



**CITY OF PACIFICA  
BEAUTIFICATION ADVISORY COMMITTEE  
MEETING MINUTES**

**Wednesday, October 2, 2019, 6:30PM  
Planning Conference Room  
1800 Francisco Blvd., Pacifica CA 94044**

**CALL TO ORDER: 6:36 P.M. by Chairperson Patty Hontalas**

**ROLL CALL:**

- 1) Members Present: Patty Hontalas, Melinda Moses, Ginny Jaquith, and Gail Bennett
- 2) Members Not Present: David Martinez, John Edwards, Linda Jonas
- 3) City Council Liaison: Sue Beckmeyer
- 4) Staff Members: Lawrence Henriquez and Maria Suzuki from Public Works
- 5) Guest Attendees: Dan Wells, Gail Shoemaker

**APPROVAL OF AGENDA:** Approved

**APPROVAL OF September 4, 2019 MINUTES:** Approval was tabled for the next meeting in November due to lack of a quorum.

**PUBLIC COMMENT:**

**A.) Gail Shoemaker**

Gail is a member of a citizen's group working towards qualifying Pacifica to be a "Tree City". The Tree City program is a movement that provides the framework for communities to expand their public trees. There is no City plan in place to replace trees that are removed. Therefore, Gail is working with a group of residents to qualifying Pacifica a Tree City. If labelled a City Tree, Pacifica will be eligible to apply for grants which will help the city financially in replanting trees.

One of the requirements of a Tree City is to have a yearly Arbor Day. Gail is working on getting a proclamation to set the second Saturday in November as Arbor Day in Pacifica. She also mentioned that November would be a good month to plant trees as the rains will help establish them. Gail has spoken to Aren in Public Works who has agreed to plant 20 trees to replace trees that have been removed. The School District voiced interest in having trees planted in front of the District Office. If the proper tree is planted, no ongoing maintenance should be required.

Melinda asked if any studies have been made regarding the types of trees that will be planted. Gail provided a brochure of trees native to California.

Sue suggested that this plan be posted in social media and the local paper so residents can support the idea. She also mentioned that there should be a clearer understanding of the difference between a private tree vs. a city tree and the responsibility of maintenance.

Patti and Ginny expressed interest to learn more about the Tree City program and suggested they add it to the agenda for further discussion next month.

**B.) Dan Wells**

Dan Wells from the Pacifica Garden Club is still maintaining the planter boxes at the Community center and is receiving a lot of compliments. Dan also mentioned that he is getting a lot of inquiries about the new mural.

**DISCUSSION ITEMS:**

- a. **CRESPI & Hwy. 1 Island #4** –BAC is finding it difficult to find someone to adopt the island. Ginny mentioned that Coastside Christian Church may be interested. She will approach them and ask. The cost to adopt it is \$1,500.00 which includes a planting design.
- b. **MURALS PROJECT** – the mural will be done by the Nov. 2<sup>nd</sup> celebration at the community center of the commemoration of the Portola Discovery. The program at the Community Center will include going out to the mural and Patty will say a few words and introduce the artist. Ginny mentioned that the Rotary Club will put an interpretive sign by the mural.

It was also mentioned that Sam Bautista, Deputy Director of Public Works suggested the 2<sup>nd</sup> mural to be painted on the Oceana side of the Public Works Building.

- c. **COMMUNITY CENTER** – PREPARE FOR NOVEMBER CELEBRATIONS – BAC wants to know if the landscaping in front of the community center that was damaged by the Waste Water project is going to be replaced or if it will be a BAC project.
- d. **MAYOR’S BEAUTIFICATION AWARD** – Applications for this award are due by 5pm on Wednesday October 16. Sue has three (3) nominations. Melinda suggested that we include an “Honorable Mention” category. Patti mentioned that there is a plan to display the winners at the Fog Fest going forward. They will make a recommendation with the City Council to change the process of the Mayor’s Beautification Award.
- e. **PALMETTO AVE** – Ginny sent out a reminder to all sponsors before the fog fest regarding maintenance of their respective bulb outs. Maria mentioned that not all sponsors are maintaining their areas as public works crew had to do weeding and cleaning of bulb outs for the fog fest.

Ginny will send out another reminder regarding maintenance and will also check to make sure all have paid for their sponsorships.

**STAFF COMMUNICATIONS:** Lawrence from Public Works mentioned that the Cattle Hill Parking lot is coming along, the striping is done, and there is more available parking for cars.

**NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:**

- Arbor Day
- #4 Crespi
- Mural at Public Works

**GOOD OF THE ORDER:** Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

**ADJOURNMENT:** There being no further business, Chairperson Hontalas closed the meeting At 8:05pm.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, November 6, 2019 at 6:30 pm, in the Planning Conference Room located at 1800 Francisco, Pacifica, CA 94044.