

City of Pacifica

PACIFICA LIBRARIES OPPORTUNITIES

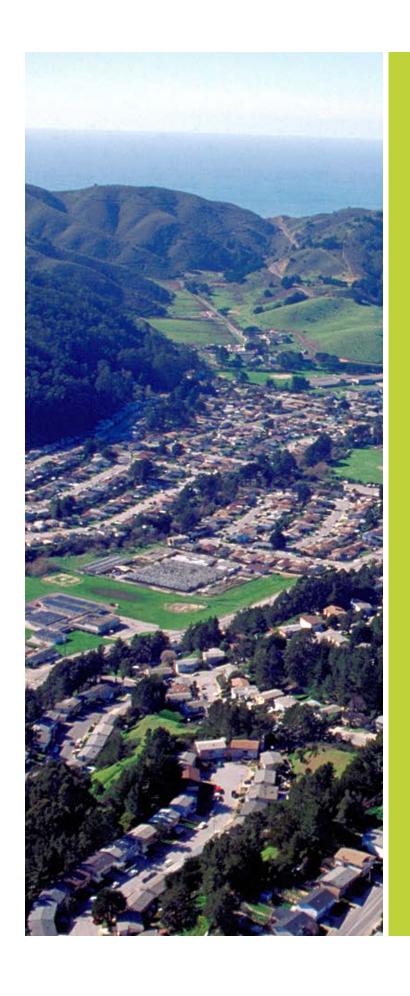
Library Advisory Committee

June 14, 2017









AGENDA

- 1. Call to Order
- 2. Approval of May 10, 2017, Meeting Minutes
- 3. Oral Communications
- 4. Update on June 12 City Council discussion regarding the 2212 Beach Blvd.
- 5. Reporting on outreach input to date
- 6. Preliminary analysis of potential library sites
- 7. Preliminary review of updated planning standards & needs assessment
- 8. Planned Outreach activities and LAC participation
- 9. Discussion of website and public communication
- 10. Committee and staff communications
- 11. Adjourn

ROUND 1 OUTREACH EVENTS

- 5/10 LAC Meeting 10 PARTICIPANTS
- 5/23 IBL School Kiosk 160 PARTICIPANTS
- 5/23 Community Open House

40 PARTICIPANTS

- 5/23 Community Workshop 01
- 5/24 Farmers Market Kiosk 60 PARTICIPANTS
- 6/12 Online Survey NOW ACTIVATED
- 6/13 Senior Lunch Program 18 PARTICIPANTS
- 6/17 Kops and Kids Festival
- 7/04 4th of July

288 PARTICIPANTS TO DATE











HOPES AND GOALS FOR PACIFICA LIBRARIES



A place that feels spacious & inspirational; not crowded & cramped

I hope to live long enough to be able to visit our new library!

A central place for the community

A facility with a robust children programs

A new awesome library!

Accessible to all!

A platform for knowledgeable community

An iconic building working as a magnet to the community!

Library as an economic engine and anchor

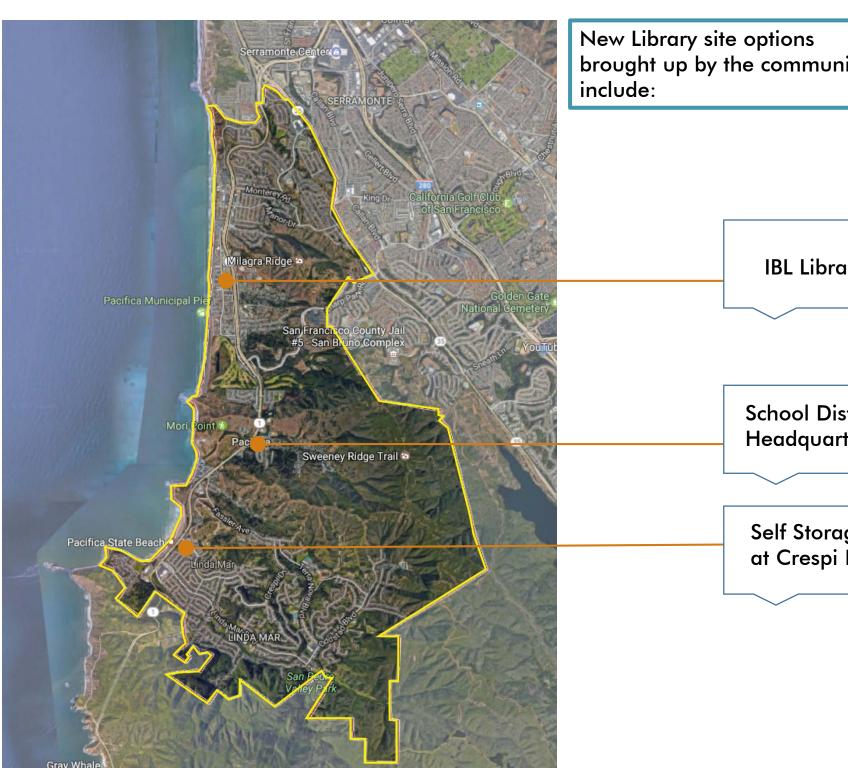
More hours!

> Our library should be light & airy.

Available to all means of accessing knowledge!



POTENTIAL LIBRARY SITES



brought up by the community

IBL Library

School District Headquarter

Self Storage at Crespi Dr.



SANCHEZ LIBRARY Terra Nova Blvd. **2** COMMUNITY CENTER

540 Crespi Dr.

3 ODDSTAD ELEMENTARY SCHOOL Oddstad Blvd

SHOPPING CENTER Coast Hwy. & Linda Mar Blvd.

