

**City of Pacifica**

# **NEW PACIFICA LIBRARY**

**Library Advisory Committee**

**April 26, 2016**





# AGENDA

1. **Call to Order**
2. **Approval of March 8, 2017, Meeting Minutes**
3. **Oral Communications**
4. **Summary of City Council Direction March 27, 2017**
5. **Review Proposed Work Plan and Participation Plan**
6. **Committee and staff communications**
7. **Adjourn**



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# City Council Direction on Library Planning Process

2017-03-13

**WE HEARD WE NEED A NEW LIBRARY ...**

*“WE WANT TO DEVELOP A PLAN THAT MEETS OUR LIBRARY NEEDS AND HAS OUR COMMUNITY’S SUPPORT.”*

## LIBRARY ADVISORY COMMITTEE LIBRARY NEXT STEPS...



### 1. Community Input:

Develop a comprehensive public outreach strategy that engages and responds to the community across both geographical and demographic borders.

### 2. Needs Assessment:

Revisit analysis of library service assessment to refine, document, and communicate findings.

### 3. Site Analysis:

Revisit site options and analysis.

### 4. Service Options:

Develop and analyze service model options, explore alternatives to a single branch option.

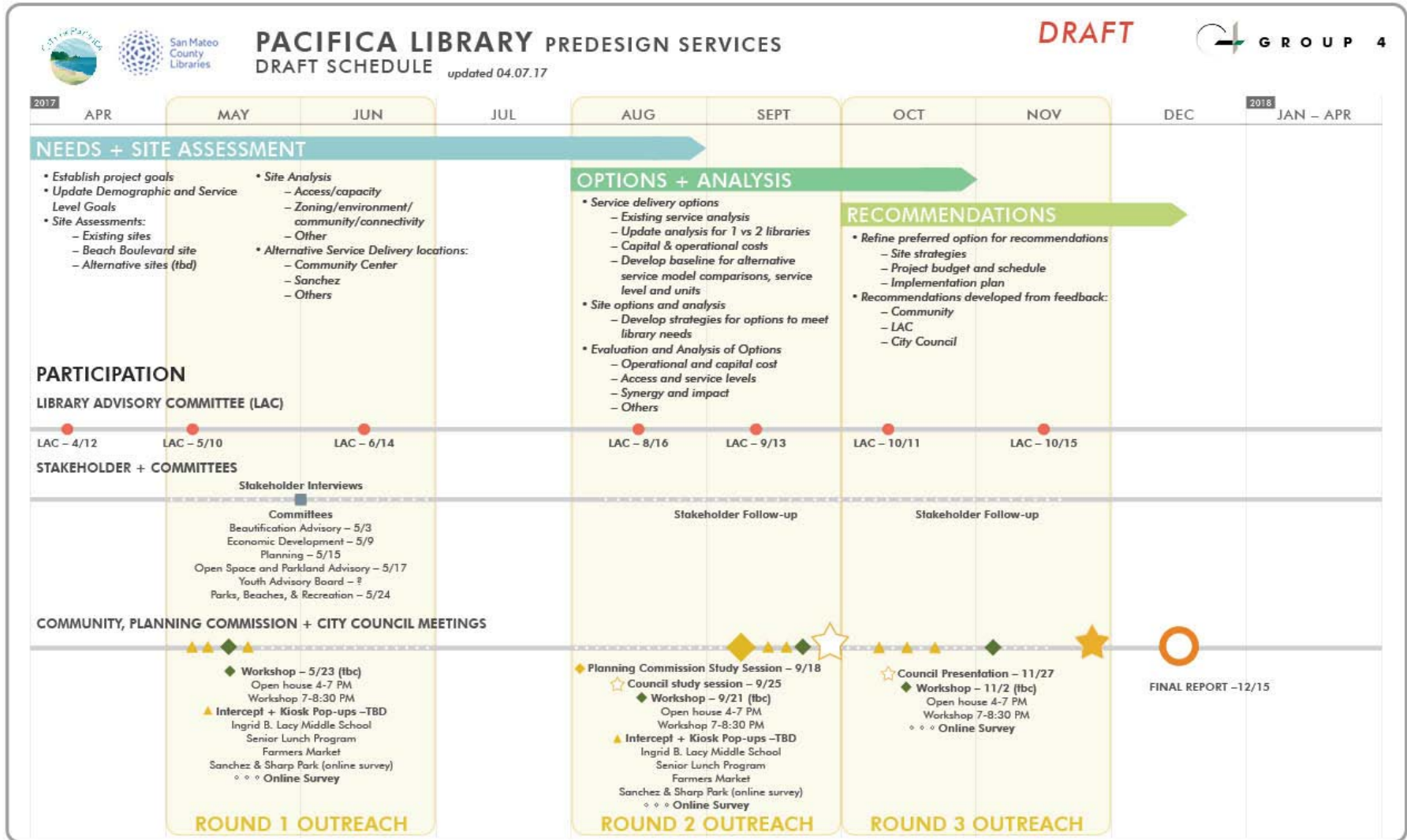




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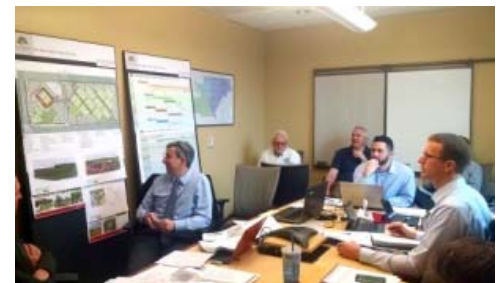
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# Work & Participation Plan



# Participation Plan – Components

1. City Council & Planning Commission
2. Library Advisory Committee
3. City Committees (project update delivered in May)
4. Stakeholder Interviews
5. Community Meetings
  - Open House
  - Community Workshops
6. Intercept Kiosks
7. On-line Surveys
8. Technical Meetings (City Staff and Library Staff)
9. Project Communications  
(PR Consultant & Project Webpage)



# Participation Plan – Stakeholders

## Stakeholder Interviews:

- Pacifica Library Foundation
- Pacifica Friends of Library
