

# City of Pacifica's "Beach Blvd." Project Site Proposed Hotel & Restaurant Share Site with Library

## SITE PLAN CONCEPT DRAWING

Friend Development Group, LLC



## STATUS

City Council authorized preparation of an Agreement to Negotiate Exclusively for the hotel & restaurants. It requires public meetings, and City Planning & Coastal Commission approvals. Preliminary concept above will be studied & refined during project review. Opening estimated 2022. See entire concept design proposal at [www.CityofPacifica.org/BeachHotel](http://www.CityofPacifica.org/BeachHotel)

## CITY COUNCIL GOALS



**2212 Beach Boulevard (above) is site of Proposed, Hotel, Restaurant & Library for Visitors & Residents**

### GOALS

Hotel, restaurant & Library

- Anchor Palmetto Ave
- Strengthen hotel economy
- Est \$700 - 900K/yr hotel tax revenue to City

### WHO

Developer builds hotel & restaurant  
City builds Library  
County staffs & operates library  
All require City Council approvals