Cabrillo Hwy. & San Marlo Way

4 SHOPPING CENTER
Terra Nova Blvd. & Alicante Dr.

7 THE "ROCK" Cabrillo Hwy. & Fassler Ave. ® SHOPPING CENTER



SITE COMMENTS INCLUDED:

8 SHOPPING CENTER Eureka Dr. & Oceana Blvd

2145 Cabrillo Hwy.

PUBLIC AGENCY

(1) FAIRWAY PARK

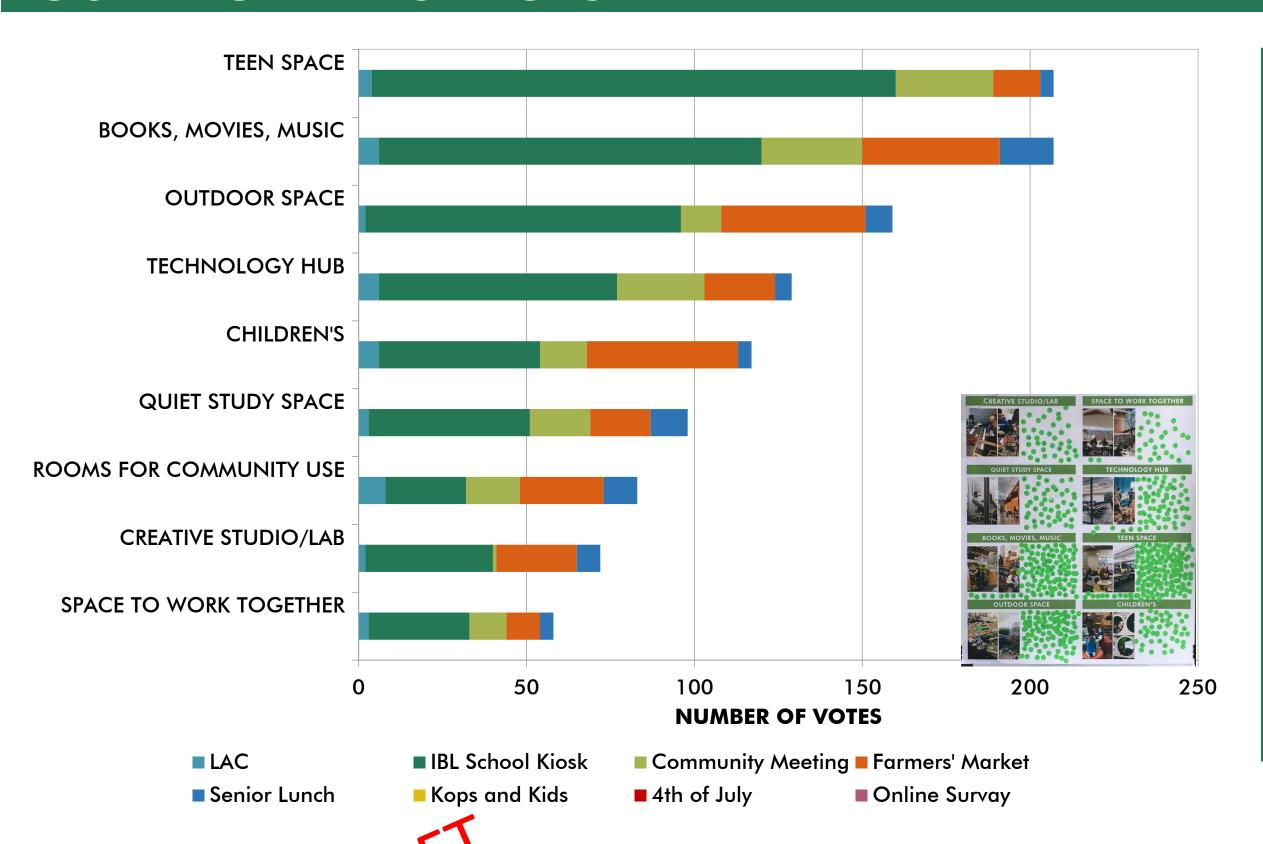
O SOUTH OF GORILLA BBQ

Pacific Ave & Palmetto Ave.

East of Coast Hwy., North of Police Station and Orchid Farms (NPS)

- Concern was expressed regarding the Beach Blvd. Site due to the potential sea level rise (\sim 5).
- Investigate the opportunity to partner with school districts on using existing library resources.

