review Issues and Determine Next Steps Regarding Recreational Vehicles and the Homeless

Transportation Infrastructure
10. Complete Street Paving Projects and Increase the City's Pavement Condition Index
11. Begin the Manor Drive Overcrossing Improvement Project
12. Begin Researching Conceptual Design and Seeking Funding Sources for Adobe Drive Culvert Replacement

Quarry Site
13. Begin Preparing a Specific Plan for the Quarry Site, potentially including an Update to the Rockaway Beach Specific Plan Area

Hwy 1 Congestion Relief
14. Begin the Highway 1 Congestion Relief Study of Alternatives

Environmental Sustainability
15. Update the Climate Action Plan and Continue Implementation of Priority Actions
16. Evaluate Strategies, Including Potential New Ordinances, Related to Reducing Litter

Aircraft Noise
17. Continue to Communicate City Positions Regarding Aircraft Noise

Ohlone/Portola Heritage Trail
18. Continue Planning for the Ohlone/Portola Heritage Trail 250th Anniversary Event
19. Begin Design for a Trailhead and Parking Lot at Cattle Hill Property