- North Coast County Water District
- Recology of the Coast
- Pacifica School District
- Jefferson Union High School District
- Sanchez Art Center
- Pacifica Historical Society
- Pacifica Mother Club
- Pacifica Ocean Discovery Center
- Others?





# Participation Plan – Community Meetings

## Community Meetings:

Scheduled for each phase of the work plan to include an open house from 4-7pm, followed by a town hall style workshop 7-8:30pm. Locations to be easily accessible from Highway 1.

- 1) **Needs & Site Assessments**  
May 18, 2017 @ IB Lacey Middle School
- 2) **Options & Analysis**  
September 21, 2017 @ tbd
- 3) **Recommendations**  
November 2, 2017 @ tbd



# Participation Plan – Intercept Kiosks & On-Line Survey

## Intercept Kiosks

will be used to share and collect information from the community.

Preliminary recommendations for kiosk locations include:

- 1) Pacifica Farmers Market – Round 1 & 2
- 2) Ingrid B. Lacy Middle School – Round 1
- 3) Seniors Lunch Program @ the Community Center – Round 1
- 4) Fog Fest – Round 2 (part of City or Library Booth)
- 5) Touch-A-Truck community family event, 4/29/2017?
- 6) Other?

## On-Line Surveys

Concurrent with each round of community outreach will be an on-line survey with the same content and requests for input as the community meetings and intercept kiosks.



# Participation Plan – Project Communications

## Project Communications:

- Should the City consider engaging a PR specialist to assist with project communications?
- All information from public meetings and intercept kiosks will be made available on both the City and the Library websites.
  - In order to maximize outreach potential, should we include design of project-specific web pages which link to project information and on-line surveys?
- Meeting flyer and poster are being developed to advertise upcoming meeting and input opportunities.