COMMUNITY SPACES



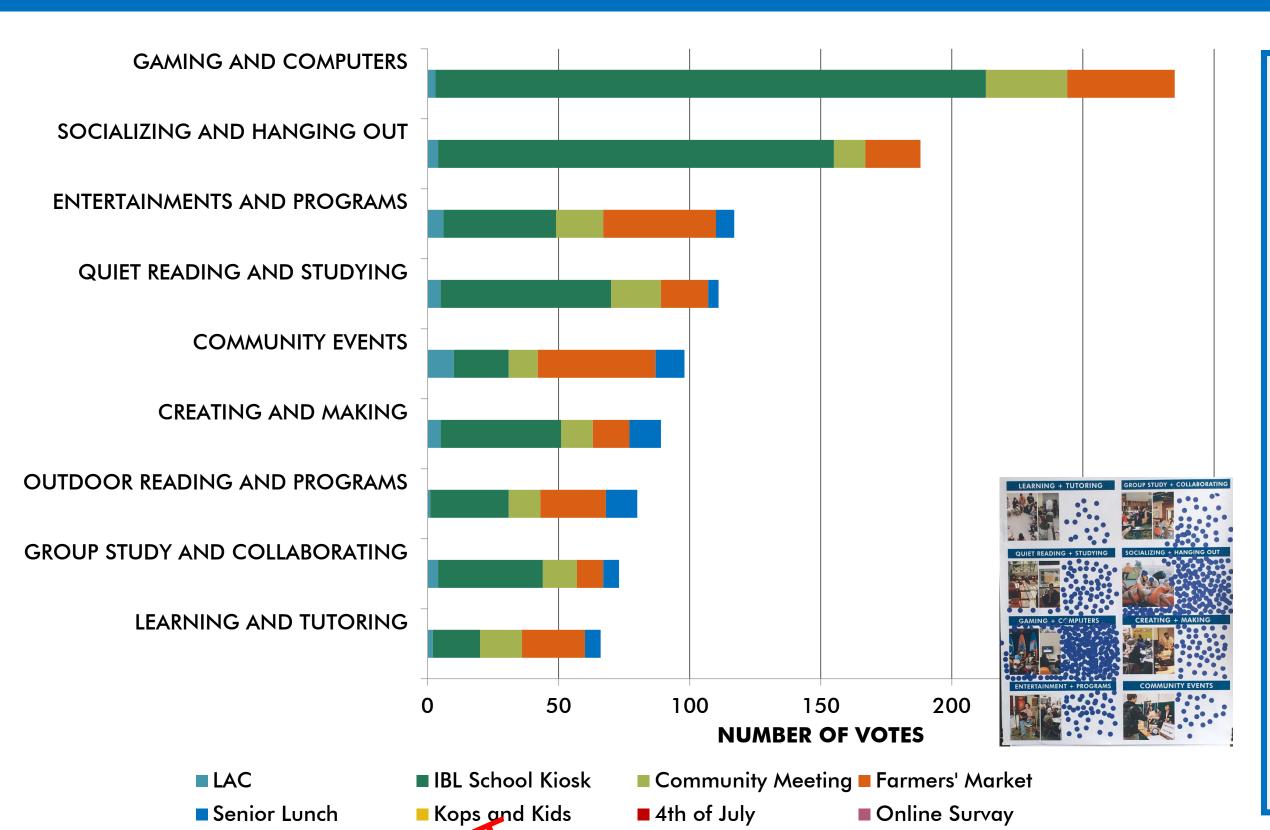
TOP TEEN PRIORITIES
INCLUDED A TEEN SPACE;
BOOKS, MOVIES, MUSIC;
AND OUTDOOR SPACES.

AT THE FARMER'S MARKET,
COMMUNITY MEMBERS WERE
MOST INTERESTED IN
CHILDREN'S SPACE;
OUTDOOR SPACE; AND
BOOKS, MOVIES, MUSIC.

THE COMMUNITY MEETING YIELDED TOP VOTES FOR BOOKS, MOVIES, MUSIC; TEEN SPACE; AND TECHNOLOGY HUB.

EARLY RESULTS SHOW THAT
THE COMMUNITY IS MOST
INTERESTED IN SPACES FOR
BOOKS, MOVIES, MUSIC;
YOUTH PROGRAMS
(INCLUDING CHILDREN'S AND
TEEN'S); TECHNOLOGY HUB;
AND ACCESS TO OUTDOOR
SPACES.

COMMUNITY ACTIVITIES



TOP TEEN PRIORITIES
INCLUDED GAMING AND
COMPUTERS, SOCIALIZING
AND HANGING OUT, AND
QUIET READING AND
STUDYING.

AT THE FARMER'S MARKET,
COMMUNITY MEMBERS WERE
MOST INTERESTED IN
COMMUNITY EVENTS,
ENTERTAINMENTS AND
PROGRAMS, AND GAMING
AND COMPUTERS.

THE COMMUNITY MEETING
YIELDED TOP VOTES FOR
GAMING AND COMPUTERS,
ENTERTAINMENT AND
PROGRAMS, AND QUIET
READING AND STUDYING.

EARLY RESULTS SHOW THAT
THE COMMUNITY IS MOST
INTERESTED IN GAMING AND
COMPUTERS,
ENTERTAINMENT AND
PROGRAMS, AND QUIET
READING AND STUDYING.

EXISTING LIBRARIES ANALYSIS

LIKES

- Location (Serving seniors and families)
- Outdoor space + garden
- Architecture
- Children's program
- Well organized
- Cozy
- Beautiful view

DISLIKES

- Inadequate space
- Small collection
- Inadequate and outdated computers
- Noisy children's space
- Limited hours
- Not a diverse collection
- Traffic and parking impacts

SANCHEZ LIBRARY

YEAR BUILT: 1981 AREA: 4,500 SF



WHY + HOW DO YOU USE SANCHEZ LIBRARY?





