

**City of Pacifica**

# **PACIFICA LIBRARIES**

# **OPPORTUNITIES**

**Library Advisory Committee**

**September 13, 2017**



**San Mateo  
County  
Libraries**



# AGENDA

- 1. Call to Order**
- 2. Approval of August 9, 2017 Meeting Minutes**
- 3. Oral Communications**
4. Site Analysis
5. Library System Strategies
6. Planned Outreach Activities and LAC participation
7. Discussion of website and public communication
8. Committee and staff communications
9. Adjourn



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# CAPACITY OVERVIEW

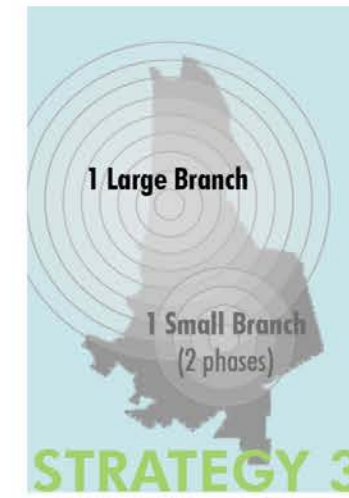
## LARGE SITES



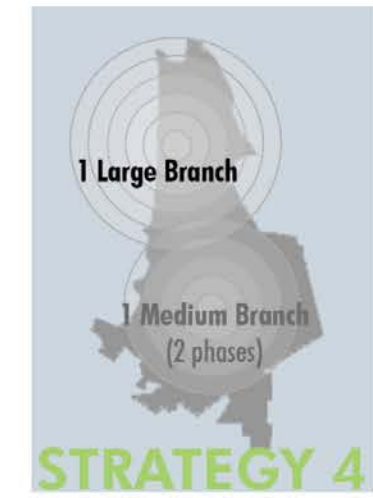
LARGE = 30,000 - 36,000 SF



LARGE = 28,000 - 36,000 SF



LARGE = 28,000 - 32,000 SF

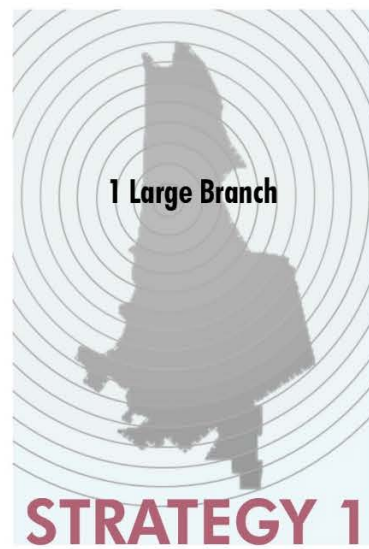


LARGE = 26,000 SF

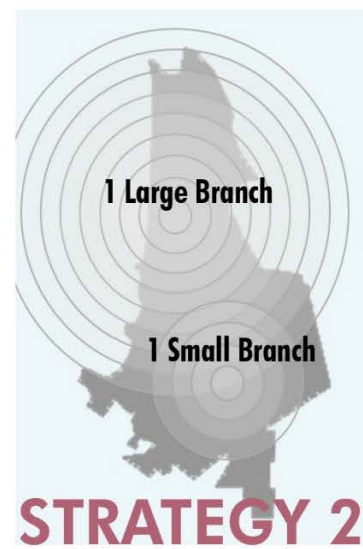
### SITES

1.		<b>CITY HALL</b> MAXIMUM CAPACITY ~ 36,000 SF	A	✓	✓	✓	✓
			B	✓	✓	✓	✓
2.		<b>PALMETTO &amp; MONTECITO</b> MAXIMUM CAPACITY ~ 36,000 SF		✓	✓	✓	✓
3.		<b>SHARP PARK LIBRARY</b> MAXIMUM CAPACITY ~ 30,000 SF		✓	✓	✓	✓
4.		<b>PARKING LOT*</b> MAXIMUM CAPACITY ~ 8,000 SF MAXIMUM CAPACITY ~ 11,000 SF	A	✗	✗	✗	✗
			B	✗	✗	✗	✗
5.		<b>CORP YARD</b> MAXIMUM CAPACITY ~ 30,000 SF		✓	✓	✓	✓
6.		<b>OCEANA HIGH SCHOOL</b> MAXIMUM CAPACITY ~ 36,000 SF		✓	✓	✓	✓
7.		<b>EUREKA SQUARE*</b> MAXIMUM CAPACITY ~ 9,350 SF	A	✗	✗	✗	✗
			B	✗	✗	✗	✗

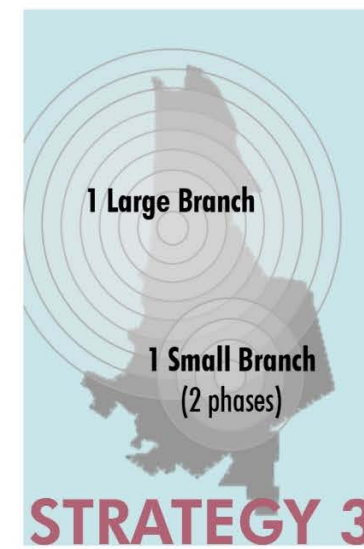
\*SITE CAPACITY IS LIMITED BY CONSTRAINT OF ON GRADE PARKING



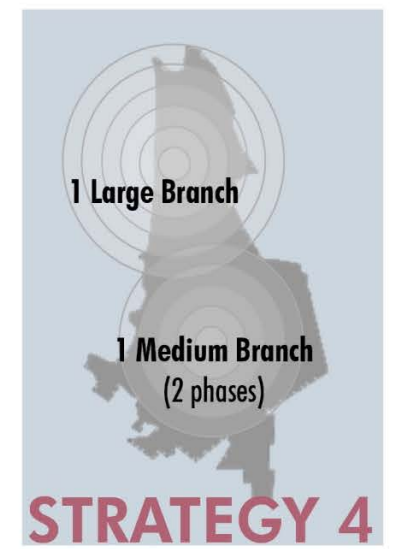
LARGE = 30,000 - 36,000 SF



LARGE = 28,000 - 36,000 SF  
SMALL/MEDIUM = 4,000 SF



LARGE = 28,000 - 32,000 SF  
SMALL/MEDIUM = 4,000-8,000 SF



LARGE = 26,000 SF  
SMALL/MEDIUM = 4,000-12,000 SF

## SITES

LARGE

1.		<b>CITY HALL</b> MAXIMUM CAPACITY = ~ 36,000 SF	A	✓	✓	✓	✓
			B	✓	✓	✓	✓
2.		<b>PALMETTO &amp; MONTECITO</b> MAXIMUM CAPACITY = ~ 36,000 SF		✓	✓	✓	✓
3.		<b>SHARP PARK LIBRARY</b> MAXIMUM CAPACITY = ~ 30,000 SF		✓	✓	✓	✓
4.		<b>CORP YARD</b> MAXIMUM CAPACITY = ~ 30,000 SF		✓	✓	✓	✓
5.		<b>OCEANA HIGH SCHOOL</b> MAXIMUM CAPACITY = ~ 36,000 SF		✓	✓	✓	✓
6.		<b>SANCHEZ LIBRARY</b> MAXIMUM CAPACITY = 16,000+ SF		✓	✓	✓	✓

# PACIFICA LIBRARY EVALUATION CRITERIA

## DRAFT

### PREREQUISITES

#### FUNCTIONALITY

Library facility(ies) will prioritize functional design and inherent flexibility to best serve community, support operational efficiency, and organize materials now and well into the future.

#### SUSTAINABILITY

Sustainability, both environmental and operational, will be fundamental in the location and design of the new library. The building must function efficiently and responsibly to minimize on-going costs and environmental impact.

### EVALUATION CRITERIA

#### ACCESSIBILITY

Is the site easy to get to, not only by car but by alternative modes of transportation? Is it located near local and regional transit? Is the circulation into and out of the site efficient, disruptive, or dangerous?

#### SITE CAPACITY

Does the site have the capacity to accommodate the building and parking being planned? Is there an opportunity to develop shared parking in order to conserve resources?

