



**CITY OF PACIFICA
BEAUTIFICATION ADVISORY COMMITTEE
MEETING MINUTES**

**Wednesday, November 6, 2019 6:30 PM
Planning Department Conference Room
1800 Francisco Blvd., Pacifica**

CALL TO ORDER: 6:30 P.M. by Chairperson Patty Hontalas

ROLL CALL:

- 1. Members Present:** Patty Hontalas, Dave Martinez, Melinda Moses, Linda Jonas and Gail Bennett
- 2. Members Not Present:** John Edwards and Ginny Jaquith
- 3. City Council Liaison:** Sue Beckmeyer
- 4. Staff Members:** Aren Clark, Lawrence Henriquez, and Michelle Trayer from Public Works

APPROVAL OF AGENDA: Approved

APPROVAL OF SEPTEMBER 4, 2019 and OCTOBER 2, 2019 MINUTES: The September minutes were approved, but due to quorum, the October minutes were not.

PUBLIC COMMENT:

Dan Wells from the Pacifica Garden Club reported the planter box is still being maintained and looks good. Additionally, he would have liked better communication about the Ohlone Portola dedication date because he unfortunately missed the event. He also noted that the club is still looking for gardens to add to the June 2020 Garden Tour and shared a flyer which will be included as an attachment to the November minutes.

DISCUSSION ITEMS:

- A. Arbor Day:** This topic was moved up from item "E". Gail Benton Shoemaker, a member of the Tree City USA Committee spoke about the Arbor Day Council proclamation and Tree City Pacifica, a citizens group interested in making Pacifica a Tree City USA city. Tree City USA cities are looked upon favorably when applying for grants to plant and maintain trees in Pacifica, and Gail took the committee through the requirements for becoming such a city. Gail also provided information about Arbor Day which will be held on November 9, 2019. All BAC members moved to support the initiative and efforts of Tree City Pacifica. Aren brought up the General Plan that was presented by City Planner Christian Murdock at the September meeting, and recommended they bring ideas, strategies, and suggestions like this to the City to add to the plan. Councilmember Beckmeyer shared information about Daly City's Project Green that will be shared as an attachment to the November minutes.

B. Crespi & Hwy.1 Island #4: Patty will call Lisa Eccleston about planting at her Rockaway site soon. Island #4 still has not been adopted.

C. Murals Project: Melinda commended Ginny for coordinating the committee's part in the Ohlone Portola dedication held on November 2. She also shared there is interest in painting a mural on the side wall of the City's Corporation Yard. The next steps are to send out a call of interest for sponsors and artists.

D. Mayor's Beautification Award: Patty discussed the awards and asked if the members collected any more nominations. The group also talked about the possibility of advertising the awards at next year's Fog Fest, and Aren suggested advertising in the Pacifica Tribune in the future to make the contest more competitive.

E. Palmetto Ave. Ginny was not present for an update, but Aren noted the lavenders are starting to take and the site looks good. Councilmember Beckmeyer said eight plants at the Lion's Club have not survived and need to be replanted.

STAFF COMMUNICATIONS: No updates from Staff. Linda shared the passing of Fred Howard, former Mayor and past President of Fog Fest. Dave mentioned Public Works helped get mulch over to the Sanchez Art Center. Linda stated the Rotary Club's District Governor gave them a \$300.00 community service grant and will work with the club on one of the art center planter. Linda asked Aren how Public Works fared with the recent winds. Aren said one tree came down in Loma Vista, but thankfully there were no injuries or house damage.

NEW BUSINESS/ITEMS FOR NEXT MEETING AGENDA:

- 1.) On the next agenda, Patty will include site maintenance updates, Project Green Space, and Rockaway planting progress. Patty also reminded the committee there will be no meeting held on January 1, 2020, and stated she will have next year's schedule available at the December meeting.

GOOD OF THE ORDER: Reminder to email, text, or call if not attending the meeting as it is important for quorum. Please review minutes and agenda before meeting.

ADJOURNMENT: There being no further business, Chairperson Hontalas closed the meeting at 7:42 p.m.

The next meeting of the Beautification Advisory Committee is scheduled for Wednesday, December 4, 2019 at 6:30 p.m., in the Planning Conference Room located at 1800 Francisco Blvd.