EXISTING LIBRARIES ANALYSIS

LIKES

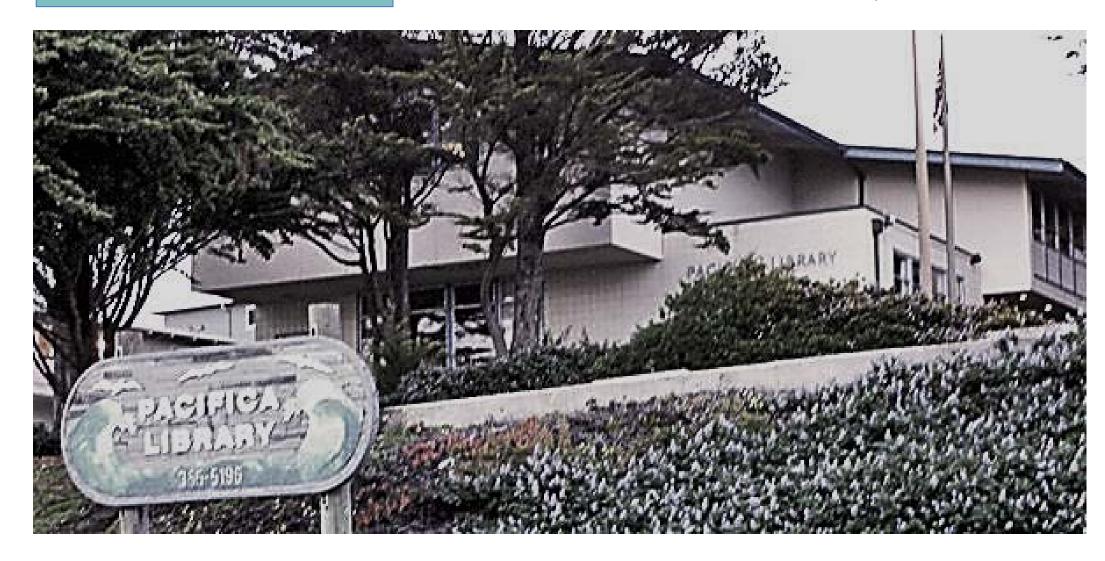
- Location (Convenient for commuters)
- Staff
- Easy to order and pick-up books
- Programs
- New technology (3d printer)
- Children's space and program
- Community room

DISLIKES

- Inadequate space
- Small collection
- No easy access for persons with disabilities (Steep)
- Noise
- Parking
- Not good for browsing
- Limited hours

SHARP PARK LIBRARY

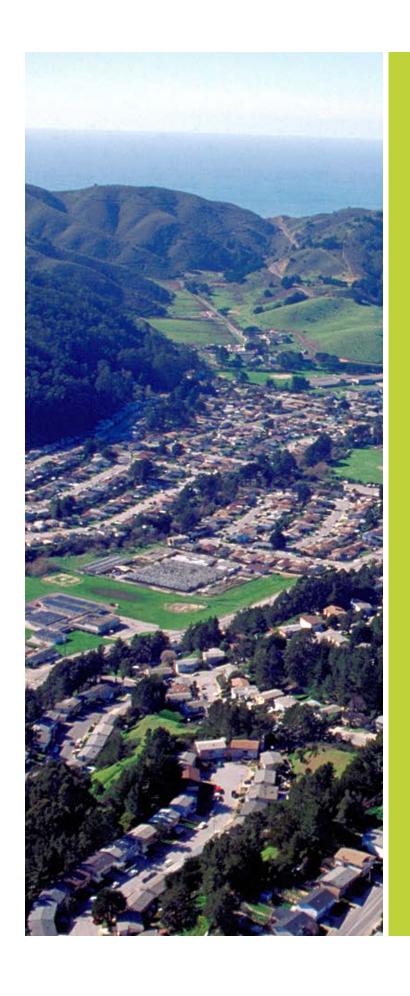
YEAR BUILT: 1964 AREA: 7,300 SF



WHY + HOW DO YOU USE SHARP PARK LIBRARY?



6.14.17



AGENDA

- 1. Call to Order
- 2. Approval of May 10, 2017, Meeting Minutes
- 3. Oral Communications
- 4. Update on June 12 City Council discussion regarding the 2212 Beach Blvd.
- 5. Reporting on outreach input to date
- 6. Preliminary analysis of potential library sites
- 7. Preliminary review of updated planning standards & needs assessment
- 8. Planned Outreach activities and LAC participation
- 9. Discussion of website and public communication
- 10. Committee and staff communications
- 11. Adjourn

PACIFICA LIBRARY EVALUATION CRITERIA DRAFT

PREREQUISITES

FUNCTIONALITY	Library facility(ies) will prioritize functional design and inherent flexibility to best serve community, support operational efficiency, and organize materials now and well into the future.
SUSTAINABILITY	Sustainability, both environmental and operational, will be fundamental in the location and design of the new library. The building must function efficiently and responsibly to minimize on-going costs and environmental impact.

EVALUATION CRITERIA

ACCESSIBLITY	Is the site easy to get to, not only by car but by alternative modes of transportation? Is it located near local and regional transit? Is the circulation into and out of the site efficient, disruptive, or dangerous?
SITE CAPACITY	Does the site have the capacity to accommodate the building and parking being planned? Is there an opportunity to develop shared parking in order to conserve resources?
COSTS	What are the total development costs? Costs include land acquisition , site infrastructure (sewer, water, power, roads), site entitlement costs (CEQA, California Coastal Commission), site and building construction costs , and potential relocation costs for existing uses.
AVAILABILITY	Is the land available to be developed or used for a library without negatively impacting existing uses or businesses?
ECONOMIC IMPACT	What potential is there for the new library to act as a catalyst, promoting new growth or invigorating the existing neighborhood? How can the library aid the economic goals of the City?
SYNERGY/CONNECTIVITY	Is there opportunity for the library to enhance the community and be a dynamic amenity for residents? Does the site have good connectivity to other community services, such as schools, shopping, or parks? Does it have civic presence? Is it located in a high traffic area? Does the community know where it is?
ENVIRONMENT	Are there extraordinary environmental risks associated with the site (seismic, tsunami, tidal, wind, fog) that will impact the construction costs, longevity, operations, or maintenance costs for the building or site improvements?