#### COSTS

What are the total development costs? Costs include **land acquisition**, **site infrastructure** (sewer, water, power, roads), **site entitlement** costs (CEQA, California Coastal Commission), site and building **construction costs**, and potential **relocation costs** for existing uses.

#### AVAILABILITY

Is the land available to be developed or used for a library without negatively impacting existing uses or businesses?

#### ECONOMIC IMPACT

What potential is there for the new library to act as a catalyst, promoting new growth or invigorating the existing neighborhood? How can the library aid the economic goals of the City?

#### SYNERGY/CONNECTIVITY







Is there opportunity for the library to enhance the community and be a dynamic amenity for residents? Does the site have good connectivity to other community services, such as schools, shopping, or parks? Does it have civic presence? Is it located in a high traffic area? Does the community know where it is?

#### ENVIRONMENT

Are there extraordinary environmental risks associated with the site (seismic, tsunami, tidal, wind, fog) that will impact the construction costs, longevity, operations, or maintenance costs for the building or site improvements?



# SUMMARY

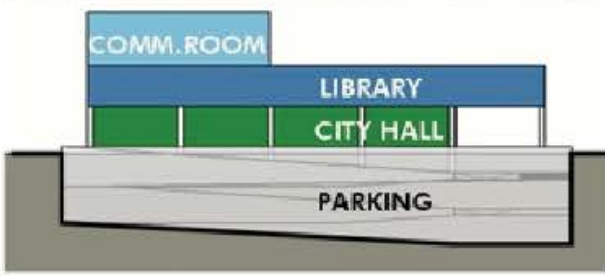
			LAND	INFRASTRUCTURE	ENTITLEMENT	CONSTRUCTION				
						BUILDING		PARKING		
						LIBRARY BUILDING	OTHERS	SURFACE	STRUCTURE	UNDER BUILDING
1.		A INCLUDES CITY HALL	✓	✓	TBD	\$\$\$	CITY HALL \$€			\$\$\$+\$
		B RELOCATES CITY HALL	✓	✓	TBD	\$\$\$	CITY HALL \$€			\$\$\$+ ?
2.		PALMETTO & MONTECITO MAXIMUM CAPACITY ~ 36,000 SF	✓	✓	✓	\$\$\$		\$		\$\$\$
3.		SHARP PARK LIBRARY MAXIMUM CAPACITY ~ 30,000 SF	✓	✓	✓	\$\$\$			\$\$	
4.		CORP YARD MAXIMUM CAPACITY ~ 30,000 SF	✓	✓	TBD	\$\$\$	CORP YARD \$€			\$\$\$
5.		OCEANA HIGH SCHOOL MAXIMUM CAPACITY ~ 36,000 SF	?	✓	TBD	\$\$\$	TENNIS COURTS \$	\$		
6.		SANCHEZ LIBRARY 8,000 SF	✓	✓	✓	NEW ADDITION \$	RENOVATION €	\$		

LARGE

SMALL

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# 1A - CITY HALL



## EVALUATION CRITERIA

- + GOOD
- POOR

ACCESSIBILITY	+
SITE CAPACITY	+
ECONOMIC IMPACT	+
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

<b>SITE AREA:</b>	28,000 SF
<b>BUILDING AREA:</b>	
LIBRARY PROGRAM:	25,000 SF
COMMUNITY ROOM:	5,000 SF
CITY HALL:	<u>16,000 SF</u>
	46,000 SF
 <b>BELOW BUILDING PARKING:</b>	
FIRST LEVEL:	80 SPACES
SECOND LEVEL:	<u>47 SPACES</u>
	127 SPACES

- CONS:**
- Additional funds required for inclusion of city hall
  - Requires 2 levels of below building parking
- PROS:**
- + Site capacity for large library and City Hall
  - + City owned
  - + Conveniently located Downtown

<u>CITY HALL SITE WITH NEW LIBRARY + CITY HALL</u>		
\$€	CITY HALL	ADDED COST FOR INCLUSION OF NEW CITY HALL + PARKING
\$\$\$	UNEDER BUILDING	2 LEVELS OF UNDER BUILDING PARKING
\$	TEMPORARY FACILITIES	ALSO REQUIRES TEMPORARY FACILITIES FOR CITY HALL WHILE UNDER CONSTRUCTION

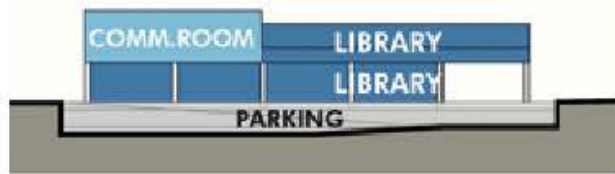
## COSTS

<b>LAND</b>	~
<b>INFRASTRUCTURE</b>	~
<b>ENTITLEMENTS</b>	<b>TBD</b>
<b>CONSTRUCTION</b>	
<b>TEMPORARY FACILITIES</b>	\$
<b>BUILDING</b>	
LIBRARY BUILDING	\$\$\$
CITY HALL	\$€
<b>PARKING</b>	
SURFACE	\$
STRUCTURE	\$\$
UNDER BUILDING	\$\$\$

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# 1B - CITY HALL



## EVALUATION CRITERIA

- + GOOD
- POOR

ACCESSIBILITY	+
SITE CAPACITY	+
ECONOMIC IMPACT	+
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

SITE AREA:	28,000 SF
BUILDING AREA:	
LIBRARY PROGRAM:	25,000 SF
COMMUNITY ROOM:	5,000 SF
	30,000 SF

BELOW BUILDING PARKING: 83 SPACES

### CONS:

- Additional funds required for relocation of city hall
- Requires 2 levels of below building parking

### PROS:

- + Site capacity for large library
- + City owned
- + Conveniently located Downtown

### CITY HALL SITE WITH NEW LIBRARY

\$€?	CITY HALL RELOCATION	COST TO RELOCATE AND HOUSE CITY HALL
\$\$\$	UNDER BUILDING	1 LEVEL OF UNDER BUILDING PARKING

## COSTS

<b>LAND</b>	~
<b>INFRASTRUCTURE</b>	~
<b>ENTITLEMENTS</b>	TBD
<b>CONSTRUCTION</b>	
<b>BUILDING</b>	
LIBRARY BUILDING	\$\$\$
CITY HALL RELOCATION	\$€?
<b>PARKING</b>	
SURFACE	\$
STRUCTURE	\$\$
UNDER BUILDING	\$\$\$

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# 2 - PALMETTO & MONTECITO



## EVALUATION CRITERIA

+ GOOD  
- POOR

ACCESSIBILITY	+
SITE CAPACITY	+
ECONOMIC IMPACT	+
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

SITE AREA:	32,000 SF
BUILDING AREA:	
LIBRARY PROGRAM:	25,000 SF
COMMUNITY ROOM:	5,000 SF
	<u>30,000 SF</u>

BELOW BUILDING PARKING:	73 SPACES
SURFACE PARKING:	10 SPACES
	<u>83 SPACES</u>

### CONS:

- Community concerns over long-term environmental impact and cost to maintain infrastructure
- Potential loss of revenue to City
- Requires below building parking

### PROS:

- + Site capacity for large library
- + City owned
- + Conveniently located Downtown

## COSTS

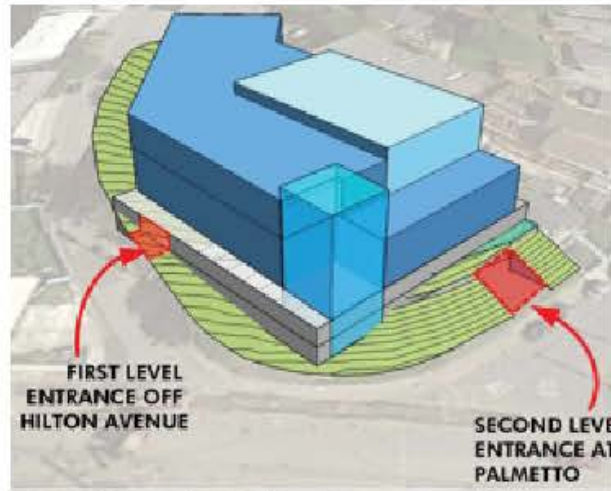
LAND	~
INFRASTRUCTURE	~
ENTITLEMENTS	✓
CONSTRUCTION	
BUILDING	
LIBRARY BUILDING	\$\$\$
PARKING	
SURFACE	\$
STRUCTURE	\$\$
UNDER BUILDING	\$\$\$