**HELP IMAGINE**

**PACIFICA'S LIBRARY RESOURCES**

SHARE YOUR IDEAS AND HELP CREATE THE VISION

JOIN OUR COMMUNITY WORKSHOPS AND HELP DEVELOP IDEAS FOR PACIFICA'S LIBRARY RESOURCES. PARTICIPATE IN ANY OR ALL OF THE EVENTS. YOUR INPUT AND INVOLVEMENT COUNTS!

**ROUND 1** MAY 23 – NEEDS  
Ingrid B. Lacy Middle School  
1427 Palmetto Avenue, Pacifica  
4:00 PM – 7:00 PM Open House  
7:00 PM – 8:30 PM Workshop

**ROUND 2** SEPTEMBER 21 – OPTIONS  
Location TBD  
4:00 PM – 7:00 PM Open House  
7:00 PM – 8:30 PM Workshop

**ROUND 3** NOVEMBER 2 – RECOMMENDATIONS  
Location TBD  
4:00 PM – 7:00 PM Open House  
7:00 PM – 8:30 PM Workshop

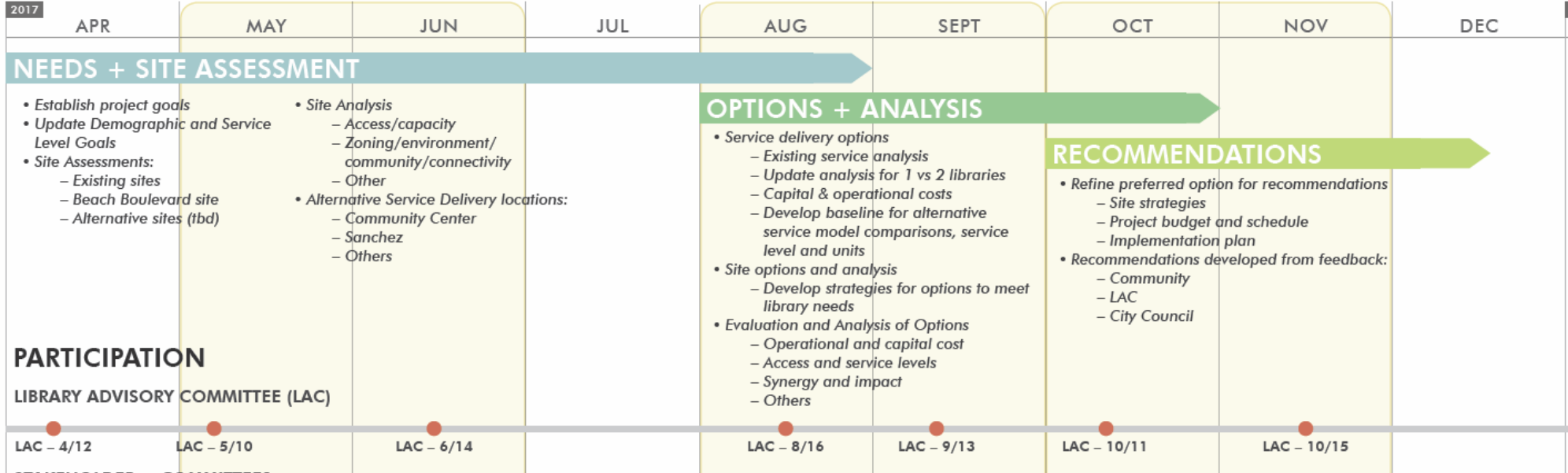
FOR MORE INFORMATION  
☎ 650.350.6038  
🌐 [www.cityofpacifica.org](http://www.cityofpacifica.org)  
✉ [email@email.com](mailto:email@email.com)