LIBRARY SITES AT SHARP PARK, MANOR DISTRICT, AND FAIRWAY PARK















OCEANIA



SCHOOL



EVALUATION CRITERIA	CITY HALL SITE	BEACH BLVD SITE	SHARP PARK LIBRARY	PARKING LOT	CORP YARD	HIGH	DISTRICT	IBL LIBRARY
	SANTA MARIA AVE. & FRANCISCO BLVD.	BEACH BLVD. & MONTECITO AVE.	HILTON WAY & PALMETTO AVE.	FRANCISCO BLVD. & SALADA AVE.	NE CORNER OF OCEANA BLVD & MILAGRA DR.	OCEANA BLVD. & PALOMA AVE.	375 REINA DEL MAR	1427 PALMETO AVE
SITE AREA	28,000 SF	18,000- 77,000 SF	31,000 SF	13,000 SF	34,500 SF	46,000 SF	81,600/ 208,000 SF	5,000 SF
ACCESSIBILITY								
SITE CAPACITY Building Parking				0	0			0
COSTS	SSS	\$\$e	\$	\$\$e	\$\$\$	\$\$\$	\$\$\$	\$
Land		e				e		
Infrustructure Entitlements				ė	¢	\$	¢	
Construction Costs	() T	5	\$	\$	5	\$	S	S
Relocation Costs		•			5	č	\$	// • //
AVAILABILITY	1	1	1	1	1	1	1	J
ECONOMIC IMPACT								
SYNERGY/CONNECTIVITY				\bigcirc				
ENVIRONMENT			. 0					



6.14.17

PACIFICA LIBRARIES OPPORTUNITIES

LIBRARY SITES AT SHARP PARK, MANOR DISTRICT, AND FAIRWAY PARK













EVALUATION	PUBLIC AGENGY	SHOPPING CENTER	SOUTH OF GORILLA BBQ	PUBLIC AGENCY	FAIRWAY PARK
CRITERIA	CLARENDON RD. & FRANCISCO BLVD.	EUREKA DR. & OCEANA BLVD.	2145 CABRILLO HWY.	PACIFIC AVE. & PALMETTO AVE.	EAST OF COAST HWY. NORTH OF POLICE STATION
SITE AREA	36,000 SF	19,700/216,000 SF	34,000/118,000 SF	10,000 SF	130,000 SF
ACCESSIBILITY					
SITE CAPACITY Build					
COSTS	SSSS	SSSS	SSSS	SSSS	ssss
Le	and S	S	\$	S	\$
Infrustruct	ure		5		\$
Entitleme	nts \$	\$	\$	\$	\$
Construction Co		S	\$	S	\$
Relocation Co	ists \$	\$		\$	
AVAILABILITY	1				
ECONOMIC IMPACT					
SYNERGY/CONNECTIVIT	Y				
ENVIRONMENT					





LIBRARY SITES AT ROCKAWAY BEACH, LINDA MAR, AND PEDRO POINT





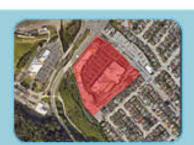


EVALUATION CRITERIA	SANCHEZ LIBRARY	COMMUNITY CENTER	ODDSTAD ELEMENTARY SCHOOL
CRITERIA	TERRA NOVA BLVD.	540 CRESPI DR.	ODDSTAD BLVD.
SITE AREA	116,000 SF	204,000 SF	511,000 SF
ACCESSIBILITY			
SITE CAPACITY Building Parking			
COSTS	\$	\$\$	\$\$
Land			
Infrustructure			
Entitlements		\$	5
Construction Costs Relocation Costs	\$	\$	\$
AVAILABILITY			
ECONOMIC IMPACT			
SYNERGY/CONNECTIVITY			
ENVIRONMENT			

LIBRARY SITES AT ROCKAWAY BEACH, LINDA MAR, AND PEDRO POINT











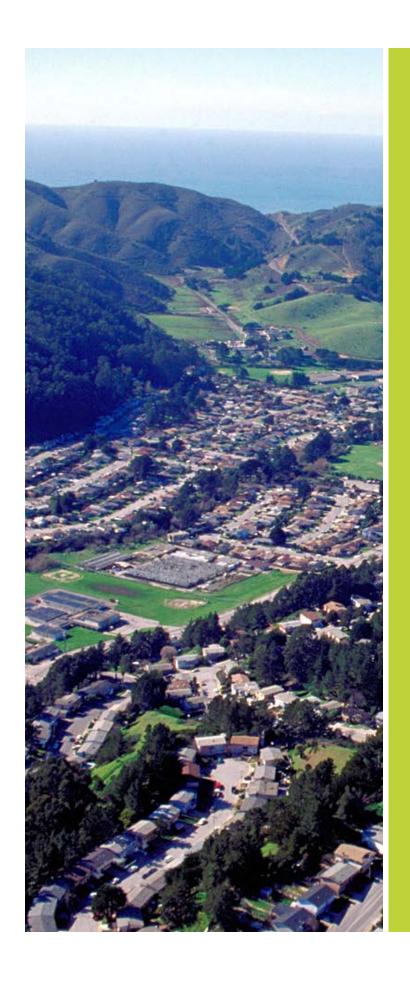




CRITERIA	SHOPPING CENTER 1 TERRA NOVA BLVD. & ODDSTAD BLVD.	CENTER 2 COAST HWY. & LINDA MAR BLVD.	QUARRY CABRILLO HWY. & SAN MARLO WAY	THE "ROCK" CABRILLO HWY. & FASSLER AVE	SHOPPING CENTER 3 ADOBE DR. & LINDA MAR BLVD.	SELF STORAGE CRESPI DR.
SITE AREA	93,000/263,000 SF	511,000 SF	426,000 SF	150,000 SF	23,600 SF	42,000/136,000 SF
ACCESSIBILITY						
SITE CAPACITY Parking Building						
COSTS	SSSS	SSSS	SSSS	SSSS	SSSS	SSSS
Land	\$	\$	\$	\$	\$	\$
Infrustructure			S	\$		ě
Entitlements Construction Costs	3	3	\$	3	3	\$
Relocation Costs	s	s	3.		\$	\$
AVAILABILITY	1		1	1		
ECONOMIC IMPACT						
SYNERGY/CONNECTIVITY	Ŏ					
ENVIRONMENT						