## PALMETTO & MONTECITO

\$\$\$ UNDER BUILDING      1 LEVEL OF UNDER BUILDING PARKING

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# 3 - SHARP PARK



## EVALUATION CRITERIA

+ GOOD  
- POOR

ACCESSIBILITY	+
SITE CAPACITY	-
ECONOMIC IMPACT	+
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

SITE AREA:	31,236 SF
BUILDING AREA:	
LIBRARY PROGRAM:	25,000 SF
COMMUNITY ROOM:	5,000 SF
	30,000 SF

BELOW BUILDING PARKING:	
FIRST LEVEL:	43 SPACES
SECOND LEVEL:	40 SPACES
	83 SPACES

### CONS:

- Requires removal of heritage trees
- Adds 4 stories to site
- Requires 2 separate parking lots below building

### PROS:

- + Existing library site
- + Site capacity for large library
- + City owned
- + Conveniently located Downtown

### SHARP PARK

\$\$ STRUCTURE      2 LEVELS OF STRUCTURED PARKING

## COSTS

LAND	~
INFRASTRUCTURE	~
ENTITLEMENTS	✓
CONSTRUCTION	
BUILDING	
LIBRARY BUILDING	\$\$\$
PARKING	
SURFACE	\$
STRUCTURE	\$\$
UNDER BUILDING	\$\$\$

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# 4 - CORP YARD



## EVALUATION CRITERIA

- + GOOD
- POOR

ACCESSIBILITY	+
SITE CAPACITY	+
ECONOMIC IMPACT	+
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

SITE AREA:	36,444 SF
BUILDING AREA:	
LIBRARY PROGRAM:	25,000 SF
COMMUNITY ROOM:	5,000 SF
	30,000 SF

BELOW BUILDING PARKING:	68 SPACES
SURFACE PARKING:	15 SPACES
	83 SPACES

### CONS:

- Additional funds required for relocation of Corp yard
- Requires below building parking

### PROS:

- + Easy highway access
- + City owned
- + Site capacity for large library

### CORPORATION YARD

\$ <sup>c</sup> ?	CORP YARD RELOCATION	ADDED COST TO RELOCATE & HOUSE THE CORPORATION YARD
\$\$\$	UNDER BUILDING	1 LEVEL OF UNDER BUILDING PARKING

## COSTS

<b>LAND</b>	~
<b>INFRASTRUCTURE</b>	~
<b>ENTITLEMENTS</b>	TBD
<b>CONSTRUCTION</b>	
<b>BUILDING</b>	
LIBRARY BUILDING	\$\$\$
CORP YARD RELOCATION	\$ <sup>c</sup> ?
<b>PARKING</b>	
SURFACE	\$
STRUCTURE	\$\$
UNDER BUILDING	\$\$\$

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# 5 - OCEANA HIGH SCHOOL



## EVALUATION CRITERIA

- + GOOD
- POOR

ACCESSIBILITY	+
SITE CAPACITY	+
ECONOMIC IMPACT	-
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

SITE AREA:	82,343 SF
BUILDING AREA:	
LIBRARY PROGRAM:	25,000 SF
COMMUNITY ROOM:	5,000 SF
	30,000 SF
 SURFACE PARKING:	 83 SPACES

**CONS:**

- Site is not under City control
- Additional funds required for relocation of existing tennis courts

**PROS:**

- + Site capacity for large library
- + Surface Parking

<b>OCEANA HIGH SCHOOL</b>	
<p><span style="color: red; font-weight: bold;">?</span> LAND</p> <p><span style="color: orange; font-weight: bold;">\$</span> TENNIS COURTS</p>	<p>UNKNOWN IF SCHOOL DISTRICT IS ABLE TO PARTNER WITH CITY</p> <p>NEED TO RELOCATE TENNIS COURTS</p>

## COSTS

<b>LAND</b>	?
<b>INFRASTRUCTURE</b>	~
<b>ENTITLEMENTS</b>	TBD
<b>CONSTRUCTION</b>	
BUILDING	
LIBRARY BUILDING	\$\$\$
SITE	
TENNIS COURTS	\$
PARKING	
SURFACE	\$
STRUCTURE	\$\$
UNDER BUILDING	\$\$\$

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# 6 - SANCHEZ



## EVALUATION CRITERIA

- + GOOD
- POOR

ACCESSIBILITY	+
SITE CAPACITY	+
ECONOMIC IMPACT	+
SYNERGY/CONNECTIVITY	+
ENVIRONMENT	+

## CAPACITY

SITE AREA:	116,000 SF
BUILDING AREA:	
LIBRARY PROGRAM:	11,500 SF
COMMUNITY ROOM:	4,500 SF
	16,000 SF

SURFACE PARKING: 44 SPACES

### CONS:

- Not centrally located

### PROS:

- + Site capacity to expand to a medium sized library
- + Surface parking
- + City owned
- + Existing library site

## COSTS

LAND ~

INFRASTRUCTURE ~

ENTITLEMENTS ✓

### CONSTRUCTION

#### BUILDING

RENOVATION EXISTING ⚡

NEW ADDITION \$

#### PARKING

SURFACE \$

STRUCTURE \$\$

UNDER BUILDING \$\$\$

### SANCHEZ

⚡ RENOVATION EXISTING

EXISTING BUILDING RENOVATION FOR ADA & DEFERRED MAINTENANCE

\$ NEW ADDITION

NEW LIBRARY ADDITION

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# SMCL SYSTEM LIBRARIES – FACILITIES & SERVICE AREAS

CITY	2015 POPULATION	2040 PROJECTED POPULATION <sup>2</sup>	SF/RESIDENT <sup>1</sup>	EXISTING OR PLANNED LIBRARY SF
<b>PACIFICA</b>	38,551	41,319	.3 SF/RESIDENT	6,080 + 4,444 = 10,524 SF
<b>HALF MOON BAY</b>	12,051 + county 25,544 service population	13,108 + county 25,544 service population	.9 SF/RESIDENT	(7,825 SF existing) 22,000 SF planned
<b>FOSTER CITY</b>	32,390	35,420	.7 SF/RESIDENT	23,708 SF
<b>SAN CARLOS</b>	29,449	34,290	.6 SF/RESIDENT	21,836 SF
<b>BELMONT</b>	26,748	29,990	.7 SF/RESIDENT	20,230 SF
<b>MILLBRAE</b>	22,898	30,430	.9 SF/RESIDENT	26,200 SF
<b>ATHERTON</b>	6,935	7,716 + unincorporated 16,436 service population	.7 SF/RESIDENT	(4,790 SF existing) 11,000 SF planned
<b>BRISBANE</b>	4,541	5,263	1-1.3 SF/RESIDENT	(2,712 SF existing) 5-7,000 SF planned
<b>EAST PALO ALTO</b>	29,137	35,423	.2 SF/RESIDENT	7,680 SF
<b>PORTOLA VALLEY</b>	4,527	5,041	.8 SF/RESIDENT	4,000 SF
<b>WOODSIDE</b>	5,539	5,957	.8 SF/RESIDENT	4,800 SF

Note:

