



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, October 7, 2020
Virtual Meeting via Zoom**

CALL TO ORDER: 6:34 P.M. by Chairperson Melinda Moses

ROLL CALL:

Members Present: Gail Bennett, Ryann Hoffman, Patty Hontalas, Linda Jonas, David Martinez, Melinda Moses, and Dan Wells

City Council Liaison: Sue Beckmeyer

Staff Members: Lisa Petersen, Sam Bautista, Aren Clark, Lawrence Henriquez, and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved.

APPROVAL OF September 2, 2020 Minutes: Approved.

PUBLIC COMMENT: No public comment.

DISCUSSION ITEMS:

A. Update on Palmetto Ave. Sponsor letter, work dates, and plant replacement:

Gail told the committee the upcoming scheduled work days for Palmetto Ave. will be Saturday, October 24, 9:30 a.m. to 11:30 a.m. and Saturday, November 7, 9:30 a.m. to 11:30 a.m. and this information will be sent in an email to the sponsors. Public Works will provide the 66 Euonymus and 65 Lavender replacement plants needed for these days. Aren discussed irrigation at the locations. Gail and Ryann will be present on the planting days and asked if anyone else on the committee would want to lend their time and expertise on those days as well. Dave said he would meet on October 24 to assist and make sure the sponsors are aware of the established drip system. Councilmember Beckmeyer wanted to know what day Pacifica Arbor Day was, and Deputy Director Sam Bautista confirmed November 14 is the correct date.

B. Update on Mayor's Beautification Awards:

The Mayor's Beautification Award Subcommittee has been meeting with Councilmember Beckmeyer to discuss revisions to the program. In the September meeting, the committee talked about prizes and whether or not they can be donated by local merchants. The answer has yet to be defined per Councilmember Beckmeyer, but she did note the City Manager stated no city funds can be used to purchase anything that would be given away as a prize. The new program recommendations will first be presented to the BAC for approval before going to Council. The goal will be to open up nominations spring 2021.

C. Grace McCarthy Overlook Plants:

Dave recently visited the location and discussed the plants that are currently planted. Dave will create a design plan that sticks to the BAC's planting guidelines of Mediterranean and California native plants, as well as plants that will not attract deer. The committee also talked about the content and information currently on the BAC webpage. Melinda will work with Michelle to discuss what changes need to be made.

STAFF COMMUNICATIONS:

A. Cabrillo School Bio Retention Basin Adopt-A-Spot:

The Cabrillo School Crosswalk Improvement Project was completed over the summer and the City installed retention basins at the location. These bio swales are currently bare and the City was hoping to get the BAC to assist with finding sponsors to adopt these areas. At this time, the school cannot take on this project due to the pandemic and having no one present at the facility. Lawrence also mentioned a basin that is currently full of water, which was recently tested by the Waste Water Department and determined to most likely be spring water. This may or may not be an issue per Aren when it comes to time to plant at the location.

B. The Sponsorship & Maintenance of Island in front of 400 Rockaway Beach Avenue:

Public Works Director Lisa Petersen recently met with a Rockaway Beach resident who expressed wanting to see a higher level of maintenance to the high-visibility area that is also in the City's right-of-way. The area contains a large amount of dirt with a few ice plants. In further discussion with the resident, the topic of the BAC potentially being interested in offering this site as an Adopt-A-Spot location was brought up. The BAC discussed asking local realtor Lisa Eccleston if she would be interested in adopting this location since it is close proximity to her office. The topic of irrigation was discussed, which needs to be looked into. Councilmember Beckmeyer suggested this topic be further investigated and revisited at the next meeting.

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:

1. Revisit the Sponsorship & Maintenance of Island in front of 400 Rockaway Beach Avenue item

GOOD OF THE ORDER:

Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

ADJOURNMENT:

There being no further business, Chairperson Moses closed the meeting at 7:52 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, November 4, 2020 at 6:30 p.m. and is subject to change.