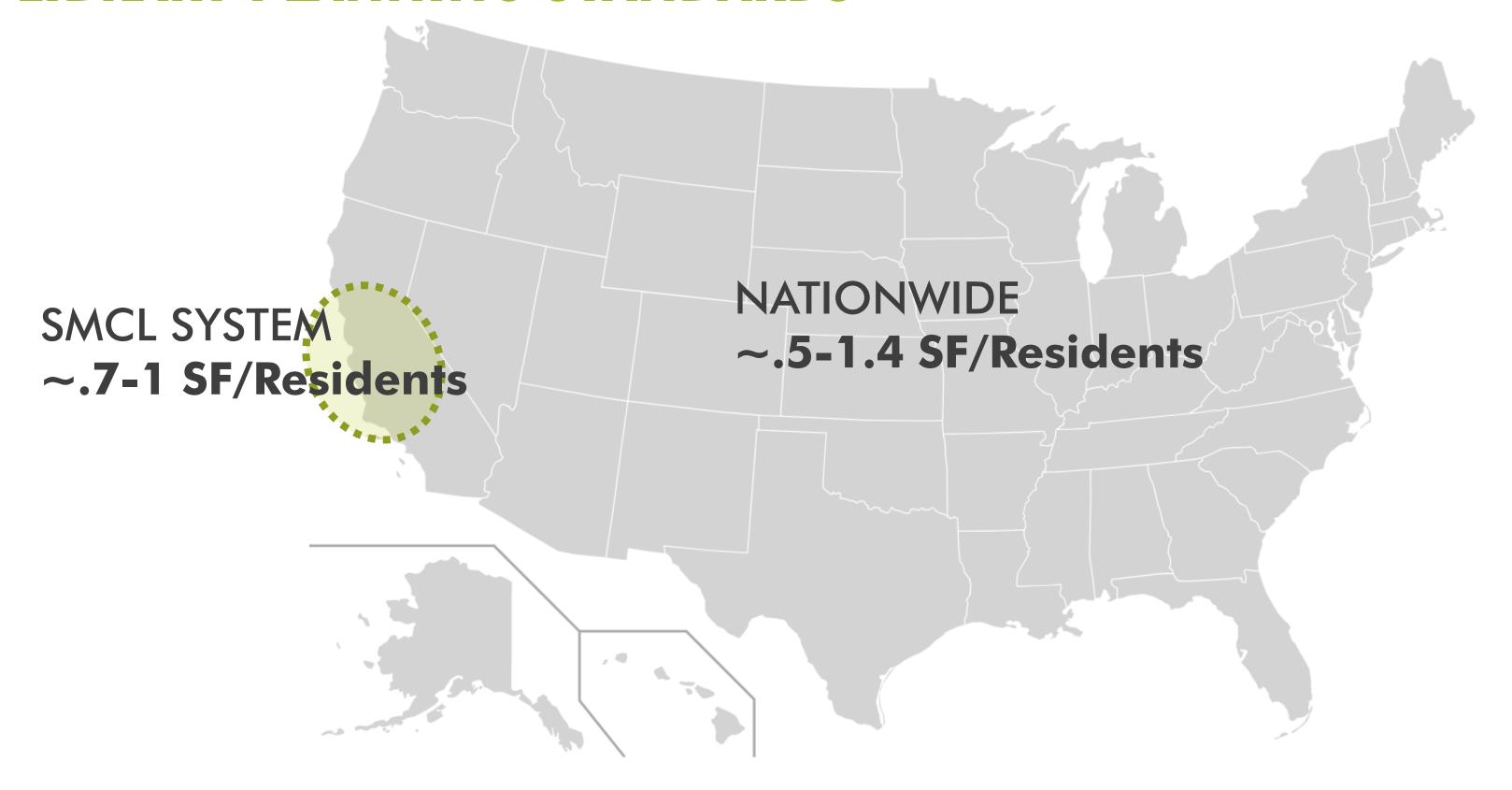




AGENDA

- 1. Call to Order
- 2. Approval of May 10, 2017, Meeting Minutes
- 3. Oral Communications
- 4. Update on June 12 City Council discussion regarding the 2212 Beach Blvd.
- 5. Reporting on outreach input to date
- 6. Preliminary analysis of potential library sites
- 7. Preliminary review of updated planning standards & needs assessment
- 8. Planned Outreach activities and LAC participation
- 9. Discussion of website and public communication
- 10. Committee and staff communications
- 11. Adjourn