- 1 Based on projected population
- 2 Based on 2013 ABAG projections



# SMCL SYSTEM LIBRARIES – USEAGE DATA

CITY	2015 POPULATION	CURRENT LIBRARY SIZE	2015-16 PROGRAM ATTENDANCE	2015-16 LIBRARY VISITORS	2015-16 TOTAL CIRCULATION
<b>PACIFICA</b>	<b>38,551</b> (city with highest pop in SMCL)	<b>6,080 + 4,444 =</b> <b>10,524 SF</b>	<b>21,861</b> (ranked 7 <sup>th</sup> in SMCL)	<b>147,681</b> (ranked 7 <sup>th</sup> in SMCL)	<b>252,674</b> (ranked 6 <sup>th</sup> in SMCL)
<b>HALF MOON BAY</b>	12,051 + county 25,544 service population	7,825 SF	30,185	170,426	296,222
<b>FOSTER CITY</b>	32,390	23,708 SF	39,168	356,277	747,560
<b>SAN CARLOS</b>	29,449	21,836 SF	35,243	388,092	520,249
<b>BELMONT</b>	26,748	20,230 SF	64,558	391,258	460,130
<b>MILLBRAE</b>	22,898	26,200 SF	37,870	362,739	479,466
<b>ATHERTON</b>	6,935	4,790 SF	17,845	73,766	93,991
<b>BRISBANE</b>	4,541	2,712 SF	8,285	50,106	63,950
<b>EAST PALO ALTO</b>	29,137	7,680 SF	35,041	161,757	70,760
<b>PORTOLA VALLEY</b>	4,527	4,000 SF	14,146	119,215	111,967
<b>WOODSIDE</b> (closed for 9 month of the year)	5,539	4,800 SF	4,110	13,211	31,630

TO BE UPDATED

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# SMCL PACIFICA LIBRARIES – FY 16-17 USEAGE DATA

	SHARP PARK	SANCHEZ	TOTAL
<b>CIRCULATION COLLECTION</b>	123,507 (49%)	129,167 (51%)	252,674 81,125 BOOKS + MEDIA
<b>PATRON WALK-IN COUNT TOTAL</b>	88,262 (60%)	59,419 (40%)	147,681 visitors
<b>PATRON WALK-IN COUNT</b> (WHEN BOTH LIBRARIES ARE OPEN AT THE SAME TIME)			
<b>PROGRAMS</b>	403 (53%)	279 (47%)	762 total
YOUTH	187 programs + 133 class visits (62%)	161 programs + 37 class visits (38%)	518 youth total
TEEN	55 programs (100%)	0 programs	55 teen total
ADULT	28 programs(25%)	81 programs (75%)	109 adult total
<b>PROGRAM ATTENDANCE</b>	12,976 (60%)	8,885 (40%)	21,861 total
YOUTH	4,844 programs + 7,223 class visits (60%)	6,627 programs + 1,397 class visits(40%)	20,091 youth total
TEEN	616 programs (100%)	0 programs	616 teen total
ADULT	293 programs (25%)	861 programs (75%)	1,154 adult total
<b>COMPUTER HOURS/SESSIONS</b>	11,916 (60%)	7,805 (40%)	19,721 21 WORKSTATIONS

# SMCL PACIFICA LIBRARIES – AUGUST 2017 PATRON COUNTS

	SHARP PARK	SANCHEZ	COMMENTS
1	316	CLOSED	12-8 PM
2	351	243	12-8 PM/10-6 PM
3	455	CLOSED	10-6 PM
4	CLOSED	363	10-5 PM MUSICAL ST
5	420	381	9:30-5 PM/ 123 ANDRES/ MOVIE NIGHT
CLOSED			
7	CLOSED	381	12-8 PM
8	402	CLOSED	12-8 PM
9	326	357	12-8 PM/10-6 PM
10	386	CLOSED	10-6 PM
11	CLOSED	251	10-5 PM MUSICAL ST
12	483	258	9:30-5 PM
CLOSED			
14	CLOSED	429	12-8 PM
15	479	CLOSED	12-8 PM
16	330	280	12-8 PM//10-6 PM
17	431	CLOSED	10-6 PM
18	CLOSED	327	10-5 PM MUSICAL ST
19	435	461	9:30-5 PM
CLOSED			
21	CLOSED	528	ECLIPSE EVENT OPENED EARLY 9:00 AM
22	391	CLOSED	12-8 PM
23	290	301	12-8 PM/10-6 PM
24	368	CLOSED	10-6 PM
25	CLOSED	336	10-5 PM MUSICAL ST
26	489	256	9:30-5 PM
CLOSED			
28	CLOSED	313	12-8 PM
29	439	CLOSED	12-8 PM
30	422	248	12-8 PM/
31	344	CLOSED	10-6 PM
<b>TOTAL</b>	<b>7557</b>	<b>5713</b>	

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# PACIFICA LIBRARIES- *targeted size?*

Based on SMCL current range of sf/capita

	2014 POPULATION	2040 POPULATION	SF/RESIDENT	SF OF PROPOSED NEW LIBRARIES
<b>LOW</b>	38,551	41,319	.7 SF/RESIDENT	28,900 SF
<b>MEDIUM</b>	38,551	41,319	.8 SF/RESIDENT	33,050 SF
<b>HIGH</b>	38,551	41,319	.9 SF/RESIDENT	37,190 SF

**.7-.9/SF single facility size = 28,900 – 37,190 SF**

## System Strategies that include Sanchez Library

Sanchez Library Strategies	Size
Existing (ADA & Deferred Maintenance)	4,000 SF
New Addition + Community Room	+4,000 SF

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# SMCL PACIFICA LIBRARIES – 1 VS. 2 Libraries

	1 LIBRARY	2 LIBRARIES
<b>COLLECTION</b>	<p><b>NON REDUNDANT COLLECTION</b></p> <ul style="list-style-type: none"> <li>Broader and deeper collection as titles do not need to be duplicated between multiple branches</li> </ul>	<p><b>REDUNDANT COLLECTIONS</b></p> <ul style="list-style-type: none"> <li>54% of the current collection is unique (1 copy between PAC and SNZ)</li> <li>46% of the current collection is duplicated (2 copies, 1 copy @ PAC &amp; 1 copy @ SNZ)</li> </ul>
<b>HOURS</b>	60 hours dedicated to a single library	<p>60 hours split between two libraries.</p> <p>When hours were reduced in April 2015, the library saw a decrease in both visitors and items circulated (primarily at the Sharp Park Branch).</p> <ul style="list-style-type: none"> <li>6% overall reduction in visitors since FY 14/15</li> <li>7% overall reduction in circulation since FY 14/15</li> </ul>
<b>OPERATIONAL COSTS</b>	TBD	TBD

TO BE UPDATED

DRAFT

# SMCL PACIFICA LIBRARIES – LIBRARY VISITORS

	FY 13-14	FY 14-15	CHANGE	% CHG
SHARP PARK	113,326	108,879	-4,447	-4%
SANCHEZ	63,661	59,982	-3,679	-6%
PACIFICA TOTAL	176,987	168,861	-8,126	-5%
SMCL TOTAL	2,141,236	2,086,843	54,393	3%
	FY 14-15	FY 15-16	CHANGE	% CHG
SHARP PARK	108,879	95,743	-13,136	-12%
SANCHEZ	59,982	63,717	3,735	6%
PACIFICA TOTAL	168,861	159,460	-9,401	-6%
SMCL TOTAL	2,086,843	2,281,657	102,771	5%
	FY 15-16	FY 16-17	CHANGE	% CHG
SHARP PARK	95,743	88,262	- 7,481	-8%
SANCHEZ	63,717	59,419	-4,298	-7%
PACIFICA TOTAL	159,460	147,681	-11,779	-7%
SMCL TOTAL	2,281,657	2,162,526	-119,131	-6%



**DRAFT**

# SMCL PACIFICA LIBRARIES – ITEMS CIRCULATED

	FY 13-14	FY 14-15	CHANGE	% CHG
SHARP PARK	158,913	149,174	-9,739	-6%
SANCHEZ	134,308	130,439	-1,137	-4%
PACIFICA TOTAL	293,221	279,613	-13,608	-5%
SMCL TOTAL	3,309,955	3,468,980	159,025	5%
	FY 14-15	FY 15-16	CHANGE	% CHG
SHARP PARK	149,174	128,905	-20,269	-14%
SANCHEZ	130,439	132,084	1,645	1%
PACIFICA TOTAL	279,613	260,989	-18,624	-7%
SMCL TOTAL	3,468,980	3,379,055	-89,925	-3%
	FY 15-16	FY 16-17	CHANGE	% CHG
SHARP PARK	128,905	123,507	- 5,398	-4%
SANCHEZ	132,084	129,167	-2,917	-2%
PACIFICA TOTAL	260,989	252,674	-8,315	-3%
SMCL TOTAL	3,379,055	3,158,606	-220,449	-7%



