



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, March 4, 2020 6:30 PM
Planning Department Conference Room
1800 Francisco Blvd., Pacifica**

CALL TO ORDER: 6:35 P.M. by Chairperson Patty Hontalas

ROLL CALL:

- 1. Members Present:** Patty Hontalas, Melinda Moses, David Martinez, Gail Bennett
And Ginny Jaquith
- 2. Members Not Present:** Linda Jonas
- 3. City Council Liaison:** Sue Beckmeyer
- 4. Staff Members:** Aren Clark, Lawrence Henriquez, and Michelle Trayer from
Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF February 5, 2020 Minutes: Approved

PUBLIC COMMENT:

Dan Wells from the Pacifica Garden Club reported that the Community Center planter box is still being maintained. The water at the location has been turned back on and the poppies are continuing to bloom. The Garden Club will be holding a meeting at the American Legion Hall at 7 p.m. on Wednesday, March 11 and Dave will be a guest speaker. Dan also shared with the group he will be interviewing with Council to become a member of the Beautification Advisory Committee.

DISCUSSION ITEMS:

A. Crespi & Hwy.1 Island #4: Ginny met with Pastor Rob McIlvoy of the Coastside Community Church to discuss the Crespi project. Unfortunately the church is not interested at this time, but would like to be kept on the list in case they are able to adopt in the future.

B. Rockaway Planting: Dave estimated \$720 for plants, and the cost and design plans were given to Lisa Eccleston. Dave thought it might be a good idea to wait to plant due to the Rockaway hotel construction. Lisa Eccleston has hired a garden crew for the project.

C. Murals Project: The Mural Sub Committee met recently and Ginny shared with the BAC that the Taco Bell Corporation may be interested in a mural project near their store in Linda Mar. Taco Bell was recently given an award by the Chamber of Commerce for the beautification and revitalization of the Taco Bell Cantina. Ginny will get in touch with Taco Bell's representatives and discuss the potential project further.

Also discussed at the Mural subcommittee meeting:

- The possibility of art on City owned utility boxes and benches

D. Mayor's Beautification Award: Patty and Dave are still the only two members on the Mayor's Beautification Award Committee. The committee discussed moving the submission date up and having a board at the City's Fog Fest Booth to display the contest winners. Patty will work on a new award flyer and ask City staff to post.

E. BAC Committee presentation to City Council- Monday, May 11, 2020: Patty will prepare the presentation and give to Public Works Deputy Director Sam Bautista for review in the coming weeks.

F. Work Plan for fiscal year 2020-2021: The committee discussed what goals they would like to accomplish for the coming fiscal year. A few ideas were to consistently follow-up with the sponsors and ensure their areas are maintained per the signed agreement. The committee would also like to see the Mayor's Beautification Award presentation to Council and award dates finalized, a new Mural/Public Art Program implemented and an artist registry created. The BAC will continue to think of new projects and the plan will be presented to council at the May 11th meeting.

G: Photo of BAC Committee for City Council Presentation: The group photo will be taken at the April meeting to include the new BAC members.

UPDATE OF COMPLETED PROJECTS:

A: Linda Mar Islands: The sponsor signs at the islands have been removed by Public Works since it was deemed unsafe for sponsors to maintain the site. Per Dave, one of the sponsors showed interest in adopting another site.

B: Sharp Park Road: The location needs to be weeded, and Ginny will address this at the next Rotary Club board meeting.

C: Palmetto Ave.: Dave applied fresh mulch to the area but notes the location appears to have been vandalized, as some of the plants look like they were cut down.

D: Sanchez Art Center: Mulch was a great idea and helped Dave to easily remove the crab grass.

E: Marvilla Playground: The site is up for adoption. Aren stressed that the sponsors need to maintain the site they agreed to look after. Public Works will mow and whack weeds, but once flowers are present, they are not able to manage the weeds around the plant beds.

F: Manor planting strip (East Side): Patty reported that the trees that are planted along the east side of Manor across from Ocean Shore School are all dying. There was a discussion with Aren to find out the cost of the green water bags that are used for watering in other cities, such as Daly City and South San Francisco.

STAFF COMMUNICATIONS:

Aren told the BAC there is a plan for the Spindrift Playground equipment and an ADA ramp will be installed. Aren also shared the repairs at Oddstad are almost complete.

Councilmember Sue Beckmeyer brought up a few informational items to the BAC:

- City Council has requested a removal of the bee-keeping prohibition in Pacifica
- City Council Goal Setting date is Saturday, March 21, 2020
- There are two Beautification Advisory Committee openings, and City Council will be holding interviews this month

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:

- The Greenhouse Project
- Tree planting, and where within the City trees can be placed

GOOD OF THE ORDER: Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

ADJOURNMENT: There being no further business, Chairperson Hontalas closed the meeting at 8:17 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, April 1, 2020 at 6:30 p.m., in the Planning Conference Room located at 1800 Francisco Blvd.