LIBRARY PLANNING STANDARDS





SMCL SYSTEM LIBRARIES

CITY	2014 POPULATION	2035 PROJECTED POPULATION ²	SF/RESIDENT ¹	EXISTING OR PLANNED LIBRARY SF
ATHERTON	7,147	7,600 + unincorporated 16,436 service population	.7 SF/RESIDENT	(4,790 SF existing) 11,000 SF planned
BELMONT	27,073	28,600	.7 SF/RESIDENT	20,230 SF
BRISBANE	4,612	7,700	.79 SF/RESIDENT	(2,712 SF existing) 5-7,000 SF planned
EAST PALO ALTO	29,530	43,300	.2 SF/RESIDENT	7,680 SF
FOSTER CITY	32,754	33,600	.7 SF/RESIDENT	23,708 SF
HALF MOON BAY	12,371 + county 25,544 service population	13,900 + county 25,544 service population	.9 SF/RESIDENT	(7,825 SF existing) 22,000 SF planned
MILLBRAE	22,703	26,700	1 SF/RESIDENT	26,200 SF
PACIFICA	39,088	39,700	.3 SF/RESIDENT	6,080 + 4,444 = 10,524 SF
PORTOLA VALLEY	4,570	4,500	.9 SF/RESIDENT	4,000 SF
SAN CARLOS	29,803	33,300	.7 SF/RESIDENT	21,836 SF
WOODSIDE	5,531	5,700	.8 SF/RESIDENT	4,800 SF

Note:



6.14.17

¹ Based on projected population

² Based on 2009 ABAG projections

PROPOSED PACIFICA LIBRARIES

	2014 POPULATION	2035 POPULATION	SF/RESIDENT	SF OF PROPOSED NEW LIBRARIES
LOW	39,088	39,700	.7 SF/RESIDENT	27,790 SF
MEDIUM	39,088	39,700	.8 SF/RESIDENT	31,760 SF
HIGH	39,088	39,700	.9 SF/RESIDENT	35,730 SF





SMCL SERVICE LEVELS

CITY	2014 POPULATION	CURRENT LIBRARY SIZE	2015-16 PROGRAM ATTENDANCE	2015-16 LIBRARY VISITORS	2015-16 TOTAL CIRCULATION
ATHERTON	7,147	4,790 SF	17,845	73,766	93,991
BELMONT	27,073	20,230 SF	64,558	391,258	460,130
BRISBANE	4,612	2,712 SF	8,285	50,106	63,950
EAST PALO ALTO	29,530	7,680 SF	35,041	161,757	70,760
FOSTER CITY	32,754	23,708 SF	39,168	356,277	747,560
HALF MOON BAY	12,371 + county 25,544 service population	7,825 SF	30,185	170,426	296,222
MILLBRAE	22,703	26,200 SF	37,870	362,739	479,466
PACIFICA	39,088	6,080 + 4,444 = 10,524 SF	21,861	159,460	278,222
PORTOLA VALLEY	4,570	4,000 SF	14,146	119,215	111,967
SAN CARLOS	29,803	21,836 SF	35,243	388,092	520,249
WOODSIDE (closed for 9 month of the year)	5,531	4,800 SF	4,110	13,211	31,630



6.14.17

CURRENT LIBRARY SERVICE LEVELS

	SHARP PARK	SANCHEZ	TOTAL
CIRCULATION COLLECTION	128,905	132,804	260,989 81,125 BOOKS + MEDIA
PATRON WALK-IN COUNT	95,743 (60%)	63,717 (40%)	159,460
PROGRAMS	406 (53%)	356 (47%)	762
PROGRAM ATTENDANCE	12,976 (60%)	8,885 (40%)	21,861 60 SEATS / 1 ROOM
COMPUTER HOURS/SESSIONS	11,916 (60%)	7,805 (40%)	19,721 21 WORKSTATIONS



CURRENT AND PROPOSED SERVICE LEVELS

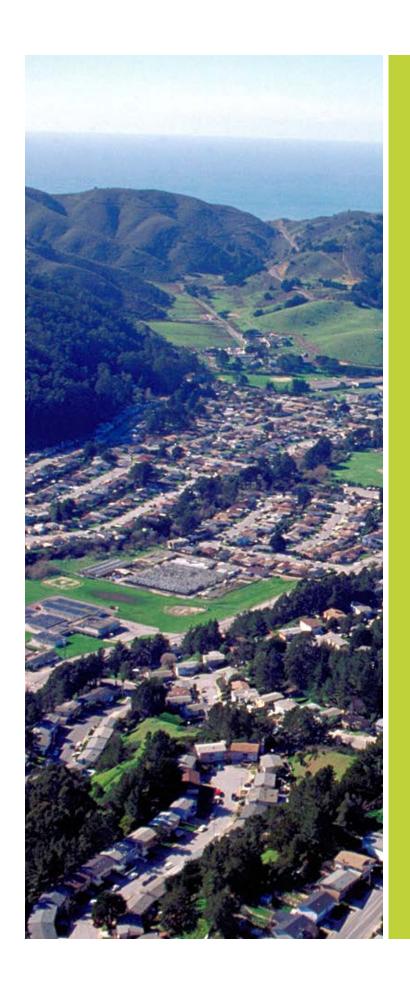
	CURRENT LIBRARIES	NEW LIBRARY(IES)	CURRENT BEST PLANNING PRACTICE
POPULATION	39,088	39,700	
COLLECTION	81,125 BOOKS + MEDIA		
	1.9 VOLUMES PER CAPITA		
	69,600 BOOKS + MEDIA Adjusted for redundancy		
	1.8 VOLUMES PER CAPITA		
SEATING	84 SEATS		
	2 SEATS PER 1,000 PEOPLE		



CURRENT AND PROPOSED SERVICE LEVELS

	CURRENT LIBRARIES	NEW LIBRARY(IES)	CURRENT BEST PLANNING PRACTICE
GROUP STUDY/ COLLABORATION SPACE	0 SEATS / 0 ROOMS		
PUBLIC COMPUTERS	21 WORKSTATIONS		
	0.5 COMPUTERS PER 1,000 PEOPLE		
TEEN SPACE	150 SF (shared with magazine browsing)		
DIGITAL LAB	0 SF		
COMMUNITY MEETING ROOMS	60 SEATS / 1 ROOM		
CHILDREN'S PROGRAMMING	0 SEATS		
(DESIGNATED)			
SQUARE FEET OF BUILDING SPACE	10,524 SF*		
	0.3 SF PER CAPITA		
SHARP PARK = 6,080 SF SANCHEZ = 4,444 SF			