**DRAFT**

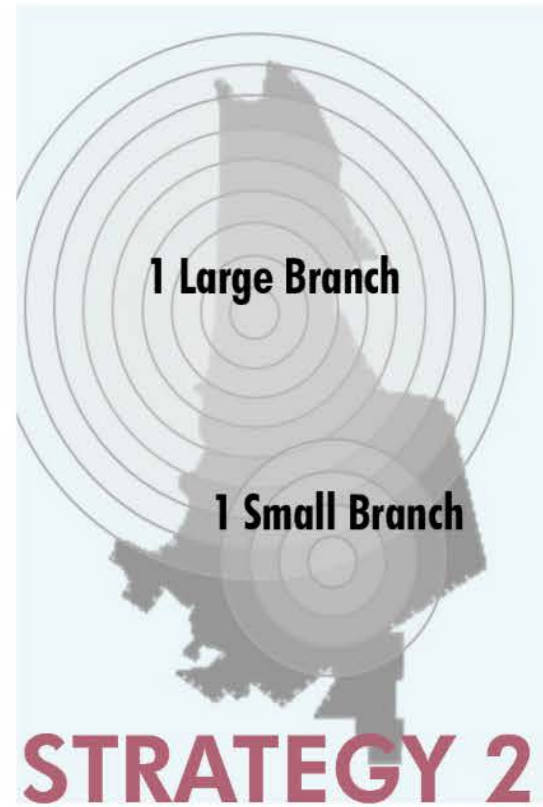
# SYSTEM STRATEGIES - SUMMARY



**1 Large Branch**

**STRATEGY 1**

LARGE = 30,000 - 36,000 SF



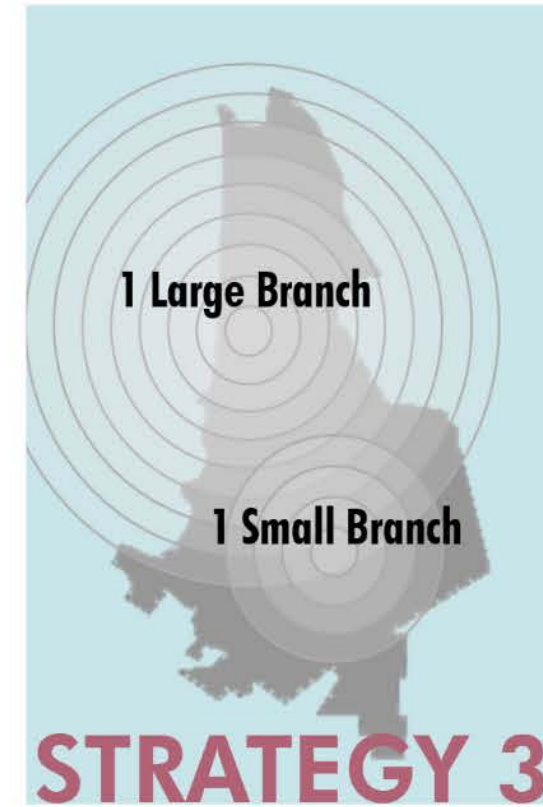
**1 Large Branch**

**1 Small Branch**

**STRATEGY 2**

LARGE = 28,000 - 36,000 SF

SMALL/MEDIUM = 4,000 SF



**1 Large Branch**

**1 Small Branch**

**STRATEGY 3**

LARGE = 28,000 - 32,000 SF

SMALL/MEDIUM =  
4,000 + 4,000 SF



**1 Large Branch**

**1 Medium Branch**

**STRATEGY 4**

LARGE = 26,000 SF

SMALL/MEDIUM = 4,000  
12,000 SF



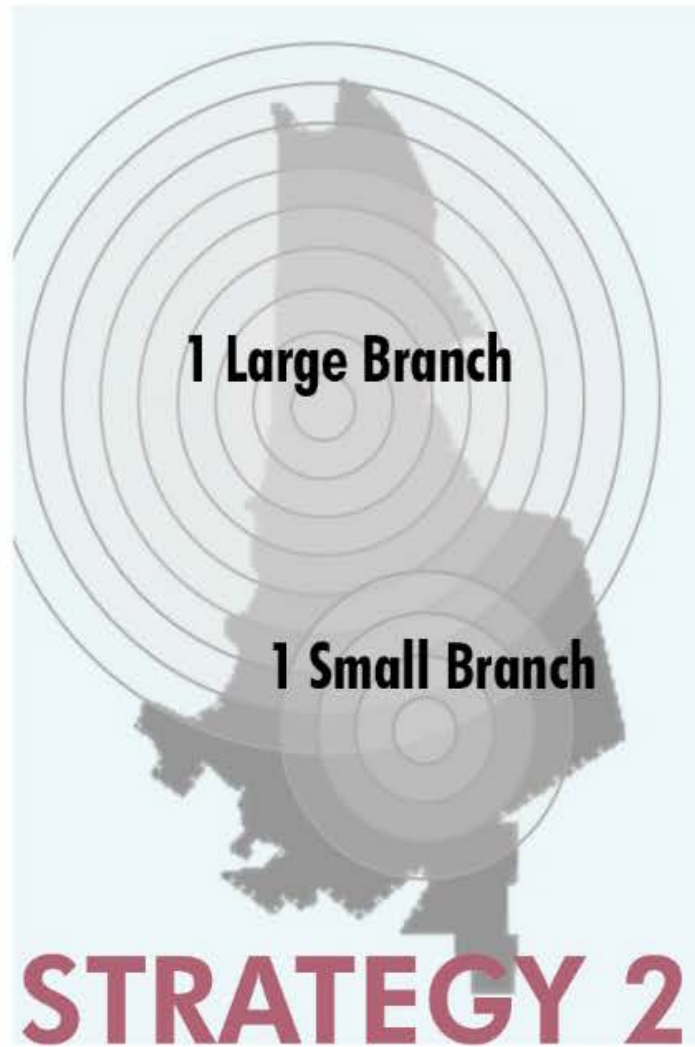
# SYSTEM STRATEGIES - SUMMARY



**1 Large Branch**

**STRATEGY 1**

LARGE = 30,000 - 36,000 SF



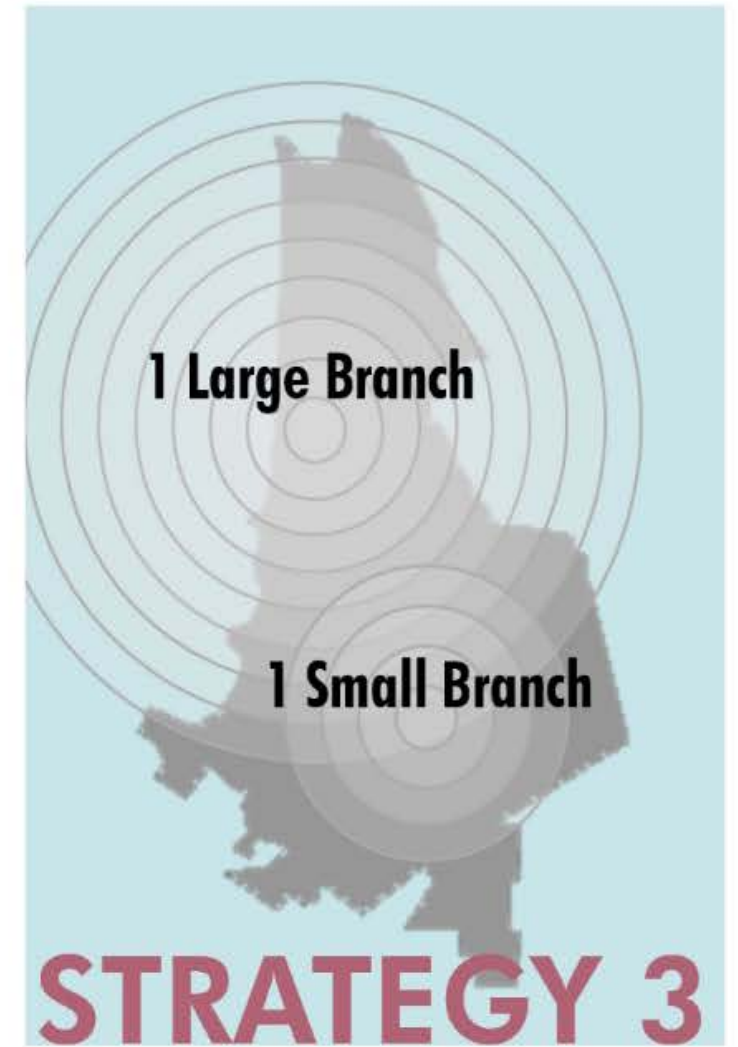
**1 Large Branch**

**1 Small Branch**

**STRATEGY 2**

LARGE = 28,000 - 36,000 SF

SMALL/MEDIUM = 4,000 SF



**1 Large Branch**

**1 Small Branch**

**STRATEGY 3**

LARGE = 28,000 - 32,000 SF

SMALL/MEDIUM =  
4,000 + 4,000 SF

# STRATEGY 1

## 1 BRANCH – 1 LARGE + SUPPLEMENTAL SERVICES



### SIZE

New Sharp Park Sanchez	30,000-36,000 SF Repurposed
<b>TOTAL SF</b>	30,000 – 36,000 SF

