

MINUTES

Beautification Advisory Committee
2075 Coast Highway
Pacifica, CA 94044

February 6, 2019

The meeting was called to order at 6:32 PM by committee Chair Patty Hontalas. Members of the Beautification Advisory Committee (BAC) in attendance were Patty Hontalas, Avelino Pombo, David Martinez, Melinda Moses, Ginny Jaquith, and Linda Jonas. City Council Liaison Sue Beckmeyer was in attendance in addition to Aren Clark, Lawrence Henriquez, and Michelle Trayer from the City of Pacifica Public Works Department. Dan Wells from the Pacifica Garden Club and visitor Gail Bennett Committee were present as members of the public.

The minutes of the December 5, 2018 and January 2, 2019 were approved.

Announcements:

- ~~The BAC's annual report is scheduled to be presented to the City Council at the March 25th Council meeting.~~
- Committee / Commission Annual Report presentations will be scheduled for a study session with the City Council meeting of May 13, 2019.

Public Comment:

- Dan Wells, member of the Pacifica Garden Club inquired what groups are interested in the Greenhouse Project so the Garden Club coordinate with those groups to determine what work needs to be done.

Completed Project Updates:

- **Linda Mar Medians:** Committee member Ginny Jaquith stated the Coastside Community Church is ready to go. Pastor would like to be involved.
- **Pacifica Arts Center:** Nothing to report.
- **Oceana Blvd. Ocean Shore School & Rotary Club:** Needs a little weeding, but otherwise the area is looking good. BAC has interested volunteers who will assist in pulling the weeds.
- **Spindrift School:** Looking good; project going according to plan.

Upkeep of Completed Projects:

- **Grace McCarthy Overlook:** Needs a little weeding, but otherwise the area is looking good.
- **Linda Mar Medians:** Topic discussed under the Completed Project Update.
- **Marvilla Park:** Nothing to report.
- **Community Center Planter Boxes (Garden Club, Pacifica Resource Center, Sandy Parry):** The project is moving right along and weeding was done today. There is one island still available.

Continuing Business:

- A. **BAC new members-Orientation-Goals 2019:** Jaquith shared a PowerPoint presentation which covered the history, purpose, roles, responsibilities, procedures and projects of the committee.

In August of 2011 the City Council approved a proposal presented by then Mayor Mary Ann Nihart

to create a Beatification Task Force (BTF) with the following objectives:

1. Identify and map city owned parcels of land throughout the City with particular emphasis on main thoroughfares for planting and beautification.
2. Establish themes and plants appropriate for use by community groups in these parcels with emphasis on native plants and water saving plants.
3. Identify possible methods, outreach and funding sources for ongoing organization/volunteer participation and maintenance of these areas.

- I. **Sites New & Currently available:** Nothing to report.
 - II. **Murals:** Jacquith would like to get this project in place.
 - III. **Mayors' Beautification Awards:** Information is distributed in May, but Martinez suggested the committee start looking for an award committee. Recommendations should be given to Martinez and Hontalas. Selections are made by the Committee at the end of October.
 - IV. **Beach Coalition:** Nothing to report.
 - V. **EDC:** Samantha Hauser is the new Chair, and they meet the second Tuesday of the month.
- B. **Plant design for Rockaway Site:** Martinez visited the trail and noticed the Beach Coalition has been planting California native plants. He noted there are a couple spots where the ice plant has died out, and suggested to have agave and poppies planted in that location. Martinez wanted to committee to decide if a beneficial garden, one that attracts butterflies and bees, is the direction to go. The committee agreed to this idea, so Martinez will meet with Lisa Eccleston and present a planting plan.
- C. **Manor Safeway Parking lot planting:** Pombo spoke to Bill Meyerhoff, owner of Seaview Tires in Manor, who was able to present the bids to the Landlord Association. The Association passed on it, but Meyerhoff will meet with the merchants to inquire if they would like to adopt the project. Additionally, Pombo was able to obtain two bids from local landscapers. Pombo will meet with Meyerhoff at the end of the month to see what came from the discussion with the merchants.
- D. **Adopt-A-Sign signage:** Two signs are still looking for permanent placement. Pombo suggested using social media such as Nextdoor and Facebook as an advertisement tool. He also suggested advertising near highly visible areas such as on and off ramps.
- E. **Palmetto Street Scape Planting date:** The lavender that was planted did not do well and a majority of the plants did not survive. It was decided to continue with the lavender plan so Aren Clark from Public Works will reorder a new batch as close to the planting date as possible. Due to the recent and continuing rain, the tentative date for planting is Saturday, March 23rd. Hontalas will send out the notice.
- F. **BAC Annual Calendar 2019/2020:** Handed out by Chairperson Hontalas.

New Business:

- Pombo will not be reapplying for BAC, but will serve on the Mural Committee.
- Moses inquired who owns the wooden kiosk in the Rockaway beach plaza. Clark thinks the Pacifica Chamber of Commerce displays the content inside the kiosk. Moses will visit the Chamber to confirm.

Items for next meeting agenda: Hontalas will revisit the Greenhouse topic and Linda Mar Median Adoptees at the next meeting.

Good of the Order:

- No action

The meeting was adjourned at 8:22 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, March 6, 2019 at 6:30pm. The meeting will be held in the Parks, Beaches and Recreation Conference Room located in the Parks, Beaches & Recreation Department at 1810 Francisco Blvd, Pacifica.