AGENDA

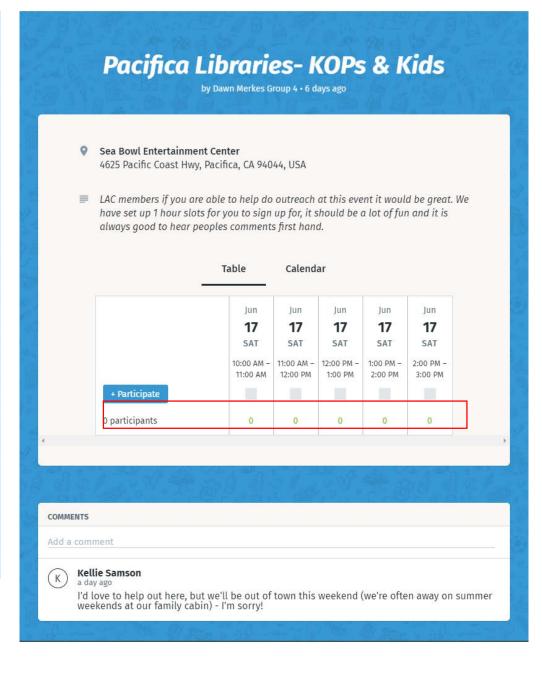
- 1. Call to Order
- 2. Approval of May 10, 2017, Meeting Minutes
- 3. Oral Communications
- 4. Update on June 12 City Council discussion regarding the 2212 Beach Blvd.
- 5. Reporting on outreach input to date
- 6. Preliminary analysis of potential library sites
- 7. Preliminary review of updated planning standards & needs assessment
- 8. Planned Outreach activities and LAC participation
- 9. Discussion of website and public communication
- 10. Committee and staff communications
- 11. Adjourn

DOODLE POLL RESULTS TO DATE (2017-06-14 1:00 PM)

0 Participant

Pacifica Libraries - Senior Lunch by Dawn Merkes Group 4 • 6 days ago Pacifica Community Center 540 Crespi Dr, Pacifica, CA 94044, USA ■ LAC members if you are available please stop by the Community Center next Tuesday to hear the input from the Seniors. Calendar Jun 13 TUE 11:30 AM -1:00 PM + Participate 0 participants 0 NO COMMENTS

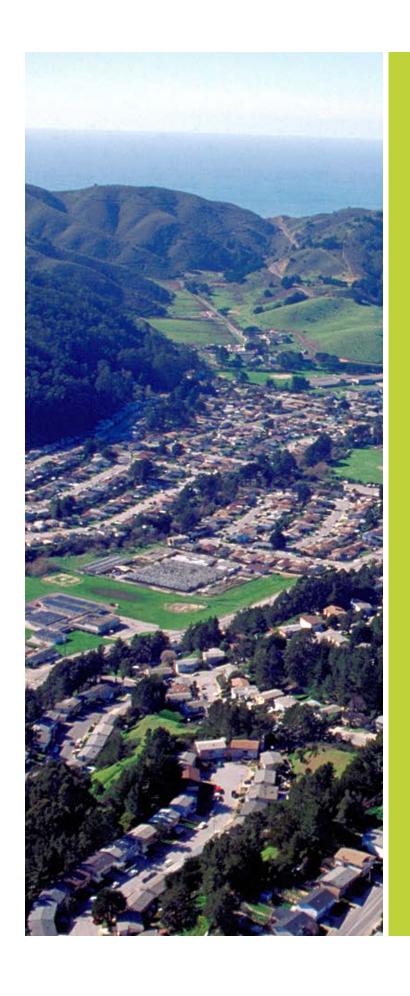
0 Participant



3 Participant

	by Dawn Me	erkes Group	rtion			
N profession in	I 100	e (I			1.5	BY
FrontierLand Park FrontierLand Park, Pa	acifica, CA 94	044, USA				
EAC members if you on is always good to he set up 1 hour slots for	ar comment:	s first hand	, and it sh			5.00
	Table	Ca	alendar			
	Jul	jul	Jul	Jul	Jul	Jul
	4 TUE	4 TUE	4 TUE	4 TUE	4 TUE	4 TUE
	102	11:00 AM - 12:00 PM		0.000	2;00 PM - 3:00 PM	3:00 PM - 4:00 PM
Kellie Samson	×		×	×		
Cindy Abbott	×		~	×	~	
Tina Wehrmeister	×	~	~	×		
+ Participate						
3 participants	0	1	2	0	1	0
		1.	1.		1.	,
The second	AL.	HEE	A"	- 3 34	H ₀ C	6
TANKS IS	1"8"	10 m	54	X 26	l" a	1
TS						





AGENDA

- 1. Call to Order
- 2. Approval of May 10, 2017, Meeting Minutes
- 3. Oral Communications
- 4. Update on June 12 City Council discussion regarding the 2212 Beach Blvd.
- 5. Reporting on outreach input to date
- 6. Preliminary analysis of potential library sites
- 7. Preliminary review of updated planning standards & needs assessment
- 8. Planned Outreach activities and LAC participation
- 9. Discussion of website and public communication
- 10. Committee and staff communications
- 11. Adjourn