### OPERATIONAL COSTS (Ongoing Costs)

New Sharp Park	\$ <u>    </u> TBD <u>    </u>
Supplemental Services	\$ <u>    </u> TBD <u>    </u>
<b>TOTAL SF</b>	

### HOURS

	BASE	SUPPLEMENTAL
New Sharp Park	<u>  60  </u> Hrs. <u>  7  </u> Day	<u>  -  </u> Hrs. <u>  -  </u> Day
<b>TOTAL HOURS</b>		

KEY:

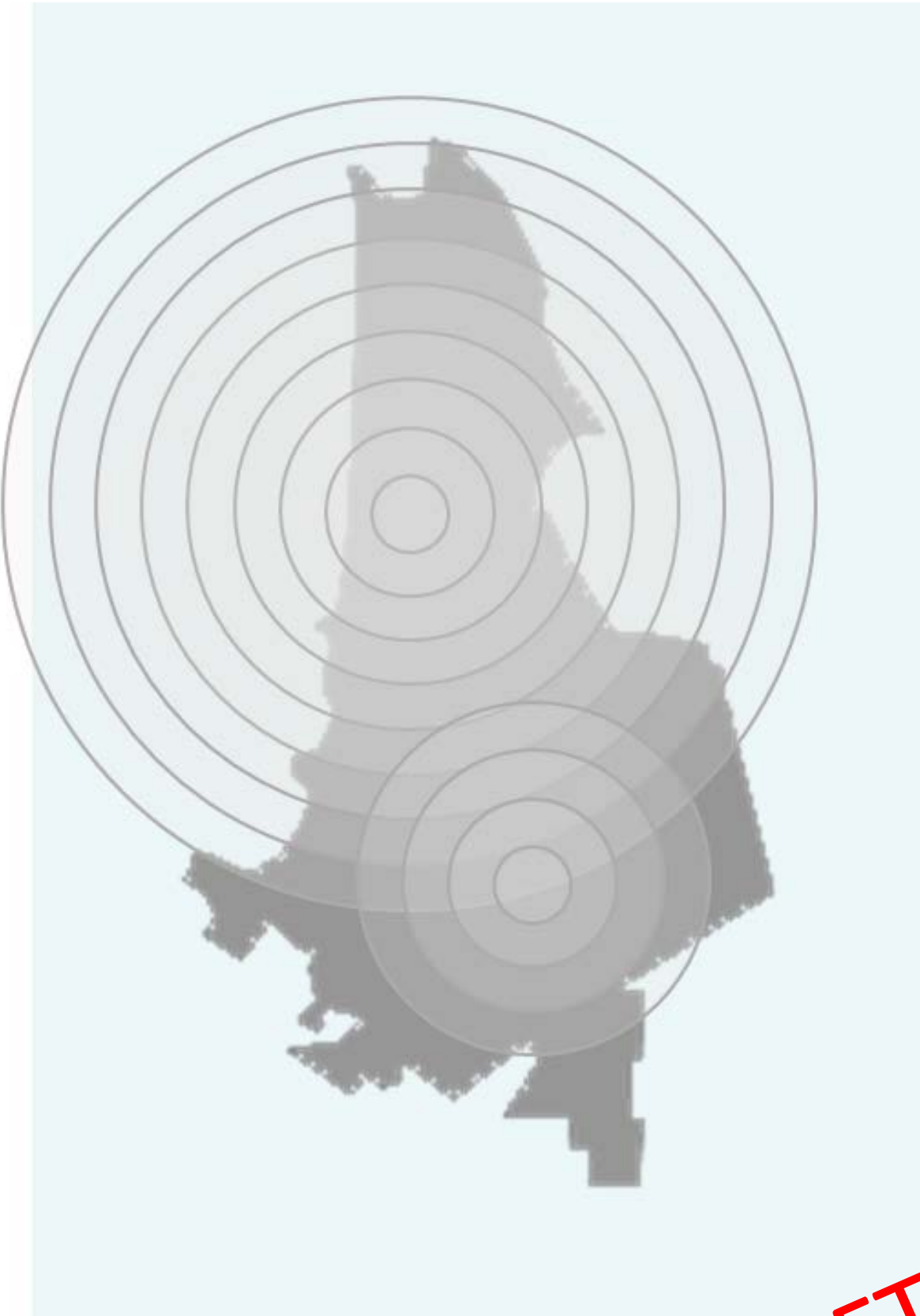
Large: 27,000-36,000 SF

Medium: 10,000-26,000 SF

Small: 4,000-9,000 SF

# STRATEGY 2

# 2 BRANCHES – 1 LARGE, 1 SMALL



### SIZE

New Sharp Park	30,000-36,000 SF
Renovated Sanchez	~4,000 SF
<b>TOTAL SF</b>	~34,000-40,000 SF

### OPERATIONAL COSTS (Ongoing Costs)

New Sharp Park	\$ TBD
Renovated Sanchez	\$ TBD
<b>TOTAL SF</b>	

### HOURS

	BASE			SUPPLEMENTAL		
New Sharp Park	30	Hrs.	4	Day	TBD	Hrs. _____ Day
Renovated Sanchez	30	Hrs.	4	Day	TBD	Hrs. _____ Day
<b>TOTAL HOURS</b>						

KEY:  
 Large: 27,000-36,000 SF      Medium: 10,000-26,000 SF      Small: 4,000-9,000 SF

**DRAFT**

# STRATEGY 3

# 2 BRANCHES – 1 LARGE, 1 SMALL



### SIZE

New Sharp Park	28,000-32,000 SF
Renovated Sanchez	~4,000 SF + 4,000 SF
<b>TOTAL SF</b>	~32,000-36,000 SF

### OPERATIONAL COSTS (Ongoing Costs)

New Sharp Park	\$ _____
Renovated Sanchez	\$ _____
<b>TOTAL SF</b>	

### HOURS

	BASE			SUPPLEMENTAL				
New Sharp Park	<u>30</u>	Hrs.	<u>4</u>	Day	<u>TBD</u>	Hrs.	_____	Day
Renovated Sanchez	<u>30</u>	Hrs.	<u>4</u>	Day	<u>TBD</u>	Hrs.	_____	Day
<b>TOTAL HOURS</b>								

KEY:

