



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, May 1, 2019, 6:30 PM
Parks, Beaches & Recreation – PB&R Conference Room
1810 Francisco Blvd., Pacifica**

CALL TO ORDER: 6:34 P.M. by Chairperson Patty Hontalas

ROLL CALL:

- 1. Members Present:** Patty Hontalas, Dave Martinez, Melinda Moses, Linda Jonas, and Gail Bennett
- 2. Members Not Present:** Ginny Jaquith and John Edwards
- 3. City Council Liaison:** Sue Beckmeyer
- 4. Staff Members:** Sam Bautista, Aren Clark, Lawrence Henriquez, and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF APRIL 1, 2019 MINUTES: Approved

PUBLIC COMMENT: Cindy Abbott, Executive Director of Sanchez Art Center and member of the BAC Mural Subcommittee was present to provide input on the Keep “Pacifica Beautiful Through Public Art Program” policies and guidelines.

PROJECT UPDATES:

- A. Pacifica Arts Center:** Dave weeded the area last week and needs to put in a few more plants, but otherwise the area looks great.
- B. Oceana Blvd. Ocean Shore School & Rotary Club:** Linda will see when the Rotary Club is available take care of the weeds. Dave recommended using mulch after weed-whacking to try and combat the weeds.
- C. Spindrift School:** Dave stated the area needs some weeding but is looking fine.
- D. Upkeep of Completed Projects:**
 - i. Grace McCarthy Overlook-Public Works crews weeded a large amount of 6 foot thistle today because oncoming cars were not able to see vehicles exiting the lookout. Aren stressed the importance of sponsors maintaining their chosen areas because crews are being pulled away from their normal jobsites in the city to tend to these adopted sites.

- ii. Marvella Park- Topic tabled due to Ginny not being present for an update.
- iii. Community Center Planter Boxes- Dave noted it looks good and former committee member Sandy Perry is doing a good job. Patty wants to plan a work date and find volunteers to work on the planter boxes.

CONTINUING BUSINESS:

- A. Linda Mar Medians:** Sam Bautista, Deputy Director of Public Works Engineering and Field Services will contact North Coast County Water District regarding the use of recycled water on the medians and the possibility of them adopting the median. Associate Engineer Lawrence Henriquez will follow up with any updates at the next meeting.
- B. Murals:** The BAC moved to approve the final version of the ‘Keep Pacifica Beautiful Through Public Art Program’ (KPB) policies and guidelines brought forth to them by the Mural Subcommittee. The plan is to go to City Council on May 13, 2019, in which the City Council will amend the BAC Work Plan to include the development of policies and guidelines for the implementation of art projects on public property consistent with the ‘Keep Pacifica Beautiful Through Public Art Program.’
- C. Mayors’ Beautification Awards:** An updated flyer and application was uploaded to the City website. Staff will work on creating a link through the PDF so the application can be emailed directly to the BAC. The committee was given flyers to pass out and City staff will also help promote the awards on their social media sites as well as have flyers available in City Hall. There are still no recruits for the Award Committee at this time.
- D. EDC:** Council member Sue Beckmeyer attended the last EDC meeting and noted they have been focusing on their work plan which be presented on May 13, 2019. Replacement of the Rockaway sign was also discussed.
- E. Adoption Rockaway site:** Dave told the committee local realtor Lisa Eccleston was able to have garden crews trim along the highway. Lisa will continue to maintain and plant at the site.
- F. Manor Safeway/Manor Exit:** Patty called Bill Meyerhoff, owner of Seaview Tires, but has yet to receive a response. Gail will visit him in person and introduce herself.
- G. Adopt-A-Spot Signage- Posting to Social Media sites:** Melinda will obtain a list of sites to be adopted and look into posting on social media for the committee.
- H. Palmetto Street Scape:** Patty walked the area and noticed a lot of the lavender is dead. Aren said Public Works can fix the two larger islands and use some potted plants they have on hand, but would like to wait until the drainage issue is resolved.
- I. Greenhouse:** Dave took measurements of the Greenhouse and provided an estimate for the work to be done.

J. BAC presentation to City Council: Dave will lead the presentation at the May 13, 2019 Council meeting.

K. Study Session- Beautification Sites including Public Parks: As mentioned in the April meeting, Dave suggested the members seek out new areas to beautify. It was agreed that each individual will bring back at least two sites to share with the committee. Aren stressed that if new areas are adopted, it is imperative the sponsors maintain just their space, and not encroach on other sections of the park.

UPDATE FROM PUBLIC WORKS DEPARTMENT: Lawrence was happy to report Frontierland Park was paved and the parking spaces were painted.

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA: No new business or items.

GOOD OF THE ORDER: Reminder to email, text, or call if not attending the meeting as it is important for quorum.

ADJOURNMENT: There being no further business, Chairperson Hontalas closed the meeting at 8:38 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, June 5, 2019 at 6:30p.m. In the Parks Beach and Recreation Conference Room located at 1810 Francisco Blvd.