



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, February 5, 2020 6:30 PM
Planning Department Conference Room
1800 Francisco Blvd., Pacifica**

CALL TO ORDER: 6:32 P.M. by Chairperson Patty Hontalas

ROLL CALL:

- 1. Members Present:** Patty Hontalas, Melinda Moses, Ginny Jaquith, Linda Jonas and Gail Bennett
- 2. Members Not Present:** David Martinez
- 3. City Council Liaison:** Sue Beckmeyer
- 4. Staff Members:** Aren Clark, Lawrence Henriquez, and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF OCTOBER 2, 2019 and DECEMBER 4, 2019 MINUTES: Approved

PUBLIC COMMENT:

Dan Wells from the Pacifica Garden Club reported that the planter box is still being maintained and noted the poppies and are beginning to bloom. The club will be putting in a few new plants to replace the dead ones.

DISCUSSION ITEMS:

A. Crespi & Hwy.1 Island #4: Ginny will be meeting with the Coastside Community Church on Friday, February 7 to discuss the adoption of Island #4.

B. Rockaway Planting: Patty met with Lisa Eccleston about planting at her Rockaway site, which should be happening in the next month or two. Dave shared the planting design with Lisa and will coordinate the planting schedule.

C. Murals Project: Ginny shared that the subcommittee met and discussed the Public Works Corporation Yard mural and funding options. The subcommittee had ideas which included setting up a GoFundMe page, reaching out to other community organizations, local businesses, or corporations. The estimated cost of the mural would be between \$12,000 to \$15,000. Linda thought a GoFundMe page set up by the Rotary Club might be a possibility.

Also discussed at the Mural subcommittee meeting:

- The construction of an artist registry.
- Painting benches and utility boxes.
- A recommendation to City Council to create a policy which encourages public art in large or redevelopment projects.

D. Mayor's Beautification Award: Patty explained no one was awarded due to having only two entries and presented the idea of carrying over the awards to this year or the changing start and end dates. Patty would also like the recipients' showcased at the Fog Fest. The BAC will present these ideas at the May 11th Council presentation.

E. Project Green Space: Sue Beckmeyer passed the Project Green Space information to Gail Benton Shoemaker, a member of the Tree City USA Committee, who was interested in finding out more about Daly City's project.

F. Nominate BAC Committee Chair & Vice Chair 2020: The committee nominated Melinda Moses as Chair and Linda Jonas as Vice Chair.

G: BAC Committee presentation to Council TBD: The date for the BAC presentation will be Monday, Monday 11 at the council chambers.

UPDATE OF COMPLETED PROJECTS:

A: Linda Mar Islands: The committee decided to remove the signs altogether. Aren will ask North Coast County Water District if they want to adopt the other islands. Currently, NCCWD has only agreed to adopt the first median.

B: Sharp Park Road: The Rotary Club has yet to set a date to get to the site for maintenance, but one will be determined soon. Linda noted the area is still wet from the recent rainfall.

C: Palmetto Ave.: Public Works installed the sponsor signs along Palmetto and will plant at the Brighton Road site. Ginny will send another round of reminders to sponsors to uphold their locations. Sue shared that EDC is working on Palmetto Phase II, which would focus on community engagement.

D: Sanchez Art Center: As part of a community service project, Linda noted the Rotary Club recently weeded by the large rock with the plaque and will soon plant succulents in the same area.

E: Marvilla Playground: No new major updates.

F: Manor planting strip (East Side): The Rotary Club will soon set a maintenance date. Patty volunteered to help Linda weed the strip.

STAFF COMMUNICATIONS: Lawrence approached the committee about memorial bench locations, and where they thought they could be placed since the beach area is full. Aren suggested the Sweeney Ridge Trail or Pedro Point Headlands. Gail suggested a small area north of Esplanade. Per Aren, the stairs at Oddstad have been repaired and Public Works just needs to install one more light. The Community Center slide has been replaced. Aren also shared the City will be expanding the fencing at Fairmont Park as well as resurfacing the basketball courts.

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:

- 1.) The committee plans to take a group photo at the March 4th BAC meeting for the May Council presentation.

GOOD OF THE ORDER: Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

ADJOURNMENT: There being no further business, Chairperson Hontalas closed the meeting at 7:42 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, March 4, 2020 at 6:30 p.m., in the Planning Conference Room located at 1800 Francisco Blvd.