Large: 27,000-36,000 SF

Medium: 10,000-26,000 SF

Small: 4,000-9,000 SF

**DRAFT**



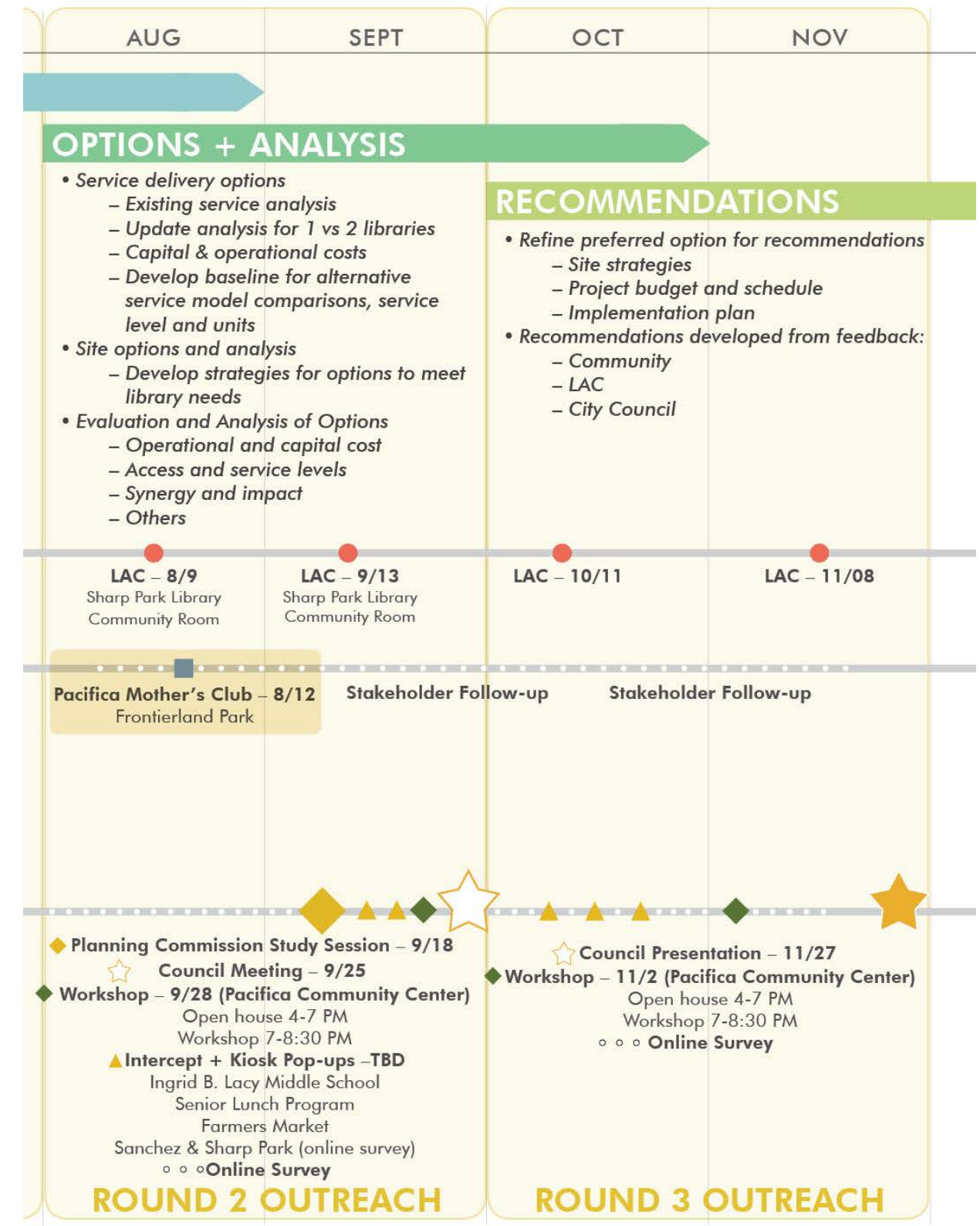
# AGENDA

1. Call to Order
2. Approval of August 9, 2017 Meeting Minutes
3. Oral Communications
4. Site Analysis
5. Library System Strategies
6. **Planned Outreach Activities and LAC participation**
7. Discussion of website and public communication
8. Committee and staff communications
9. Adjourn

# PLANNED OUTREACH ACTIVITIES AND LAC MEETINGS

## Current Draft of Work Plan Round 2:

1. Planning Commission Study Session 9/18
2. Fog Fest 9/23
3. City Council 9/25
4. Community Workshop 9/28
5. Farmers Market 10/4
6. On-line Survey



# Pacifica Community Meeting

by Dorsa Jalalian (You) • 28 minutes ago

**Pacifica Community Center**  
540 Crespi Dr, Pacifica, CA 94044, USA

Structured meeting, same content as Open House

All times displayed in America/Los Angeles

Table Calendar

	Sep <b>28</b> THU 7:00 PM – 8:30 PM
Be the first to participate!	0

# Pacifica Fog Fest

by Dorsa Jalalian (You) • 31 minutes ago

**Palmetto Avenue**  
Palmetto Ave, Pacifica, CA 94044, USA

All times displayed in America/Los Angeles

Table Calendar

	Sep <b>23</b> SAT 10:00 AM – 11:00 AM	Sep <b>23</b> SAT 11:00 AM – 12:00 PM	Sep <b>23</b> SAT 12:00 PM – 1:00 PM	Sep <b>23</b> SAT 1:00 PM – 2:00 PM	Sep <b>23</b> SAT 2:00 PM – 3:00 PM	Sep <b>23</b> SAT 3:00 PM – 4:00 PM	Sep <b>23</b> SAT 4:00 PM – 5:00 PM	Sep <b>23</b> SAT 5:00 PM – 6:00 PM
Be the first to participate!	0	0	0	0	0	0	0	0

# Pacifica Open House

by Dorsa Jalalian (You) • 29 minutes ago

**Pacifica Community Center**  
540 Crespi Dr, Pacifica, CA 94044, USA

Informal/drop-in presentation, same content as workshop

All times displayed in America/Los Angeles

Table Calendar

	Sep <b>28</b> THU 4:00 PM – 5:00 PM	Sep <b>28</b> THU 5:00 PM – 6:00 PM	Sep <b>28</b> THU 6:00 PM – 7:00 PM
Be the first to participate!	0	0	0

# Pacifica Farmers Market

by Dorsa Jalalian (You) • 26 minutes ago

**Rockaway Beach**  
Rockaway Beach, Pacifica, CA 94044, USA

All times displayed in America/Los Angeles

Table Calendar

	Oct <b>4</b> WED 2:30 PM – 3:30 PM	Oct <b>4</b> WED 3:30 PM – 4:30 PM	Oct <b>4</b> WED 4:30 PM – 5:30 PM	Oct <b>4</b> WED 5:30 PM – 6:30 PM
Be the first to participate!	0	0	0	0





# AGENDA

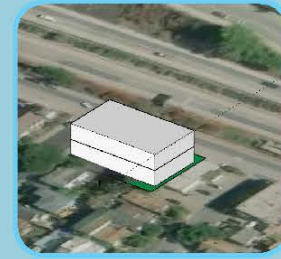
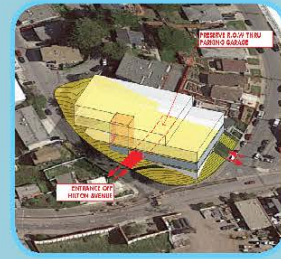
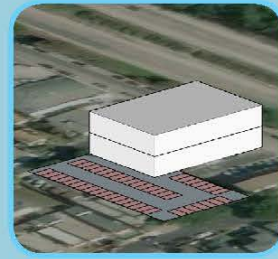
1. Call to Order
2. Approval of August 9, 2017 Meeting Minutes
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5. Library System Strategies
6. Planned Outreach Activities and LAC participation
7. **Discussion of website and public communication**
8. **Committee and staff communications**
9. **Adjourn**