# Work Plan



## PACIFICA LIBRARY PREDESIGN SERVICES DRAFT SCHEDULE updated 04.07.17

**DRAFT**





# Sites to consider...others?

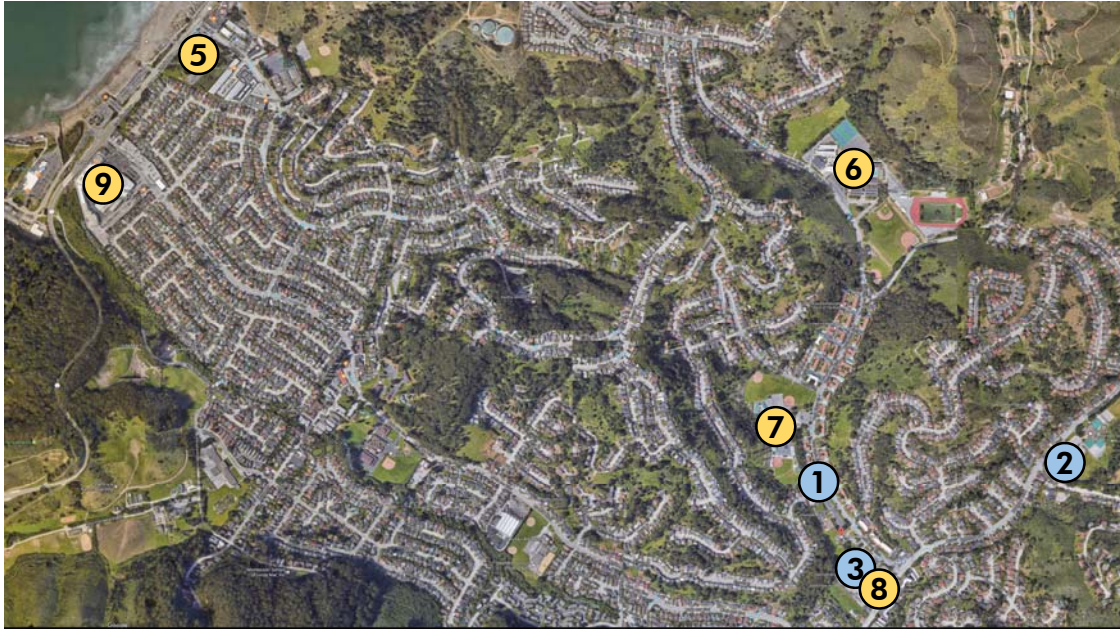


## LIBRARY SITES AT NORTH END OF TOWN

- 1 OCEANA HIGH SCHOOL**  
Oceana Blvd & Paloma Ave
- 2 CITY HALL SITE**  
Santa Maria Ave & Francisco Blvd
- 3 PARK LOT**  
North of the Thai Restaurant on Francisco Blvd
- 4 BEACH BLVD SITE**  
Corner of Palmetto & Montecito
- 5 PACIFICA LIBRARY**  
Hilton Way
- 6 PARCEL OFF OF HIGHWAY-1**  
East of Highway-1 before Police Station and Orchid Farms
- 7 OTHER**



# Sites to consider...others?



## LIBRARY SITES AT SOUTH END OF TOWN

- 1 **SANCHEZ LIBRARY**  
Terra Nova Blvd & Alicante Dr
- 2 **SCHOOL DISTRICT HOUSING**  
Site next to Oddstad Elementary School
- 3 **RETAIL CENTER**  
Terra Nova Blvd & Alicante Dr
- 4 **OTHER**

## POTENTIAL ALTERNATIVE LIBRARY SERVICE DELIVERY SITES

- 5 **COMMUNITY CENTER**  
Cabrillo Hwy & Crespi Dr
- 6 **TERRA NOVA HIGH SCHOOL**  
Terra Nova Blvd
- 7 **ORTEGA SCHOOL**  
Terra Nova Blvd
- 8 **RETAIL CENTER**  
Oddstad Blvd & Terra Nova Blvd
- 9 **LINDA MAR SHOPPING CENTER**  
Cabrillo Hwy & Linda Mar Blvd
- 10 **OTHER**





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