# PACIFICA LIBRARY EVALUATION MATRIX

## LIBRARY SITES AT SHARP PARK, MANOR DISTRICT, AND FAIRWAY PARK

- CITY OWNED
- SCHOOL DISTRICT
- PRIVATE
- FEDERAL LAND

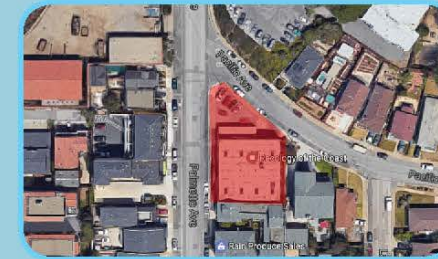


EVALUATION CRITERIA	CITY HALL SITE	BEACH BLVD SITE	SHARP PARK LIBRARY	PARKING LOT	CORP YARD	OCEANA HIGH SCHOOL	SCHOOL DISTRICT HQ	IBL LIBRARY
1=POOR 2=FAIR 3=EXCELLENT	SANTA MARIA AVE. & FRANCISCO BLVD.	PALMETTO AVE. & MONTECITO AVE.	HILTON WAY & PALMETTO AVE.	FRANCISCO BLVD. & SALADA AVE.	NE CORNER OF OCEANA BLVD & MILAGRA DR.	OCEANA BLVD. & PALOMA AVE.	375 REINA DEL MAR	1427 PALMETO AVE
<b>SITE AREA</b>	28,000 SF	32,000 SF	31,236 SF	13,000 SF	36,444 SF	82,343 SF	81,600/ 208,000 SF	5,000 SF
<b>ACCESSIBILITY</b>	2.4	2.8	1.8	2.0	2.2	2.7		1.7
<b>SITE CAPACITY</b>	2.0	2.9	1.4	1.1	2.4	2.6	2.0	
<b>COSTS</b>	\$\$\$	\$\$ <sup>e</sup>	\$	\$\$ <sup>e</sup>	\$\$\$	\$\$\$	\$\$\$	\$
Land								
Infrastructure		<sup>e</sup>		<sup>e</sup>		<sup>e</sup>		
Entitlements	\$	\$		\$	\$	\$	\$	
Construction Costs	\$	\$	\$	\$	\$	\$	\$	\$
Relocation Costs	\$				\$	<sup>e</sup>	\$	
<b>AVAILABILITY</b>								
<b>ECONOMIC IMPACT</b>	2.3	3.0	2.7	2.2	1.7	1.5	1.1	1.5
<b>SYNERGY/CONNECTIVITY</b>	2.4	2.9	2.2	2.1	1.7	1.9	1.5	1.9
<b>ENVIRONMENT</b>	2.5	2.2	2.2	2.4	2.9	2.9	2.6	2.3
	<b>2.3</b>	<b>2.9</b>	<b>2.1</b>	<b>2.0</b>	<b>2.2</b>	<b>2.3</b>	<b>1.7</b>	<b>1.7</b>

# PACIFICA LIBRARY EVALUATION MATRIX

## LIBRARY SITES AT SHARP PARK, MANOR DISTRICT, AND FAIRWAY PARK

- CITY OWNED
- SCHOOL DISTRICT
- PRIVATE
- FEDERAL LAND

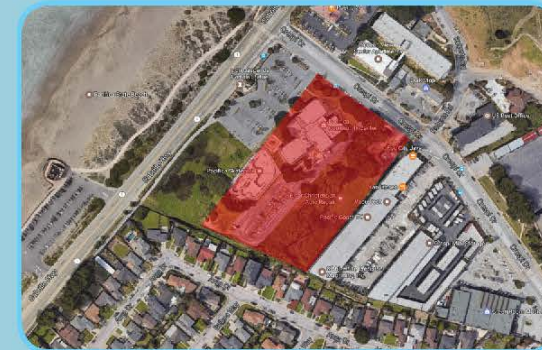


EVALUATION CRITERIA 1=POOR 2=FAIR 3=EXCELLENT	PUBLIC AGENCY	SHOPPING CENTER (2 SITES)	SOUTH OF GORILLA BBQ	PUBLIC AGENCY	FAIRWAY PARK
	CLARENDON RD. & FRANCISCO BLVD.	EUREKA DR. & OCEANA BLVD.	2145 CABRILLO HWY.	PACIFIC AVE. & PALMETTO AVE.	EAST OF COAST HWY. NORTH OF POLICE STATION
SITE AREA	36,000 SF	19,700/216,000 SF	34,000/118,000 SF	10,000 SF	130,000 SF
ACCESSIBILITY	2.8	2.8	X	2.8	X
SITE CAPACITY <small>Building Parking</small>	2.3	2.7	2.1	X	2.7
COSTS	\$\$\$\$	\$\$\$\$	\$\$\$\$	\$\$\$\$	\$\$\$\$
<small>Land</small>	\$	\$	\$	\$	\$
<small>Infrastructure</small>	\$	\$	\$	\$	\$
<small>Entitlements</small>	\$	\$	\$	\$	\$
<small>Construction Costs</small>	\$	\$	\$	\$	\$
<small>Relocation Costs</small>	\$	\$	\$	\$	\$
AVAILABILITY	X				
ECONOMIC IMPACT	1.8	2.3	1.4	2.4	1.2
SYNERGY/CONNECTIVITY	2.3	2.6	1.4	2.4	1.2
ENVIRONMENT	2.9	2.7	2.4	2.6	2.2
	2.4	2.6	1.7	2.3	1.8

# PACIFICA LIBRARY EVALUATION MATRIX

## LIBRARY SITES AT ROCKAWAY BEACH, LINDA MAR, AND PEDRO POINT

- CITY OWNED
- SCHOOL DISTRICT
- PRIVATE
- FEDERAL LAND



### EVALUATION CRITERIA

1=POOR 2=FAIR 3=EXCELLENT

### SANCHEZ LIBRARY

TERRA NOVA BLVD.

### COMMUNITY CENTER

540 CRESPI DR.

### ODDSTAD ELEMENTARY SCHOOL

ODDSTAD BLVD.

#### SITE AREA

116,000 SF

204,000 SF

511,000 SF

#### ACCESSIBILITY

1.9

2.7

~~2.3~~

#### SITE CAPACITY

Building  
Parking

2.9

2.7

2.3

#### COSTS

\$

\$\$

\$\$

Land

Infrastructure

Entitlements

Construction Costs

Relocation Costs

\$

\$

\$

\$

\$

#### AVAILABILITY

#### ECONOMIC IMPACT

1.6

~~2.2~~

~~1.1~~

#### SYNERGY/CONNECTIVITY

1.9

2.2

2.7

#### ENVIRONMENT

2.7

2.3

2.7

2.2

2.3

1.8



# PACIFICA LIBRARY EVALUATION MATRIX

## LIBRARY SITES AT ROCKAWAY BEACH, LINDA MAR, AND PEDRO POINT

- CITY OWNED
- SCHOOL DISTRICT
- PRIVATE
- FEDERAL LAND



EVALUATION CRITERIA <small>1=POOR 2=FAIR 3=EXCELLENT</small>	SHOPPING CENTER 1 <small>TERRA NOVA BLVD. &amp; ODDSTAD BLVD.</small>	SHOPPING CENTER 2 <small>COAST HWY. &amp; LINDA MAR BLVD.</small>	QUARRY <small>CABRILLO HWY. &amp; SAN MARLO WAY</small>	THE "ROCK" <small>CABRILLO HWY. &amp; FASSLER AVE</small>	SHOPPING CENTER 3 <small>ADOBE DR. &amp; LINDA MAR BLVD.</small>	SELF STORAGE <small>CRESPI DR.</small>
<b>SITE AREA</b>	93,000/263,000 SF	511,000 SF	426,000 SF	150,000 SF	23,600 SF	42,000/136,000 SF
<b>ACCESSIBILITY</b>	1.7	2.1	2.7	1.6	1.7	2.1
<b>SITE CAPACITY</b> <small>Parking Building</small>	2.6	2.2	3.0	1.6	1.4	2.2
<b>COSTS</b>	<del>\$</del>	<del>\$</del>	<del>\$</del>	<del>\$</del>	<del>\$</del>	<del>\$</del>
<small>Land</small>	\$	\$	\$	\$	\$	\$
<small>Infrastructure</small>	\$	\$	\$	\$	\$	\$
<small>Entitlements</small>	\$	\$	\$	\$	\$	\$
<small>Construction Costs</small>	\$	\$	\$	\$	\$	\$
<small>Relocation Costs</small>	?	?	?	?	?	?
<b>AVAILABILITY</b>	?	?	?	?	?	?
<b>ECONOMIC IMPACT</b>	1.9	2.2	2.7	1.2	1.4	1.8
<b>SYNERGY/CONNECTIVITY</b>	2.0	2.4	2.6	1.4	1.2	1.8
<b>ENVIRONMENT</b>	2.9	2.1	1.8	1.7	2.5	2.2
	2.2	2.2	2.5	1.5	1.6	2.0